



Cosmo Foundation

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Cosmo Foundation

A Community outreach initiative of
Cosmo Films Limited

2020-21 ANNUAL REPORT

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COMBATING **CRISIS** with
**RESILIENCE &
DIGITIZATION**

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COMBATING CRISIS WITH RESILIENCE & DIGITIZATION

This year, by far has been the most challenging one in the Cosmo Foundation history of 13 years. While we are writing this report, the world is still grappling with the pandemic crisis. As they say, character is the virtue of hard times. We believe that these testing times brought out the best in us. Work goes on year after year, but there are those rare occasions when the human spirit and values are brought to the fore. We could witness unimaginable resilience, strength, compassion and grit within our small universe of Cosmo family.

From inception in 2008, we have grown continuously, from strength to strength, in working towards our vision of serving the less privileged. At the same time, our approach has always been a bottom-up one, where building capacities of the communities we work with is the underlining principle. This, in our understanding, propels better outreach and growth. The connection with the communities that gets established through this process is also multitudinous. This belief also got tested during the present crisis. The army of well trained, compassionate and motivated grassroots workers that we were able to build through these years, became our frontline warriors to reach out to the community in the most challenging times. While most of the physical activities were shut, adapting to the change and designing means to reach out to the children, needy and vulnerable was only possible due to the relentless efforts and never-ending energy of our grassroots workers. The trust that the community reposed in us also helped us serve them better.

This catastrophe has redefined for us what rethinking, reinventing, re-designing to fit the felt needs means. Changed circumstances required innovative and out of the box thinking. Apart from the immediate Covid -19 humanitarian response of relief, we were challenged each day to carry on with our regular programs, in allegiance with the organization's vision. In no earlier calamity, our core programs were tested in this manner. However, each crisis also has a hidden opportunity, which only needs to be acknowledged and worked upon. At Cosmo, we had always believed in the power of technology to transform lives. This year, the inroads we made in using technology to reach out to the community is remarkable. While our compassion and commitment to serve the needy and less privileged through resilience and grit was unprecedented, so was our will and dedication to adapt to technology to meet our ends. We are extremely humbled by the efficiency with which our grassroots warriors adapted to technology to reach the communities and the treasure of digital and technological knowledge that we have been able to impart at the grassroots. Switching from offline to online mode of teaching, creating new content and schedules to suit the current needs, training teachers to adapt to technology while ensuring that our primary stakeholders don't suffer, are only some of the many challenges that we successfully overcame! Thus, this year can aptly be summarized as a beautiful synergy between technology and compassion!

Since the pandemic impacted how we modified and carried out all our programs, it wouldn't be incorrect to say that this entire report is a description of our response to the Covid-19 pandemic. Here, we share with our readers and stakeholders our humble contribution in this call of humanity.

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From the Desk of the **CHAIRMAN**

Cosmo Films, was never envisaged solely as a business entity. It had a very strong pay back component to its business goals from the very beginning. To formalize its various social initiatives, Cosmo Foundation was thus established as a philanthropic arm of Cosmo Films Limited way back in the year 2008, much before the National Company Law made Corporate Social Responsibility compulsory. While education has been the fulcrum of our CSR work (with Computer literacy, Basic English learning and Gyan Vihar Kendra), it is heartening to see how seamlessly we have expanded to cover other areas of health, hygiene, environment and sanitation over the years. Today, Cosmo Foundation has its footprints in 29 villages, 42 government schools and touched lives of nearly 40000 students and community members across the states of Gujarat and Maharashtra.

Right from the inception, I am compelled to reflect on what we set out to do and what we achieved for community members. In the beginning of the year, we were planning to foray deeper into all our functional areas of work, consolidate them and strategize to further enhance our impact. However, the covid-19 pandemic, which continued unabated all through the year, made us change our course of action. In one of the most challenging times witnessed in the history of human civilization, the need of the hour was to come together, not only as a company, but also as a nation and one human race to tide over this catastrophe. From the earliest days of the pandemic, we plunged into providing relief to those who most needed it with indomitable spirit and zeal. Under the stewardship of our Managing Trustee, Mrs. YaminiKumar Jaipuria, our team left no stone unturned to organize food, grocery, safety and hygiene kits, medical equipment, transport etc. for the vulnerable and affected populations across the states of Gujarat, Rajasthan, Maharashtra, Haryana and Delhi, touching more than 2,50,000 lives.

Our regular programs also had to take a new form in the wake of the two waves of the pandemic. While schools remained closed for most part of the year, our commitment to the children in particular and communities at large we served remained unchanged. It gives me immense pleasure to see how well we capitalized on the technological base that we had already built over the years to further our mission of providing online and digital education to the vulnerable and rural communities in the changed circumstances.

I am extremely proud and grateful to the entire Cosmo Foundation team in leadership of Mrs. YaminiKumar Jaipuria in putting service before self in this phase of tribulation and making an enormous contribution towards betterment of society. I am also indebted to the senior employees of Cosmo Films for mentoring higher education of underprivileged girls under Cosmo Udayan Shalini Fellowship and Mentorship Program and the finance, IT, branding and HR departments for time-to-time support to the foundation.

I also express my condolences and stand in solidarity with families who have lost their near and dear ones to the pandemic. We at Cosmo Films are committed to the safety and health of all our colleagues in India and abroad. The present pandemic has reiterated that life is completely unpredictable, and those who are ready to change with the times can bring about a change. Many of the Cosmo team members were victimised with Covid, but continued to fight against it and undertook all the tasks with dedication. The Cosmo family has exhibited this attribute to the utmost, and am sure we all together will get through this phase and emerge stronger and more resilient.

Ashok Jaipuria

Chairman and Director – Cosmo Films Limited
Chairman – Cosmo Foundation



Message from the **MANAGING TRUSTEE**

We have all been witness to the impact covid-19 has had on our daily lives as individuals as well as a nation. Unquestionably, this is one of the severest tests faced by humanity in our lifespan. At this juncture, it is important to guard against pessimistic despair and stay united in our shared sense of purpose, while observing health and safety measures. The darkest hour is always before dawn, and we are already beginning to glimpse early signs that give rise to cautious optimism.
रात भर का है मेहमां अंधेरा, किसके रोके रुका है सवेरा
(The dark hour of the night is like a guest and has the dawn ever been stopped by anyone?)

Last year was an eventful and gratifying one. In these unprecedented times, we stretched our boundaries and endeavoured to meet our goals splendidly. When the second wave engulfed the country, CF ramped up its aid and worked towards hunger, safety, transport, medical facilities, of diverse beneficiaries belonging to Delhi, Karjan, Aurangabad, Rajasthan and Haryana. Covid intervention highlights relief work that include food, grocery kits, hygiene kits, Covid safety laid – donation of BiPAP ventilators, oxygen concentrators, oximeters and thermal guns, blankets to shelter less, site workers, police personnel, pregnant women, laborers and vulnerable elder. Giving hope to the needy in such times of despair felt rewarding. The foundation was actively involved in pandemic response measures and has spread awareness about sanitation, safe practices, covid protocols amongst rural communities using Arogya Setu Application.

As we are aware, the pandemic has immensely affected education, especially of the underprivileged students. Committed Cosmo teachers, trained for virtual pedagogy have extensively made use of mobile phones to connect with community and to teach rural students safety lessons, to share innovative e-contents and arrange competitions for children through Cosmo Digi Pathshala. To bridge digital device, CF teachers arranged phones,

desktops, laptops at their home, organised late evening classes after daily scheduled work and promoted hybrid learning via phone and in person. Parents active engagement in the entire process led to students retaining interest and fun in digital learning, ensuring their attendance. My heartfelt salute to all courageous team of CF including cluster coordinators, Computer teachers, English teachers and Balmitras.

Concern for environment has been a key priority at Cosmo Foundation. To create a green culture around the company's manufacturing units and augment farmers' incomes through sustainable livelihoods, rural farmers were supported to plant 5000 fruit bearing trees. CF has also been maintaining and nurturing public gardens under Karjan Highway and Aurangabad airport.

This year, the extraordinary challenge of Covid 19 was faced by an equally determined CF team which made it possible to touch 2,50,000 lives across different sections of society. I express my heartfelt gratitude to the CF team, panchayats, frontline health and education warriors, government schools, administration, public and Covid health centres, interns, trainers and innumerable organizations like ISKCON, Smile India, Langar Sewa Society, South East Delhi Police, Prayas, AK Foundation and many more for their continual committed support and services to the affected communities.

I extend my appreciation to all Chairman, board of directors and CSR committee members for the exemplary leadership to help people in this hour of need. Without the financial resources and support of Cosmo Films, it wouldn't have been possible to carry out this uphill task. My family and friends for their unvarying motivation and encouragement throughout my journey.

Yamini Kumar Jaipuria

Managing Trustee – Cosmo Foundation



ACKNOWLEDGEMENT

The last year has been a testimony to the belief that unprecedented times require exceptional actions. Values, belief systems, chutzpah all are put to test in difficult times. It was indeed heartening to see entire CF team work with a united vision and unbelievable fortitude in doing their bit in the face of this unforeseen calamity. It was evident in our journey that compassion and humanity, especially for the less fortunate radiates the kind of positivity which not only brings transformative changes in the lives of those being served but also gives the highest level of satisfaction which no other materialistic pleasure or possession can offer.

The journey of Corporate Social Responsibility at Cosmo began 13 years back with an education program for school children encompassing Computer literacy, Basic English Learning and Cosmo Gyan Vihar Kendra. The success of these interventions led us to expand to other areas such as environmental conservation, health and hygiene for rural development and community transformation.

In the wake of the pandemic, the team showed exemplary courage and zeal to combat all odds and rise above their call of duty in carrying out relief, rehabilitation, awareness and development activities. During both the waves of Covid-19, CF never followed an archaic approach. Cosmo management has always recognized the importance of partnerships for maximizing social good. This time too, CF chose such likeminded and earnest partners that have fostered its endeavours in reaching out to maximum people in the least possible time.

