



EMPOWERING RURAL CHILDREN & YOUTH THROUGH EDUCATION.

# Cosmo Foundation

*Corporate Social Responsibility  
Initiative of  
Cosmo Films Limited*

Quarterly News Letter  
July - September, 2016

ISSUE NO. -11

Dear Colleagues / Friends,

We are happy to present before you our 11th issue of in-house Quarterly Newsletter covering the period from July to September, 2016. It covers the glimpses of various programs viz. Swachh Bharat Campaign, Celebration of Festivals, Educational Counseling programs for high school students, oral hygiene awareness program along with sustainable educational programs.

## CELEBRATION OF FESTIVALS AND NATIONAL DAYS

Cosmo Foundation in partnership with local Government schools celebrated festivals and National days with a view to promote joy, respect across diverse faiths and culture, appropriate values and national spirit. It includes celebration of Independence Day, Teacher's Day, Janmashtami, Ganesh Chaturthi, Ramadan (Id Ul Fitr). Matkifod on Janmashtami, Eco friendly Ganesh idols and pooja on Ganesh Chaturthi, Eid celebrations with the presentation of kuranik versus by Maulvis, children performed role of teachers with all enthusiasm on teachers day. All CF teachers and school teachers were felicitated with greetings and best wishes on teachers day.



## ENGAGEMENT WITH PARENTS



For the overall nurturing and development of children, parents awareness and engagement is inevitable. In this regard CF has been regularly holding parents meeting. During this quarter, we had convened a meeting at Kothav, Kurali, Choranda villages wherein 85 parents vigorously participated in the meeting. The parents were appraised about the performance of children, the teaching learning materials of Maths, Gujarati language as well as life skill education. Videos on Swachh Village and importance of nutrition were showed. A detailed deliberation took place

on regularity of attendance of children and asked them not to indulge children in the farm activities as a child laborer at least during study hours and how adversely it affects.

## EDUCATIONAL COUNSELING

Under the changing scenario & wider scope for educational courses in different disciplines, CF has initiated Educational Counseling program. Shri J N Parmar, a retired Employment Officer & Career Counselor was engaged. He organized the session on every Monday and Tuesday covering the students from class 9th to 12th. He took up the different topics viz. tips for preparation of board exams, study habits, positive attitude, strengthening memory power, concentration, importance of health and fitness to achieve higher performance. Availability of varied courses, the process of entrance test in respective course, the process of interview for admission, how to prepare for interview, attaining knowledge enhancing skill. Shri Parmar responded wide range questions from students. There was an unbelievable overwhelming response and support from the concerned Principals and teachers of schools. They openly appreciated this initiative by CF and requested to organize such event regularly every year.



## COMMUNITY DENTAL CHECK UP CAMP



Under the joint aegis of Cosmo Foundation and Department of Public Dentistry of Sumandeep Vidhyapith, Pipariya, CF had organized the oral hygiene awareness and dental check up camp in Primary and upper primary school and Gram Panchayat of Choranda village. The team of dentists provided all due guidance to parents and students as to how to take care of the teeth to make it shiny crystal and healthy with video presentations. 400 students and 135 parents participated in the program. In the dental check up camp, as a gesture of motivation and promoting the awareness on clean teeth, Jewells Consumer Care Ltd donated the Tooth Brush. Abhay M. Sharma & Company donated Tooth Paste.

## COMPETITIVE ASSESSMENT – COSMO COMPUTER AWARD

Every year students from CF affiliated schools participate in computer literacy program. With a view to make the students computer savvy, enhance their interest in mainstream education CF has announced Cosmo Computer Awards for best performers in education since 2010. For the said purpose first round of inter school assessment was organized. In this assessment out of 1716 students from academic session 2015-16, 98 students were scanned and screened for their first phase of selection in this stringent process. This assessment was conducted in four centers viz. Kandari, Kurali, Methi and Bodka High school. In this process of evaluation, Shri Dhruv Patel, an ex- student and presently working as a web designer, Gaurang Maheta, an IT expert and a member of Computer club, Navrachana University were engaged. During the process of assessment, there was an awesome support and cooperation from the principals and teaching team members of the schools. 29 students are shortlisted and they will participate in final screening process on 8th October.



## REVIEW OF BASIC ENGLISH LEARNING PROGRAM



Under the directives of CF trustees, Ms. Sunanda Bhawe, a Trainer for English Learning was deputed to review the impact of our Basic English Learning Program. She visited 4 out of six schools covered under Basic English program. She observed the actual live session being undertaken by our English Trainee Teachers, reviewed curriculum, the teaching learning materials (TLMs) and teaching methods. She thoroughly saw and studied the system centric approach being adopted by CF based on phonics communicative English. She appreciated our endeavor in developing indicators, parameters, and teaching methods being classified for categorized group of students for all students belonging to different levels. She suggested that

teacher should communicate with students in English language with expressions. Because in rural areas only means to listen English is from teacher and for language learning listening is must. She also suggested that the teachers have to be careful to avoid rote learning.

## TOD, FOD JOD WORKSHOP

The Gujarat Innovative Council, Vadodara had organized Tod, Fod Jod Workshop on 21st August, 2016. From Cosmo Foundation, three teachers participated in this workshop. Shyam Pitroda, the father of telecommunication revolution in India, is the key instrumental to initiate this project. Students are exposed to open the fan, cycle, key board, desk top, water tap, food mixture, split ACs etc. and other non-functional gadgets and manufacture some utility items from the same. It was an eye opening workshop for teachers as it helped them to think out of box, perceive role of teacher as innovator.

## EMPLOYEE ENGAGEMENT PROGRAM

As per our routine practice, this year too, Cosmo Foundation had organized and scheduled the program of engaging our CFL colleagues in CSR programs. Mr. Chirag, Officer – Electrical Department had undertaken the session of teaching fundamental mathematics, wherein he touched the topic of simple calculation of percentage to students of our CGVK program. Shri Pavan Tiwari, Officer (Maintenance Department) had taken class of 8th standard students at Kanam Vidhya Mandir, Choranda village. He explained the importance of learning computer and English.



## CLEANLINESS DRIVE – SWACHH BHARAT



Round the year Cosmo Foundation in close coordination with local schools run the swachh vidyalya campaign which focuses on personal and environmental hygiene. Recently 26th September to 2nd October was announced as "Swachta- Samrasta week". Under this CF and local schools together organized rally and pledge in Kurali village. The message was cleanliness brings good health and it is our fundamental duty. Debate competition in primary and secondary school of Kandari and Kurali villages were organized. . On 2nd October children in all Cosmo Gyan Vihar Kendra cleaned their classroom .A quick review of number of students have toilets at home,

how many of them use and how many of them clean it regularly was made.

### A Humble Appeal

In our ongoing journey, we would like to seek involvement and support of our colleagues and their family members in any manner they wish to contribute. This will create pace for education of the underprivileged whose empowerment will have a very optimistic impact to the civilization as a whole.

We will be in communication with you all every quarter & would keep you updating on our steps ahead which could transform lives.

For further information log on to our CSR:  
[www.cosmofilms.com](http://www.cosmofilms.com)

Your feedback and suggestions can be shared to:  
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