This year has been special on two accounts in carrying out development programs amid the pandemic. The ability of our team to shift to online



mode of teaching through quickly adapting to the changed scenario and ensuring that children were engaged meaningfully. Second important highlight has been our initiative of creating sustainable green livelihoods for the rural farmers around Aurangabad region, safety of family and community members, Covid relief, education shift from offline to online, sustainability and maintenance of public of gardens. Despite the challenging covid situation, CFs efforts to reach out to the farmers spoke of our spirit and commitment.

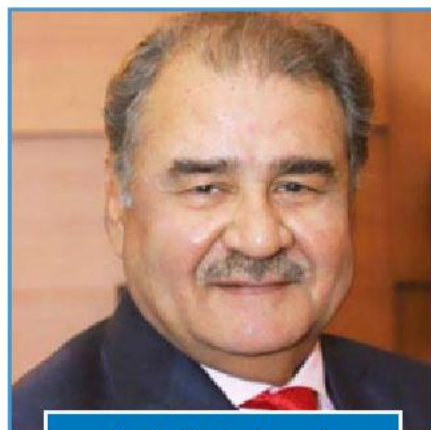
I express my gratitude towards the CSR team and Managing Trustee for guiding us throughout with their vision and insights. The quick decision making in providing timely covid relief and initiation of Delhi chapter have all been possible due to the agile leadership of our Managing Trustee, Mrs. YaminiKumar Jaipuria. The CF team needs a special mention for, it is because of the team that we are able to translate our vision into reality. The different gram panchayats, parents, students, donors etc. for believing in us and extending their full-fledged support in our initiatives. My heartfelt thankfulness to all the committed CF team members and my fellow colleagues in leadership team. Last but not the least, a big thank you to all the frontline warriors – health, sanitation, education, police officials for their selfless service to society.

Mamta Baxi

Program Coordinator
Cosmo Foundation



Board of Trustees



Ashok Jaipuria
CMD, Cosmo Films Ltd.



Yamini Kumar Jaipuria
Managing Trustee- Cosmo Foundation



Ambrish Jaipuria
Chairman, Cosmo Ferrites



Anil Kumar Jain
Director - Corporate Affairs
Cosmo Films Ltd.



Maheshwar Sahu (IAS)
Retired Chief Secretary,
Industries & Mines Govt. of Gujarat



Murali Rao
AGM – Corporate,
Cosmo Films Limited

CSR Committee

1. Ashok Jaipuria	Chairman & Managing Director, Cosmo Films Limited
2. Anil Wadhwa	CSR Committee Chairman, Cosmo Films Limited
3. Anil Kumar Jain	Director Corporate Affairs, Cosmo Films
4. Alpana Parida	Non-Executive Director, Cosmo Films Limited



Cosmo at GLANCE

VISION

To assist underprivileged children and youth to realize their potential.

Committed to create supportive educational programs for enhancing skills and to promote clean and green environment.

MISSION

OBJECTIVES

- 1 To impart Basic Reading, Writing, Arithmetic skills among young children to build foundation to strengthen their future learning in mainstream education
- 2 To teach Basic English to primary school students to create comfort for international language, offering opportunity to pursue higher education and employment
- 3 To impart Basic Computer Literacy to the students of Government primary and grant in aid schools to enable them in pursuing higher education and future employability
- 4 To prop up Life Skills such as health and hygiene, creativity, study skills and critical thinking
- 5 To promote value-based education and community solidarity
- 6 To strengthen self-confidence, self-esteem, communication skill, leadership and bring positive attitudinal and behavioural change among young students
- 7 To participate with strategic actions in tuning with national missions of Digital India, Swachh Bharat, Skill India

AWARDS AND RECOGNITION



**Africa
CSR
Leadership
Awards**
for
Support and Improvement in
Quality of Education – 2012



**Asia Pacific
Enterprise
Leadership
Awards
(APELA)**
for
the Commitment to the
Philanthropy – 2013



**National
Award**
for
Improvement in
Education – 2015



**Gold Award in
CSR COVID-19
Relief Project**
CSR Health Impact
Awards – 2021

Sustainable Programs

Sustainable Programs	Proceeding Years		New Normal
EDUCATION	Cosmo Gyan Vihar Kendra (CGVK)	+	Cosmo Digi Pathshala (A WhatsApp learning platform) and Hybrid Learning
	Computer Literacy Program (CLP)		Functional Digital Literacy
	Basic English Program (BEP)		Cosmo Basic English Learning Capsule – Web Portal of English Learning
	Life Skills Education		Cosmo Udayan Shalini Fellowship and Mentorship Program
	Community Awareness		Foundational Literacy
	Educational Counselling		Webinars and Trainings
	Celebration of Festivals, National and International Days		
	Capacity Building		
ENVIRONMENT	Green Space Development	+	Fruit Tree Plantation
	Water Tanks at govt schools		Health and Sanitation
	Garbage Can Installation		
	Sanitation Blocks at govt schools		
	Behavioural Change Programs		
RESPONSE TO COVID-19			COVID Relief
			COVID Awareness

Program Outreach - Education

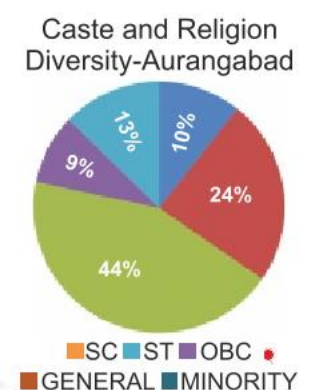
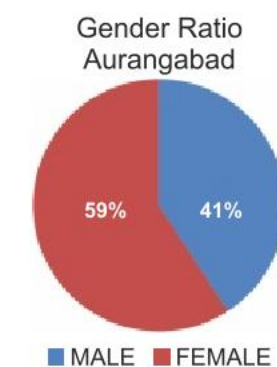
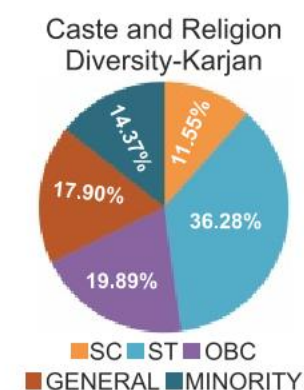
Program Outreach	Karjan, Vadodara Gujarat		Gangapur, Aurangabad Maharashtra		Delhi (NCR, Haryana, Rajasthan)
	2019-20	2020-21	2019-20	2020-2021	2020-21
Number of Villages	20	20	9	9	-
Extended Villages*	61	52	51	51	-
Number of Schools	32	32	11	11	-
Number of Students	4961	2519	4649	1890	-
Number of Community Members	65000	40000	3000	7560	20605

*Students from surrounding villages of the core villages are also a part of the CF program

Beneficiaries - Educational Programs

Programs	Outreach	No: of Students
Computer Literacy Program	Digital Literacy	531
	Basic Computer Operation	2840
Basic English Program	Basic English	2840
	English Fluency Development	614
Cosmo Gyan Vihar Kendra	Maths/ Language/ Life Skill Education	948
Educational Counseling	Higher Education and Career Counselling	848
Total (multiple counts)		8621

Methods - Cosmo Digi Pathshaala (WhatsApp Groups), Online Classes and Offline Sessions



RESPONSE TO COVID-19



It was never imagined that the ushering of the year 2020 was to change our lives in unfathomable ways. The speed with which this was to happen can only be gauged by the simple factual dateline that just within two and half months of the first few cases, Covid-19 had to be declared as a pandemic by the World Health Organization (WHO); on March 11th 2020. Our fight with the deadly virus hasn't abated ever since. India entered into extended periods of lockdown during the first and second wave of the pandemic, with the fear of an impending third wave looming large upon us. CF sprang into action immediately. Striving for the betterment of people in every potential manner is ingrained in its DNA. Thus, CF's response to the emergency situation, started as early as March 2020 and continues till date relentless in effort and indomitable in spirit!

COVID- 19 Relief

The suddenness and speed with which Covid -19 gripped the nation had to be met by an equally swift response to combat it. CF, quickly put its act together, identified vulnerable population and needs across all the locations. It was decided to associate with like-minded and ethical partners for better outreach and efficiency. CF touched **2,50,000 lives** through relief efforts in areas across New Delhi, Maharashtra, Gujarat Rajasthan and Haryana. The humanitarian response was as diverse as much as it was inclusive, covering a wide spectrum of people. Only one rule for giving was applied - **Humanity!!** A concise description has been given in the following two tables.

Covid - Relief and Health Safety

 **Lives Touched**
2,50,000

 **Areas Covered**

- New Delhi – NCR (across - Rain Basera near Fatepuri, Hanuman Mandir and Nizamuddin, Red zone areas Tigri, Shobdarpur, Badalpur, Jaitapur, Sadar Bazar, Bawana, Gurgaon, Sangam Vihar)
- Rajasthan - Navalgadh, Kishangadh Districts.
- Karjan - Areas/ villages around CFL Karjan plant.
- Aurangabad - Areas around CFL Waluj and Shendra plants.

 **People Reached**

- Migrant farm labourers
- Elderly
- Orphaned children
- Pregnant women
- Elderly single women
- Residents of red zone areas

- Shelterless
- Construction site workers
- Corona warriors (health, sanitation, police department)

- Covid patients in Covid care centers
- Relatives of Covid patients
- Teachers and students of rural government schools

MEALS

 **Cooked Meals**
149700

Served to underprivileged, daily wagers, abandoned and elderly

 **Grocery Kits**
102000

Distributed to needy, daily wagers, farm labourers, migrants, underprivileged families

 **Refreshments**
130

100 Covid patients were given refreshments.

SAFETY KITS / HYGIENE KITS

10949	Hygiene kits and Health Protection kits	Distributed to migrants, Police department, sanitation workers, volunteers, village schools, PHCs and CF field staff
23040	Masks	
19,650	Sanitizers, Soaps and Napkins	
500	Hand gloves	Distributed to COVID front line and Edu-warriors.
100	Steam Vaporizers	
11	Handwash Stands with Soap Dispensers	Distributed to CHC, PHCs, municipal office and rural govt. schools.
26	Automatic Hand Sanitizer Machines	Distributed to rural govt. schools.
2150	Blankets	Donated to shelter less people, widows, elderly and physically challenged people.

 **Thermal Guns and Oximeters**
86

MEDICAL EQUIPMENT
Distributed to rural govt. schools Karjan

 **Vaccinations**
200

VACCINATIONS
Facilitated of community members

FREE VACCINATIONS
462

Arranged for CF staff members, prison inmates and traffic police

SUPPORT AND COUNSELLING

 **200**

CF teachers and community members given guidance and counselling support to get back to normal routine post COVID-19

RESPONSE TO COVID-19

'Alone we can do so little...together we can do the unbelievable'

Heartfelt gratitude to all our partner organizations in carrying out this humongous task of relief distribution!

It humbles us to see that our efforts made some difference to the lives we touched!!



"I am a widow, living with my brother since my husband's death due to covid. I used to take care of my expenses through daily wages. Due to lockdown, I have not been able to get work for quite some time now. All in my brother's family too are jobless at present. These are difficult times for everyone, but more so for the poor. In such times, ration kits distributed by Cosmo Foundation came in very handy.... our entire family of 5 could feed ourselves and stay alive."

- Mangiben Kanubhai Vasava, Farm Labourer, Village - Kothiya, Karjan



"I really appreciate Cosmo Foundation's relief work and its efforts to reach out to the remotest villages. The grocery, sanitation and hygiene kits given to the villagers was extremely necessary. With work not being there, and everything closed, all avenues of earning have been shut. Apart from the anxiety of combating the unknown virus, the anxiety of not being able to arrange for a single meal was very depressing...the help from CF came as a savior to the villagers".

-Dyneshwar Prembhare, Sarpanch, Village - Turkabad Kharadi, Aurangabad



"We are extremely thankful to Cosmo Foundation for giving us Handwash stands, sanitizers, N95 masks, hand gloves for our entire PHC staff. While we do our duty towards the society fearlessly, we feel blessed that organizations like yours are concerned about our safety and well-being.... this much needed stock will help the entire staff serve the villagers better, with all safety precautions."

-Dr. Prashant, Medical Officer, PHC Choranda, Karjan



"COVID-19 outbreak was so sudden and no one was prepared. At Cosmo we identified needs across locations Karjan, Aurangabad, Delhi and started immediate intervention from March. I am happy that we provided a timely response to the needy in different forms viz. cooked meal, grocery, hygiene kits, transport, awareness and education. To reach to the neediest we could locate right partners and delivery system and served on war footing despite of lockdown."

Murali Rao- Trustee - Cosmo Foundation, AGM- Corporate, Cosmo Films Limited.



We at ISKCON are grateful to Cosmo Foundation for helping us serve more than 25000 poor and destitute during the peak of the pandemic. We would especially like to thank Mrs. Yaminikumar Jaipuria for her unflinching faith and support to us. We pray for their wellbeing and may God guide them in their inspiring endeavours to serve the needy. Hare Krishna!

ISKCON Devotee, New Delhi

Covid awareness campaigns reached 49,000 students, parents and community members.



COVID Awareness Programs

Very early in our fight against the pandemic, CF realized that doctors and medical fraternity alone could not win over this grim situation. People's appropriate behaviors, attitudes and participation in breaking the virus chain was a must. In a country as vast as ours, reaching the villages and the marginalized is an even greater task, and yet, extremely important. Sustained Awareness drives to educate and assist villagers in safeguarding from the virus were planned and executed throughout the year. Diverse interesting means were adopted for better outreach. For this purpose, several awareness activities by CF by circulating 98 videos/e-contents to - rural students through Digi-Pathshala, parents, panchayat and community members on - Use of Arogya Setu Application, Use of Masks, Importance of social distancing, Correct method of handwash, Stay Home / Stay Safe, Importance of nutrition, correct way of home quarantine, early diagnosis and treatment of COVID and What is lockdown and its importance.



Educating the rural population about the gravity of the infection. The task involved 2 wall paintings in the Karjan village of Gujarat state. CF published series of posters and videos on COVID norms.

Competitions of poster making for COVID awareness were also held and the importance of nutrition and diet in building immunity was explained. Followed by pledges to follow the COVID Guidelines were undertaken.

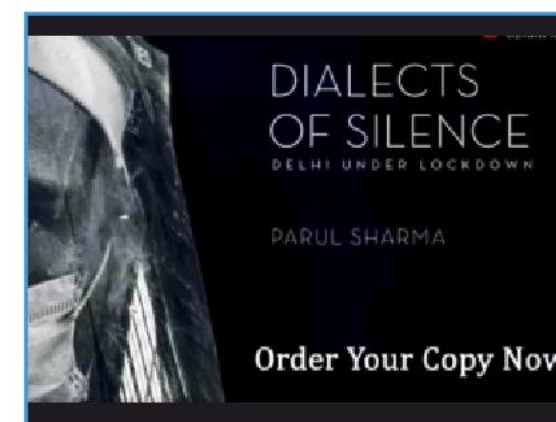


COVID Awareness Drive

STRATEGY	TARGET GROUP	DESCRIPTION
Cosmo Digi-Pathshala	Students	A special time slot dedicated for inculcating awareness and importance on hygiene and sanitation, especially the precautions and measures to be followed during Covid times, through creative online content and activities.
Videos, Posters and other IEC Material/ Workshops	Parents, Community Members, Panchayats.	Widely circulated videos through digital platform on various topics such as – - Use of masks - Early detection and treatment of Covid - Use of Arogya Setu App - Importance of social distancing - Lockdown and quarantine - Importance of vaccination - Stay home/ stay safe - Importance of nutrition - Busting myths of vaccination - Correct methods of handwash - Workshop on DIY masks - Mucor mycosis
Celebrations of National and International Days	Students, Parents	Celebration of festivals, as part of the education program were creatively utilized to spread awareness on various topics, for example: - Guidance on care and caution during pandemic on 'Sewa Din' along with distribution of protection kits - Gandhi Jayanti celebrated as 'Swachhta Diwas'. 2500 children across villages took pledge for use of mask, sanitizer, social distancing, nutritious food and hygiene - On Christmas, foot tapping video jingles made and circulated by teachers, explaining the importance of following Covid protocols.
Competitions	Students	Essay, drawing, poster competitions covering different Covid related topics such as personal hygiene, Covid protocols, 'stay at home' etc. held throughout the year.
Wall Paintings	Village Community	In Village Navi Jithardi, paintings on the theme of appropriate behavior and cleanliness during corona times made.
Camps in Schools	Students Teachers	Awareness and prevention camps organized in 21 government schools of Karjan to make the schools Covid protocol compliant (details in education section)

Events to restore lives and livelihoods

The pandemic had an adverse effect on lives and livelihoods of people. The artist community, especially the local folk artists who solely depended on their art and more precisely live shows for their source of income was severely distressed. CF supported a noble initiative '**Artist for Artists**' in collaboration with established artists to not only raise funds for them but also spread awareness. An online musical concert is held every week, under the theme 'Folk Friday'. Imminent artists from Quawals, drummers, specialists in Pandavani, Kabirvani, Baul Music have enthralled the live audience with their performances!



A Coffee-table book - '**Dialects of Silence: Delhi under lockdown**' on visuals of the pandemic was published on Cosmo Synthetic paper. It is said that a picture paints a thousand words. Aptly, ace photographer Parul Sharma captures a panorama of sights which include the beautiful buildings and by lanes of the city, the helplessness of the abandoned on the streets, loneliness and death, hope of the warriors fighting the pandemic, hunger and despair as well as humanity at its best! The proceeds from the launch and sale of the book were utilized by CF in helping thousands of pandemics affected vulnerable families.

EQUIPPING GOVERNMENT SCHOOLS TO FIGHT THE PANDEMIC

a) Training to government school teachers on online teaching methods

When schools closed due to the pandemic and government suggested '**online teaching**' as a stop gap arrangement, the need of the hour was to equip the government teachers with the mechanisms to do so as most were not tech savvy and there was a hesitancy in adopting to the new normal of teaching. On the request of the principal of Patel J K high school of village Kandari, 3-day training was given by CF to 11 teachers and the principal. Crucial topics such as PowerPoint presentation, WhatsApp web, mini movie, zoom application, PDF, Jpeg and video format through which information could be made accessible to students were covered. Teachers participated enthusiastically in the process.



A teacher at the school says, “CF faculty gave us a very effective training on online education. All the various aspects which would help us in interacting with children and continue with their academics were very well explained. We were completely ignorant about all these features and their application. The assignments given as homework also helped us test and revise what we had learned in the class”.

Ms. Shradhha Chaudhary - Highschool English Teacher
Patel J K Highschool, village Kandari- Karjan

b)Covid awareness and prevention camps with school

When schools were to reopen in Karjan and Aurangabad, the CF team guided many government schools in achieving covid safe measures. Awareness sessions with children were also organized on various covid related topics such as care and precautions, use of masks and sanitizers, normal oxygen levels etc. Campaigns through posters and videos were also extensively carried out.

CF also provided the necessary material support to schools according to their needs and demands. Masks, soaps, napkins, automatic hand sanitizer machines, thermal guns, oximeters and handwashing stands were distributed, making them covid protocol compliant. The initiative covered 21 schools in 14 villages of Karjan and 5 schools in Aurangabad district, benefiting 3000 and 1645 children from both districts respectively.

We are extremely thankful to CF for supplying us with hand sanitizers, pulse oximeter, thermal guns and all other covid related materials for the safety of students and teachers. The awareness workshops done in schools are also extremely useful in making the children understand the importance of following covid protocols, personal hygiene. In today's times, having an organization like yours which thinks about the health and safety of the rural, poor and needy children stand by us, is a blessing.”

Sr. Chandrakant Patel, Principal, Shivam Vidyamandir, Vemar- Karjan
President, Shri Vemar Kelavni Mandal



EDUCATIONAL PROGRAM



Inclusive good quality education is the foundation for dynamic and equitable societies” -Desmond Tutu

Cosmo Foundation's vision is mainly fulfilled through a comprehensive education program designed for the lesser privileged and vulnerable sections of the society. It has evolved and matured over the years through exploration of ideas, encouragement to innovations and skill upgradation to be able to provide the best quality education to the children. In this section, the first part briefly describes our three programmatic interventions in education, and the latter portrays the changes that had to be made and challenges encountered in these altered circumstances of the pandemic. The year compelled us to think beyond the normal, and come out with innovative and technology-based options to continue our engagement with children.

Pre-COVID Education

1. Pioneering digital education at the grassroots: Computer Literacy Program

With the determination of making rural children and youth digitally literate, CF established 21 computer labs in rural government schools across Vadodara and Aurangabad districts. Primary school students are imparted skills in basic computer operation, audio-visual activities, digital art and application of digital technology in acquiring knowledge and information. Trainings are imparted to youth on digital payments, e-commerce, online application forms, online driving license etc.

2. Building the Base of Education: Cosmo Gyan Vihar Kendra

CF conceptualized the CGVK program with a focus on imparting the basic reading, writing, arithmetic and life skills of children in native language which would not only supplement their academic knowledge but ignite in them a quest for learning and lateral thinking. The program promotes creativity, logical thinking, analytical and communication skills, personal hygiene and exposure to the outer world. The unique feature of this program is training the local women as Balmitra who can get employment as a trainer in this program.

3. Shaping the local into a global citizen: Basic English learning Program

Cosmo Foundation has annexed Basic English Learning Program with a fundamentally believed in “Catch Them Young” and designed curriculum and teaching methods especially for students of vernacular medium. The program focuses on phonics, vocabulary, day to day conversation, pronunciation and writing skills. Special summer batches for youth which focus on functional grammar, situational conversation practice, message/ email writing and etiquettes are also held. To increase reach, CF has also digitalized English learning course. It is a creative tool with instructions in native language, exercises, answer key and users' guide, aiding children to learn with fun.

All the programs work on certain common principles such as:

- Interactive and engaging learning – teaching pedagogy.
- Preference to local people as teachers for enhancing village level capacities and ensuring better retention.
- No duplication of resources, thus using the available infrastructure such as computers, school building and space.
- Focus on education which enhances functional and fundamental literacy rather than theoretical knowledge.
- Classification of children on their learning ability respecting each one's pace of learning.
- A holistic and sustainable approach aimed at building capacities of children, local schools and teachers.
- Parents' engagement.
- Optimum use of technology.

Outreach Since Inception

Location	Programs		
	CLP	CGVK	BEP
Karjan Block, Vadodara District	15736	6161	525
Gangapur Block, Aurangabad District	14157	1457	-
Total	29893	7618	525

COSMO DIGI PATHSHALA

A WhatsApp Learning Platform

All the three components of our education program were suddenly immobilized by the pandemic as the outbreak saw the immediate closure of schools. However, it took us little time to gather ourselves and look at prospects that lay beneath these challenging times.

Shifting from Offline to Online Mode of Teaching: Our Assets and Challenges

Through brainstorming within the team, ways and means to continue with our core programs were charted. The only viable and safe option was shifting to an online mode of teaching. This shift was not going to be an easy one, but our team was determined to sail through. Meticulous planning, detailing, monitoring, training, counselling and a flexible and open mindset was required to keep experimenting, learning, unlearning at each step to effectively reach out to the target groups. It is indeed a matter of pride that within a month of the of the pandemic and resultant lockdown, we were able to start online classes!!

Our success and hard work in putting together each straw to make the classes work can be gauged by the fact that we started with around 700 students, and gradually, the strength increased to 3405 students in 66 WhatsApp study groups and 2329 e-content delivered.

ASSETS

- Decade long experience of running Computer literacy classes, pioneers in rural digital literacy
- A strong base of a few technology savvy teachers, who were experienced in imparting computer literacy to rural children. They became our first line trainers.
- Firm grounding of children in the use of computers, thus making it easy for them to adapt to the shift.
- Community based teachers which helped reaching out to children and parents easier.

CHALLENGES

- Lack of cellphones, especially smartphones with rural population
- Network issues in the villages.
- Lack of knowledge about network/ connectivity/ smartphones
- Lack of skills and confidence among teachers to run online classes, tackle children remotely, prepare e-content etc.
- Execution and monitoring of the program equally difficult and without precedence.
- Perception among parents about the negative impact of cellphones on their children.

Our Process



Getting Students Together Online

Herculean efforts made by teachers of CGVK, CLP and BEP to get WhatsApp numbers of children & forming groups by age, grade & learning requirement



Forming Centralized WhatsApp Groups of Teachers

A centralized group of all teachers and program coordinators was formed for information and knowledge sharing, e-content sharing etc.



Teachers' Training in Online Education

All teachers were imparted training to conduct zoom/ WhatsApp group classes, basics of photography/ video making, preparing e-content and techniques and confidence to handle children remotely.



Formation of e-content Review Committee

A committee of coordinators and teachers was formed to conceptualize, prepare, approve e-content prepared by teachers. Only approved content could be sent to children in individual groups



Setting up the Curriculum and Timetable

The online platform covered all the components, CGVK, BEP & CLP effectively within a limited timeframe. A weekly schedule was prepared according to the grades of students*.



Preparing Answer keys of all Exercises

Answer keys of all e-content exercises sent to children as homework was sent to teachers to avoid any errors in information dissemination



Parents' Counseling and Engagement

Regular phone consultations with parents were held to remove their apprehensions about online education, misuse of smartphones, understanding their problems and limitations and appraising their wards' progress. Home visits (with all covid protocols) for interacting with parents also conducted when covid wave subsided.



Setting up Monitoring Mechanisms for the Groups

A monitoring system was designed so that each study group could be monitored for student attendance, performance, teachers' initiative etc. corrective actions were taken to enhance participation in non-performing groups



Promoting Hybrid Model/ Blended Learning

CF transitioned swiftly between online and offline mode of teaching/ learning as and when the situation changed. Unique methods such as falia/sheri were also designed as a bridge between online and offline modes

Weekly Schedule of Teaching Learning Sessions			
Day	For std. 2-4	For std. 5 -7	For std. 8 and 9
Monday	Mathematical puzzles	Digital literacy	Digital literacy
Tuesday	Picture identification and phonics	English communication	English communication
Wednesday	Health and Hygiene	Health and Hygiene	Health and Hygiene
Thursday	Creative activities	Career guidance	Career guidance
Friday	Inspirational and moral based stories/ videos	Inspirational and moral based stories/ videos	Inspirational and moral based stories/ videos
Saturday	Language upgradation	Logical Reasoning	Logical Reasoning

TEACHERS AND BALMITRAS: The Backbone of Our Educational Program

The numerous challenges faced during the year in shifting to a completely new mode of teaching were overcome only through the will, dedication, enthusiasm and selfless work of our teachers and balmitras in these unprecedented times. In allegiance to CF's philosophy of building local capacities, we have strived to identify local talented women, students and nurture them to become capable leaders, revered within the community. The pool of community-based knowledge givers thus created over the past thirteen years became our formidable force: a bridge between personal physical interaction and remote study during these pandemic times. Not only did they steadfastly work towards overcoming the different challenges at the field (as mentioned above), but also fought their personal inhibitions and readied themselves to unlearn and relearn their teaching methods, become technologically competent to give the desired outputs! To complement their learning urge and dedication, CF gave computers (doated to schools) which lay idle due to the lockdown at teachers/ balmitras' homes. It not only made conducting online classes easier but also helped brush up their computer and online teaching skills!

Among the efforts taken for online classes, some have been shared by the teachers...



"Our entire team of teachers left no stone unturned to convince parents for online education, helping children at each step to adapt to the changed pattern of teaching. For children who found it difficult to adapt, teachers took one to one session to make them feel comfortable. Initially, the number of students who joined online classes was limited, but it increased phenomenally in a few weeks' time, due to the efforts of the teachers. It often meant that the phones of teachers were never kept aside throughout the day!"

Ankitaben Patel, Cluster Coordinator
Cosmo Foundation - Karjan



In the initial phases of online classes, there were times when children would not be comfortable without seeing us face to face. Network issues were also rampant. So, I would ask the children to sit on their verandahs at a designated time, and falia (lane) wise, I would stand at a central position, explain to them the assignment of the day, interact and motivate them. It was so heartening to see the smiles on children's face by just having a glimpse of me. We then adopted this form of falia meeting as a form of hybrid learning whenever the pandemic wave would subside. Parents were also very happy to see the creative way in which we engaged them through our exercises."

Rekhaben Patel, Balmitra, Village – Methi



In order to encourage regularity among children, we decided to give a token gift to those with 100 percent attendance in the month. Through this gesture, attendance started improving drastically. Once, children demanded for some sports equipments like balls, rackets etc. rather than the usual gifts, which could be used by them for physical activity. While I was very happy at their maturity, was also worried how was it possible to give these to so many of them. I talked to my superiors and fellow balmitras, and we decided to give them badminton rackets for a group of students collectively. While CF was to arrange funds, I felt compelled to give a set to my group, so happy was I with their thoughtful suggestion!"

Simpal Patel, Balmitra, Village – Vemar

Qualitative Outcome

- Students constructively engaged in educational and creative activities
- Parents involvement and engagement in their children's education increased.
- Apart from academics, emphasis on important aspects life skills, creative skills, hygiene
- Massive Covid awareness possible due to online mode, which is evident in appropriate behavior change.

Celebration of Festivals and National/ International days

It is an important component of our educational program. It enhances children's understanding about various relevant issues as well as helps develop them as secular, tolerant and respectful citizens. The absence of physical schools did not dampen our spirits. We virtually celebrated festivals/ days throughout the year, from Independence Day, Rakshabandhan to Diwali, Eid, Christmas etc. through innovative themes. Total 223 celebrations of festivals and National / International Days were conducted with 3651 students.



Gandhi Jyanti

School children took a pledge on following covid appropriate behavior. An essay and drawing competition were held on the topic 'Seekh hamare Babu ke jivan se' with the objective of instilling in them values of Gandhiji's life.

Mothers' day

children were asked to make short videos on the work a mother does throughout the day, thus sensitizing them towards the role of a woman in running the household, and how just because it is unpaid work, doesn't mean it is less important.



Ganesh Chaturthi

The importance of environment and eco-friendly products was emphasized through idol making workshops

Competitions

Competitions foster learning from peers and instill the excitement of excelling apart from gaining knowledge. More than 23 competitions were held throughout the year where 3174 students participate which included painting, essay writing, debates, rangoli, diya making etc.



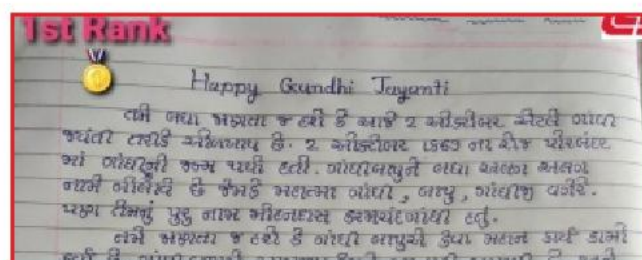
Quiz Competition

On the occasion of World Computer Literacy Day (2nd December) quiz competition was organized with 276 rural children from schools and colleges.



Video Elocution Competition

on 'Great personalities of the world' organized in collaboration Ramakrishna Mission.



Essay Competition

On Corona Warriors organized by government, where students participated enthusiastically.

One Day One Story

On Corona Warriors organized by government, where students participated enthusiastically.



Expanding E-Horizons of Learning

The pandemic and the resultant shift to online mode of teaching/ learning also provided us an opportunity to encompass more rural populace into the digital learning world. We devised online short-term courses based on demands from the community and our assessment of felt needs. A tabular description of the same has been given below.

Online Course	Duration/ coverage	Participants	Key topics covered
Functional Computer Literacy	Each batch of 30 days	Highschool and college students	- Features and applications of a smart phone, effective use of social media, government e-services, google search, online transactions, online banking and shopping etc. covered. - English communication skill was also a training component
Skill Enhancing Digital Literacy Course	30 days	Highschool and college students	- Photo, video editing, document formatting, poster design - Employability skills and career options - Attitude and manners
Basic English Learning	- 7 villages of Karjan - 15 days zoom classes in each village every month	Students of 3-7 standard	Phonics, pictures and short stories for comprehending English letters, words and language, simple tenses through creative and fun filled exercises
Basic English Communication Capsule	Highschool girls of Waluj and Gajgaon, Aurangabad	50	Goal setting, individual SWOT analysis, self introduction, communication skills and facing interviews, functional grammar, day to day communication, facing interviews, basic etiquette etc.
Empowering the Rural Youth	21-hour training (with Lesli Sawhney Training centre)	75 rural youth	Leadership and entrepreneurial skills, environment sensitiveness, solid waste management, stress management, mental and emotional health, nutrition awareness was covered
Navoday Entrance Exam Classes	2 months	43 students	- Guidance and exercises sent through WhatsApp group for two months - Explanation of tricks and techniques, structure and format of exam by external faculty once a week

मुझे खुद को पूरी तरह से अंग्रेजी में पेश करने के लिए कठिनाई का सामना करना पड़ता था और आगे की पढ़ाई करने का मेरा लक्ष्य भी तय नहीं था।

In BEFC course, teachers used to constantly boost my confidence and correct my mistakes. Now I can introduce myself and my family members fluently. I came to know of various career opportunities through which I got an idea for setting my goal.

मैंने अपना खुद का शब्दकोश बनाया और मैंने अपने दोस्तों और परिवार के साथ अंग्रेजी में संवाद शुरू किया।

I made my weakness into strength from Cosmo Foundation's English course. Thank you to all the teachers.

Sakshi Pandurang Darunte, 10th Standard Student, Wadgaon- Aurangabad

Girdhari, belonging to a poor family of farm laborers, is a student of first year Bachelor of Commerce. He has been associated with CF since he was in class 9 through our CLP. From never having got to touch a computer, he adapted to computer education with great ease. Due to lockdown, he got a chance to attend CF organized digital literacy courses, leadership and entrepreneurship trainings for the rural youth during this phase. "I have benefited a lot from these trainings. I learnt about photo/ video making and editing, WhatsApp, YouTube applications etc. I have also started my own YouTube channel. I have also realized my passion during these trainings and surely want to make a career in the field of IT. I am confident that with my hard work in this field, I will be able to take my family out of poverty."

Girdhari Bhilala, B. Com 1st Year, Sapa, Karjan

PARENT SPEAKS

My two children regularly attend CF's classes and I am very happy to see positive changes in them. I see that learning has become joyful for them due to CF's unique teaching methods. It gives me immense happiness to see them participate in the different festivals and competitions organized and do creative work. Their learning gap has also been substantially decreased with CF's focus on fundamentals taught in an easy to grasp method. I myself have benefitted from the Computer Literacy Program. When I joined as a helper in Pujyashree Jashuba Swamy Vidyamandir, Methi, I had no knowledge of computers, not even how to switch on or off it. I took interest and with CF's support, I learnt the basics of computers and today, I have also cleared the CCC exam!

Popatbhai Thakor, Village - Methi, Karjan

Cosmo Basic English Learning Capsule Web Portal of English Learning



Through our experience of years in BEP, we realized that it was a herculean task to find and train teachers/ mentors continuously for consistent, effective and scientific teaching of English subject. Hence, digital pre-recorded sessions of the course were prepared. It consists of four different modules covering ninety topics in detail. Interesting presentations with examples from day-to-day life, audio visuals, effective communication exercises and animated answer; all make the capsule a very engaging product. The module is universal and can be beneficial to school and college students, teachers, working people, homemakers and all aspiring learners. With thorough testing, we initiated in-house implementation sessions with Cosmo teachers, students, parents, and community members. Our outreach covers 200 participants (registered users) with 3226 videos accessed i.e., preliminarily tested viewers in the last month. It is gradually spreading its wings across all walks of life that includes schools and institutes.



I was preparing for my class 10th board exams, but due to sudden lockdown, tuition classes were closed. English is a subject which usually remains weak for vernacular medium students, and thus scary. With no other offline help available, I started learning from the Basic English learning capsule uploaded on CF web-portal. To my surprise, it was such an easy to comprehend module. Many of my queries in grammar, such as direct, indirect speech, tenses got solved. I also gained my vocabulary power. These simple and detailed modules indeed were a Godsend in these troubled times".
Bhumika Nannaware, 10th standard Student, Waluj, Aurangabad.



"In Digipathshala, we do a variety of activities. We receive daily questions on general knowledge, lessons and exercises on English communication skills, math puzzles to name a few. I also learnt how to make Gmail account, online railway booking etc. I enjoy these classes much more than my regular school as it is really different from classroom studies. It is equally enjoyable to participate in different competitions. I was very happy to receive the first prize in Essay writing competition 'Use of technology in daily life'. I am truly grateful to Cosmo Foundation to keep us positively engaged in these times."
Nehal Beldar, 9th Standard Student, Choranda, Karjan

FACILITATING HIGHER EDUCATION

Cosmo Udayan Shalini Fellowship and Mentorship Program



A brainchild of Udayan Cares, the program aims to address the issue of low priority to girls' higher education, especially after class 10th due to gender disparity and poverty among many other reasons. This initiative is an effort to ensure that aspiring and talented girls from lesser privileged socio-economic backgrounds get an opportunity to fulfil their dreams and career. Cosmo Foundation has been a partner in this noble initiative since the past five years. Shalinis are selected through a robust screening process, structured on the NAT model (Need, Ambition and Talent). They are supported for a period of 5 years, through financial aid, mentoring, capacity building, resource workshops.

Some firsts this year...

- This year, the program was extended to include rural girls. It is a matter of great pride for us that 30 girls from villages of Aurangabad were selected and inducted in the program!
- 11 senior officials of Cosmo Films Limited and their families volunteered to provide mentoring support to the 'Shalinis' through our employee volunteering initiative! Building such bridges are key to create a society which has more of empathy and love for fellow human beings.



In an induction program held for the 'Shalinis', Ms. Yamini Kumar, the Managing Trustee of CF, who graced the occasion as the Chief Guest, motivated the girls. Excerpts from her speech,



"I wish all the Shalinis to have the potential to grow and reach to your dream. Make most from the exposure you are getting through workshops and learn from the vast experience of your mentors. Your diet will be not merely what you eat but what you watch, what you listen to, what you read and the people you hang around. Be mindful of the things you put in your body emotionally, physically. I am confident you will build your vibrant career and create path breaking ray for the society at large."



- Yaminikumar Jaipuria, Managing Trustee, Cosmo Foundation

Some firsts this year...

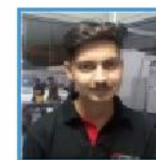
"I was associated with CF through CLP and BEP held in my school, Nutan Kanya Vidyalaya. I was always shy in class, but was good at studies and always scored well. My childhood dream of becoming a Mechanical Engineer and work in the corporate world one day seemed impossible after class 10th due to the poor financial conditions at home, which got compounded by the lockdown. Through the guidance and encouragement of CF teachers, I applied for the Shalini scholarship and was selected after several rounds of scrutiny! Life took a complete turn...resourceful mentorship, capacity and skill building through various workshops, helped regain my confidence to fulfill her childhood dream! Today, I am pursuing Diploma Mechanical Engineering at the Government Polytechnic, Aurangabad, and aim to apply for a bachelorette too!"
- Khushi Ramchandra Gadak, Waluj - Aurangabad

Engaging with College Students/ Professionals

CF believes that engaging with young, aspiring and those with a fresh perspective is very crucial in inspiring the primary stakeholders - children as well as keeping our initiatives relevant, vibrant and extemporized. Thus, we encourage interns to join our team for short periods. In the present year, while we could not host any interns physically, many rendered their online services. We also regularly hold knowledge sharing sessions with university students on the request of the concerned departments/ colleges. This year, the faculty of MSW, Home Science and M.HRM of M. S University approached us and we held 13 students and faculty members providing them an understanding of CSR and CF's vision and interventions.

Alumini Speak: Cosmo Former Students

CF conceived 'Monday mornings with former CF students', a social media initiative wherein it invites former students to share their journeys. It not only inspires the present students to listen to their success stories, but humbles us too when they express their gratitude towards CF in giving them the values and skill sets that played an important role in shaping their lives.



Myself Suraj Khatri. My native place is in Nepal and currently I am living with my mother in Vadodara. I completed my Diploma in Mechanical Engineering from Gujarat Technology University. My entire schooling was done from Shri Hari Krupa Ashram School in Karjan Taluka. It is a place where students get free of cost education. During that time, I was engaged in Computer Literacy Program of Cosmo Foundation. I learned Microsoft word, PowerPoint, Excel, internet surfing, accessing social platforms etc. I learned to work with perfection in digital operation as well for example - to make graphs with proper data, graphical presentation, screening, formatting etc. Due to fine and sharp nourishment from Cosmo Foundation, I could easily complete my all projects, assignments and submissions in college. My grasping ability increased with digital operation, which made me capable enough to work as a Trainee Operator Engineer in Cosmo Films limited from last two years. I am grateful to Cosmo Foundation to uplift me in a correct direction with a bright future.

ENVIRONMENT AND HYGIENE PROGRAM



Increasing the GREEN COVER

Increasing the green cover has benefits far reaching than just our health and well-being. It promotes biodiversity, facilitates water management, reduces soil erosion and pollution, saves energy and increases carbon capture, to mention a few of the gains. Thus, when sustainable living and development is the aim, going green is the only option.

Fruit Bearing Trees Plantation

Surrounding the Cosmo Films' Aurangabad plant premises are a number of villages primarily dependent on farming as their source of livelihood. Conventional farming being seasonal, farmers have to engage in other livelihood activities in the slack seasons due to meager incomes. The pandemic worsened the already existing rural distress of Marathwada region. In partnership with Green Yatra (NGO), a project of fruit bearing tree plantation was envisaged with the multiple objectives of:

- Increasing green cover and pollution control
- Livelihoods to farmer families
- Promoting green and sustainable economy
- Optimal utilization of land and increasing per unit yield and profit
- Coexistence of fruit forests with conventional crops
- Promoting healthy chemical free local fruit supply

**9 FARMERS 4 VILLAGES
5000 FRUIT SAPPLINGS**

As a pilot, 9 farmers from 4 villages were selected. 5000 fruit saplings of premium quality were given to the farmers in June-July 2020, during the monsoons. Such fruit saplings (Custard apple, lemon, sweet lemons, guava) were chosen which could bear fruit within two to three years, thus generating incomes at the earliest. Our technical knowledge partner, Green Yatra supported with soil testing, trainings to farmers on innovative methods of fruit plantation as well as tips for maintenance and fast and healthy growth of fruits.

A survey conducted of all the beneficiary farmers in the month of February - reveals that 96% of the fruit saplings have grown successfully.



Ganesh Khurade is a marginal farmer, having one acre of land in Pol Ranjan village, Gangapur block. He has a family of five to look after. He traditionally grew cotton and corn. Finding it difficult to make ends meet through his inconsistent and unpredictable farm income, he started a roadside food lorry, but it too ran into losses.

CF's fruit plantation project came as a new hope in his life. After soil testing and analysis of water condition, his farm was selected for the pilot project. He was given 440 premium quality saplings of Guava fruit. He has been diligently following the technical inputs given by Green Yatra and is hopeful of reaping benefits in the coming two to three years.

"Farming is in our blood. But due to low incomes, we have to forcibly shift to other sources of livelihood. However, with this initiative, I am positive that many small and marginal farmers like me will go back to what they know and do best. If each acre of land promises to give us fivefold income thus, it will bring about a great change in our lives!"

Maintaining and Promoting Gardens and Green Areas

CF donated 118 saplings to two schools of villages Handod and Methi in Karjan block. It is noteworthy that during the lockdown, when all government schools were shut, the balmitras and local teachers of CF continued to water and nurture the plants in 18 schools of Karjan block. The commitment to environment of our grassroots leaders is indeed commendable! Gardens under Karjan flyover and Aurangabad airport were also maintained by CF with the purpose of beautification of towns and undoubtedly increase in green spaces and its resultant benefits.



Restoration of Heritage Site- Kagzipura

Barely 20 kms away from the city of Aurangabad, famous as a tourist destination lies a lesser-known village, Kagzipura which has a 700-year-old tradition of making unique handmade paper. There are also some heritage buildings like dargahs and ancient water tanks (Hauz), which supplied water to the paper mills. For the past few years, these mills have come to a grinding halt due to paucity of orders.

INTACH, in collaboration with Cosmo Foundation and other supporters aims to revive the handmade paper making craft, upskill the artisans, thus providing sustainable livelihoods. The water tank (pond) revival and beautification along with restoration of other heritage buildings is crucial for uninterrupted water supply to the paper mills, bringing back the ecological balance and promoting the place as an art and heritage tourist destination.

It is CF's honor to be the main contributor in the water tank revival and green beautification of the area and do our bit towards the ecology and environment component in a multipronged heritage redevelopment plan.



Hygiene and Sanitation

CF has been committed to hygiene and sanitation issues of the community since its inception. The role it plays in prevention of water borne and infectious diseases, reducing severity of malnutrition, promoting dignity, enhancing safety, especially for women and improving girls' attendance in schools is all too well researched and known. The clarion call for Swachh Bharat and Open Defecation Free (ODF) villages by Hon. Prime Minister in the year 2014, was instrumental in giving a new boost to our efforts.



Toilet Blocks in Schools

At four schools in villages Turkabad, Gajgaon, Limbe Jalgaon, Asegaon of Aurangabad, toilets were constructed last year. Some work related to installation of water tanks for uninterrupted water supply had to be kept pending due to the sudden onslaught of the pandemic. This year, when the situation was conducive, the remaining work was done and fully operational toilet blocks handed over to the schools. A monitoring committee has also been formed for maintenance of the toilets. Since the government had only provided a single toilet block, which was unusable due to lack of water and unhygienic conditions, children, especially girls found it difficult to attend full day school. The problems got compounded for menstruating girls. The new facilities (which have separate blocks for boys and girls) will benefit 3005 students and teachers.



Elated girls give their account:

“Earlier, we used to drink very little water through the day so that we would not have the urge to use the toilet. The toilet was always locked, did not have water and was so dirty. When we had however to go, we would have to select a secluded corner in the compound, and 3-4 girls would take turns to guard and relieve ourselves one by one. On menstruation days, girls usually skipped school. We would have to bear academic losses due to frequent absenteeism.

Toilets constructed in our school, with so many blocks are a real blessing. Boys' and girls' toilets have been completely separated physically too. This gives us the much-needed privacy and space. Not only are we able to attend school regularly, we also are able to drink water as per our need...CF teachers explained to us how not drinking water for long periods, and controlling the urge to relieve yourself, both are detrimental to your health in the long run!”

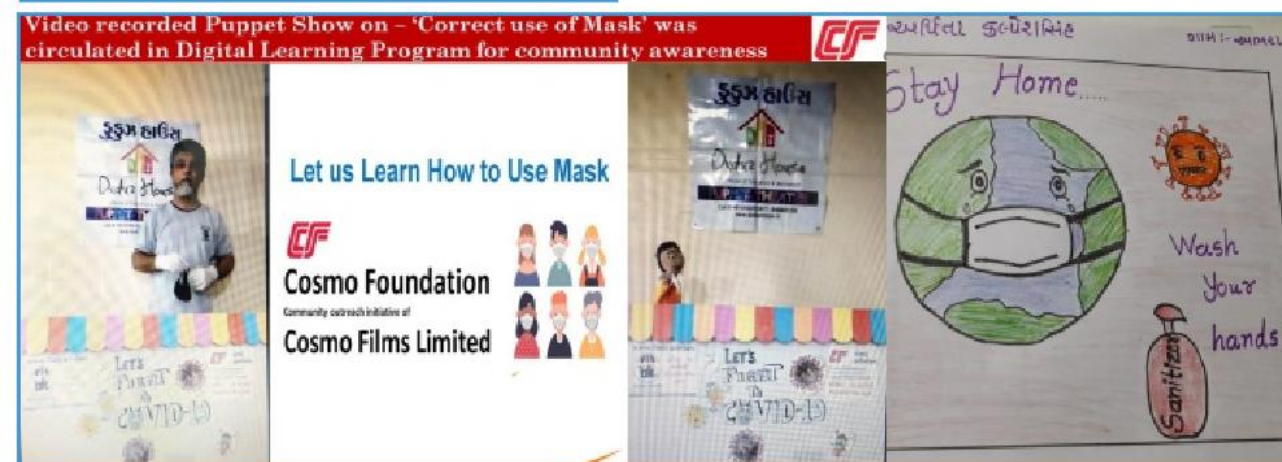
Divya Todkar, Anjana Shinde and Asmita Vatsavre (class 8th & 10th)
Z. P High School, Turkabad, Aurangabad



Installation of Waste Bins

A survey was conducted for assessing the condition of the waste bins and toilets across 24 villages in Karjan and Aurangabad. 173 Wastebins were installed in 7 villages of both the project areas, benefitting 5000 households.

Health and Hygiene Awareness



This year, the entire awareness program was focused around Covid-19 pandemic (which has been covered in the section on Relief and Rehabilitation). Some of the important related aspects were personal hygiene, good sanitation practices, correct method of handwash.

Capacity Building of Grassroot Warriors



‘The quality of an education system can never exceed the quality of its teachers’- believing firmly in this basic and vital principle, we invest heavily in capacity building of our local teachers, who are the backbone of our education program. While year after year the trainings and workshops are undertaken, this year, like rest of our activities, the capacity building component also had to be maneuvered differently. The indent of digital technology in our lives came as a savior here too.

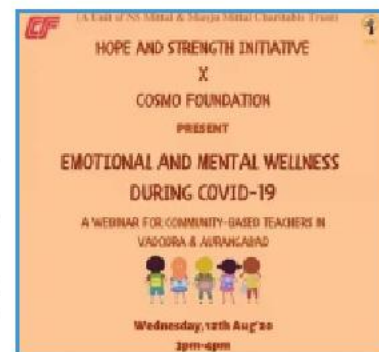
Several in-house trainings with the support of knowledge partners were conducted throughout the year, the learning areas driven by the pandemic situation. The CF team of 75 people including community based teachers (balmitras), Computer and English teachers gave their outstanding contribution for transformation into communities and families.

COVID AWARENESS

Regular in-house trainings were held to impart awareness and information about the pandemic, covid protocols and norms, the changes in norms happening from time to time, vaccination and its importance etc. another important aspect of the training to our grassroots warriors was methods and techniques to disseminate accurate information about the pandemic to communities at the grassroots.

Mental and Emotional Well being

A very important aspect during the pandemic, with the help of knowledge partners, several trainings were conducted for our grassroots warriors on the issue of mental and emotional health in these times of despair. They not only had to ensure their and family's health and safety, but had the responsibility of serving and guiding the rural population, participating in relief work as well as doing their regular work of engaging with children, that too in novel ways. Working constantly under this pressure, it was imperative for them to acquire the right skills and confidence to work under such circumstances without affecting their health.



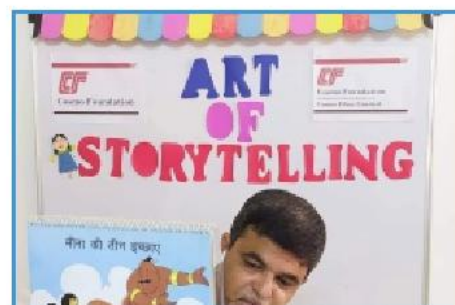
Digitization in Education/ Hybrid Learning in the New Normal

With a paradigm shift in the way knowledge was to be imparted to children, teachers too had to unlearn their old techniques and adapt to new ones. A series of trainings have been conducted in-house on making e-content, making and editing videos, use of zoom and WhatsApp applications, monitoring children online and various others. Another important aspect was building the confidence of teachers in adapting to this change.

Hybrid or blended model of learning was another change that happened this year. While online classes were conducted most of the year, when the pandemic wave subsided, and schools opened for short periods, teachers would take offline classes in schools. A bridge between online and offline method was the *falia* learning (described earlier). Teachers had to be trained in blending all these modes seamlessly with the changing situations.

Upskilling Teachers – Subject Knowledge

CF took the opportunity of lockdown and subsequent online mode of learning to upskill teachers with regular online practice exercises. The online English module was also beneficial in increasing teachers' command over the language. Computer, English, Maths, life skills, communication were some of the topics covered.



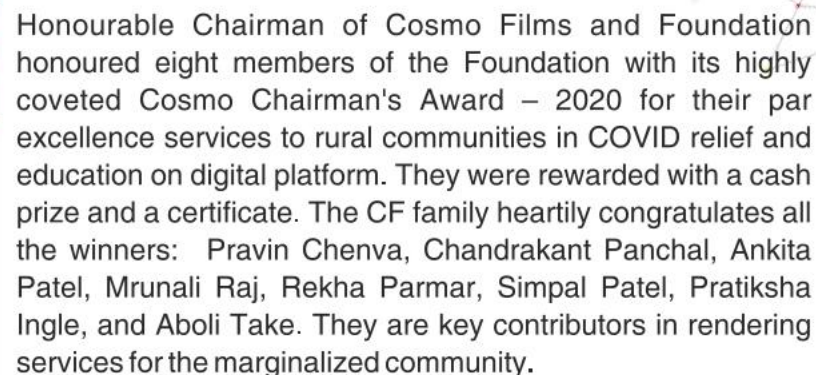
The capacity to learn is a gift and the willingness to learn is a choice!!

Aboli Take (19 years), our youngest balmitra epitomizes the above sentiment. Though she was pressurized into child marriage, her burning desire to create her own identity never smothered. When she came in contact with CF coordinators in her village, she was advised to finish her basic studies first. She was helped by CF in finishing her class 12 and inducted into the team as soon as she turned 18. She was given independent responsibility of managing CGVK class after a very brief training period. She brought in a lot of creativity and innovativeness in her teaching process, and soon became a favorite among the students. When the pandemic struck, she was equally quick in adapting to the online technology. Her untiring efforts of personal calls to students, parents, even home visits to enroll students in Cosmo Digipathshala saw the strength of students spiral! Today, she is independently managing 4 WhatsApp groups of 100 students! While she has become a role model, for young girls and students, her strength lies in her hunger to be a lifelong learner! Her ambition now is to learn English and become an English teacher one day.

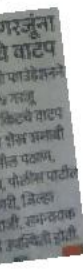
"Teachers and students both have got an opportunity for quality education in these uncertain times. The situation compelled us to be at home, and there was a worry about what would happen to our jobs if we would have to sit like this.... but we indeed had nothing to worry, as we got immense support from our seniors, and soon our upskilling programs were started. I was especially happy to be learning English language. It had been my dream to do so, and it almost seemed like a miracle that I was getting a chance to do so from my home. Our core subject skills, apart from English language were also enhanced. I have gained the confidence to gain proficiency in English language one day. The different trainings that we received throughout the year on a wide range of issues will also help us in our work with the communities and for our future growth!"



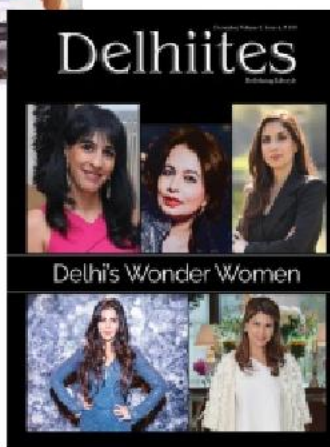
Pride of Cosmo - Chairman's Award



Aurangabad



Delhi



Yamini Kumar Jaipuria, managing trustee, Cosmo Foundation, on making a difference in the lives of rural communities and offering relief during the Covid-19 lockdown

© 2004 Blackwell Publishing Ltd, *Journal of Internal Medicine* 255: 111–118



Asrangshah, Vadodra and N. Delt. It has distributed about one lakh meals and 50,000 kg. essential to those in need, as well as pregnant and single women and senior citizens.

The foundation has designed digital learning programs for rural students to augment their language, life, health and hygiene awareness

date, Comae Foundation has even designed and launched digital learning programmes tailored to efforts to augment the English, digital, life and basic hygiene awareness. They also train the local youth as paraprofessionals serving the Aarogya Setu app that is already being used by 12,000 people.

KASHMIR VISION

Plant to recycle 1-ltr milk cartons set up at

Plan to recycle. Air tank cars set up at army base

[illegible][illegible]

MEDIA COVERAGE

Karjan



જીવનોપયોગી સાહિત્યની જાણકારી અપાઈ કરજણનાં 19 ગામોમાં છાત્રોને વોટ્સએપ ગ્રૂપથી માહિતી અપાઈ

કોસ્મો ફાઉન્ડેશન દ્વારા કરજણ તાલુકાનાં 19 ગામોના 1800 વિદ્યાર્થીઓને 42 જેટલા વોટ્સ એપ ગ્રૂપના માધ્યમથી જાણકારી આપવામાં આવી હતી. આ ઉપરાંત ટિફિન વિતરણ માટેની માહિતી આપવામાં આવી હતી. સંસ્થા દ્વારા બાળકોની એન્ટ્રીકલ સ્કીલ વિકાસવા, રોજિંદા જીવનમાં ટિફિન સહાયતાનો ઉપયોગ વધારવા, યોગ્ય મોડિયન સ્કીલ વધારવા, તેમનામાં નૈતિક બાળના વિકાસવા માટેના કાર્યો.

કોસ્મો ફાઉન્ડેશન દ્વારા અનાજ કિટ અને સેનિટાઇઝરનું વિતરણ કરજણ પાલિકાના સફાઈ કામદારોને હેન્ડ ગ્લોઝ સહિત સ્વચ્છતા કિટનું વિતરણ કર્યું.



કોસ્મો ફાઉન્ડેશન દ્વારા કરજણ તાલુકાનાં 19 ગામોના 1800 વિદ્યાર્થીઓને 42 જેટલા વોટ્સ એપ ગ્રૂપના માધ્યમથી જાણકારી આપવામાં આવી હતી. આ ઉપરાંત ટિફિન વિતરણ માટેની માહિતી આપવામાં આવી હતી. સંસ્થા દ્વારા બાળકોની એન્ટ્રીકલ સ્કીલ વિકાસવા, રોજિંદા જીવનમાં ટિફિન સહાયતાનો ઉપયોગ વધારવા, યોગ્ય મોડિયન સ્કીલ વધારવા, તેમનામાં નૈતિક બાળના વિકાસવા માટેના કાર્યો.

કરજણ વિસ્તારમાં કોસ્મો ફાઉન્ડેશન દ્વારા 200 રાશન કીટ તથા માસ્કનું વિતરણ

કોસ્મો ફાઉન્ડેશન દ્વારા કરજણ તાલુકાનાં 19 ગામોના 1800 વિદ્યાર્થીઓને 42 જેટલા વોટ્સ એપ ગ્રૂપના માધ્યમથી જાણકારી આપવામાં આવી હતી. આ ઉપરાંત ટિફિન વિતરણ માટેની માહિતી આપવામાં આવી હતી. સંસ્થા દ્વારા બાળકોની એન્ટ્રીકલ સ્કીલ વિકાસવા, રોજિંદા જીવનમાં ટિફિન સહાયતાનો ઉપયોગ વધારવા, યોગ્ય મોડિયન સ્કીલ વધારવા, તેમનામાં નૈતિક બાળના વિકાસવા માટેના કાર્યો.

કોસ્મો ફાઉન્ડેશન દ્વારા નિઃસહાય વૃદ્ધોને ટિફિન વિતરણ કરવામાં આવ્યું હતું.

કોસ્મો ફાઉન્ડેશન દ્વારા કરજણ તાલુકાનાં 19 ગામોના 1800 વિદ્યાર્થીઓને 42 જેટલા વોટ્સ એપ ગ્રૂપના માધ્યમથી જાણકારી આપવામાં આવી હતી. આ ઉપરાંત ટિફિન વિતરણ માટેની માહિતી આપવામાં આવી હતી. સંસ્થા દ્વારા બાળકોની એન્ટ્રીકલ સ્કીલ વિકાસવા, રોજિંદા જીવનમાં ટિફિન સહાયતાનો ઉપયોગ વધારવા, યોગ્ય મોડિયન સ્કીલ વધારવા, તેમનામાં નૈતિક બાળના વિકાસવા માટેના કાર્યો.

કરજણ કોસ્મો ફાઉન્ડેશન દ્વારા ગાંધી જયંતીની ઉજવણી

કોસ્મો ફાઉન્ડેશન દ્વારા કરજણ તાલુકાનાં 19 ગામોના 1800 વિદ્યાર્થીઓને 42 જેટલા વોટ્સ એપ ગ્રૂપના માધ્યમથી જાણકારી આપવામાં આવી હતી. આ ઉપરાંત ટિફિન વિતરણ માટેની માહિતી આપવામાં આવી હતી. સંસ્થા દ્વારા બાળકોની એન્ટ્રીકલ સ્કીલ વિકાસવા, રોજિંદા જીવનમાં ટિફિન સહાયતાનો ઉપયોગ વધારવા, યોગ્ય મોડિયન સ્કીલ વધારવા, તેમનામાં નૈતિક બાળના વિકાસવા માટેના કાર્યો.

કરજણ તાલુકાના 19 ગામોમાં રાશનની કિટ આપવામાં આવી

કોસ્મો ફાઉન્ડેશન દ્વારા કરજણ તાલુકાનાં 19 ગામોના 1800 વિદ્યાર્થીઓને 42 જેટલા વોટ્સ એપ ગ્રૂપના માધ્યમથી જાણકારી આપવામાં આવી હતી. આ ઉપરાંત ટિફિન વિતરણ માટેની માહિતી આપવામાં આવી હતી. સંસ્થા દ્વારા બાળકોની એન્ટ્રીકલ સ્કીલ વિકાસવા, રોજિંદા જીવનમાં ટિફિન સહાયતાનો ઉપયોગ વધારવા, યોગ્ય મોડિયન સ્કીલ વધારવા, તેમનામાં નૈતિક બાળના વિકાસવા માટેના કાર્યો.

FINANCIAL OVERVIEW



The total cash expenditure of Cosmo Foundation during the year 20-21 was of the order of rupees 2.29 crore. All the above-mentioned cost was incurred towards arrangements of skilled teachers, curriculum, educational material and teaching aids, stationary assessments, training, planning, and monitoring of educational programs and digital support to teachers.

Substantial investment is made towards food and grocery distribution during pandemic, health safety equipment and materials to Covid Care Centres, Primary Health Centres, Health and Sanitation Workers, police personnel and community at large.

Apart from this, Cosmo Films provided office premises with equipment and hospitality. The company takes care of accounts, fulfilment of statutory requirements which takes care of about 20% expenditure.

Local schools provided premises to run the classes and hold trainings, electricity, setup computers, projector, security guard, Gram panchayats have provided space, electricity and relevant facilities to operate in most challenging time of Covid. This involves of total 10% expenditure.

The expenditure was incurred for supporting education of needy students, promoting livelihood of farmers with plantation and maintaining public garden at Karjan.

MIS (Management Information System) is being maintained for expenditure and progress output. There are internal and external audit, concrete monitoring by CSR committee and the trustees of Cosmo Foundation.

Organization Profile

Name: Cosmo Foundation
Registered as: Trust under Sub Registrar New Delhi
Registration Date: 1st July 2008
Registration number: 3633
12-A Registration Number: DIT(E)/12-A/2009-10/C-1115/364
80-G Registration Number: DIT/ (E) 2009-10/C-115/816

Partners and Supporters

EDUCATIONAL INSTITUTIONS – KARJAN, VADODARA, GUJARAT

GOVERNMENT PRIMARY SCHOOLS

Taluka: Karjan, District: Vadodara
Villages:
 • Jalaram Nagar Karjan • Choranda • Kurali
 • Kandari • Kothav • Methi • Simli • Vemar • Kothiya
 • Lilod • Sandarana • Navi Jitharadi • Juni Jitharadi
 • Karamdi • Khndha • Handod • Kanbha • Bodka
 • Mangrol • Sambhoi
 • Shri Vidhya Vihar Non-granted Prathmik Shala
 Village : Kandari
 • Shrimati K.T.Patel Pramary School
 Village : Kandari

GRANT-IN AID SCHOOLS

Taluka : Karjan, District : Vadodara
PATEL J. K. SARVAJANIK HIGH SCHOOL
 Village : Kandari.
Z. J. PATEL NUTAN HIGH SCHOOL
 Village : Kurali
SHRI KANAM VIDYAMANDIR
 Village: Choranda.

EDUCATIONAL INSTITUTIONS – GANGAPUR, AURANGABAD, MAHARASHTRA

GOVT. PRIMARY SCHOOLS

Taluka: Gangapur, District : Aurangabad, Maharashtra

Villages:

- Ambelohal • Turkabad (Kharadi) • Asegoan
- LimbeJalgaon • Jikthan • Puri • Gazgav

COMMUNITY CONTRIBUTION GRAM PANCHAYAT

Village: Kothav – Space for Classes, Electricity.

UMAKANTBHAI VYAS

Village: Simali– Space for Classes

MADRESA

Village Choranda – Space for Classes Electricity.

GRANT IN AID SCHOOLS

Taluka : Gangapur, District: Aurangabad, Maharashtra

SHRI GANESH VIDYALAY

Gajgaon

HIGH SCHOOL RANJANGAON

Pol

NUTAN KANYA HIGH SCHOOL

Waluj

SPECIAL PROJECT PARTNERS

GREEN YATRA

Fruit Tree Plantation Drive

UDAYAN SHALINI PROGRAM

Empowering Girls education

INTACH

Kagzipura – Lake Reviving Project

COSMO FILMS LIMITED

- **IT DEPARTMENT**
Creating Web portal of Basic English Learning Program
- **BRANDING DEPARTMENT**
Media Support at National Level
- **ELECTRICAL DEPARTMENT**
Hardware Support for Computer Labs setup
- **ACADEMIC INSTITUTIONS FOR INTERNSHIP PROGRAMS**
- **FACULTY OF SOCIAL WORK, MS UNIVERSITY - MSW/MHRAM/ EXTENSION COMMUNICATION**
Vadodara – Interns' support
- **PARUL UNIVERCITY - MSW**
Vadodara - Interns' support
- **FACULTY OF SOCIAL WORK NAVRACHNA UNIVERSITY – MSW**
Vadodara- Interns' support
- **FACULTY OF SOCIAL WORK – AMBEDKAR UNIVERSITY, - MSW**
- **Dabhoi - Interns' support**
- **Documentation Support**
Priti Shah – Freelancer consulting

PROFILE: COSMO FILMS



Establishment

Established in 1981, Cosmo Films Limited today is a global leader in speciality films for packaging, lamination and labeling applications. Its films offerings include biaxially oriented polypropylene (BOPP) films, cast polypropylene (CPP) films and soon to be offered biaxially oriented polyethylene terephthalate (BOPET) films.

Founder

Mr. Ashok Jaipuria, a visionary entrepreneur and philanthropist, pioneered BOPP Films manufacturing in India when he set up Cosmo's first plant in Aurangabad in 1981. He is a renowned industry veteran and has been on the board of several academic and industry institutions like IITs and FICCI.

Cosmo Today

With manufacturing units in India & Korea, Cosmo has a BOPP manufacturing capacity of 200,000 TPA and CPP manufacturing capacity of 9,000 TPA with a sales turnover of around USD 311 Million (INR 21.63 Billion) in FY 2018-2019. Cosmo is the largest BOPP films exporter from India and the world's largest manufacturer of thermal lamination films.

Product Range

Cosmo offers a comprehensive range of speciality films for flexible packaging, lamination, labelling and industrial applications, including films such as high barrier films, velvet lamination films, synthetic paper.

Public Listed

Cosmo Films is listed on the Bombay Stock Exchange (BSE - 508814) & National Stock Exchange (NSE - COSMOFILMS) in India.

Certifications

Cosmo Films is accredited with ISO 9001:2015, ISO 14001:2015 and British Retail Consortium (BRC) certifications.

Awards & Recognition

Cosmo Films has won several awards for innovation viz. PFFCA, Asia Star, IFCA& SIES, SAP HANA Visionary, SAP ACE etc.