



Cosmo Foundation

A Community outreach initiative of

Cosmo Films Limited

Quarterly Newsletter

April - June 2021

Issue No.: 29

Transforming Lives through Education, Health, Hygiene, Environmental Initiatives & Response to COVID-19

Health and Hygiene

Response to Covid — 19

1,25,000 Lives touched in second wave

1200 Meals Served

4150 Grocery Kits distributed

6 Oxygen Concentrators donated

50 Cots donated

1016 People vaccinated

1000 Vitamin tablets distributed

Education

2302 Students

5034 Classes

635 E-content Designed and Delivered

Environment

340 Plantations in public places

5000 Fruit plants nurtured - **92%** survived and bore fruits.

04 Public Garden maintained and nurtured





Dear Avid Reader,

We are happy to present our 29th Issue & Quarterly Newsletter for the period from April to June, 2021. The second wave of the COVID-19 was quite severe with longer lockdowns in rural areas of India. Cosmo Foundation (CF), the philanthropic wing of Cosmo Films Limited, has put committed efforts in all the areas of COVID-19 crisis in various parts of the nation, supported livelihood by serving cooked meals, grocery distribution, bridging the gap through digital education, free vaccination drives, and steps towards Corona Free village drive, providing medical equipment and resource to the hospitals and educational institutions. It is a matter of pride that our contributions were recognized and Cosmo Foundation won the Gold Award in the category of CSR COVID Relief Project by the Integrated Health and Wellbeing Council (IHW) Initiative.

CSR Health Impact Awards (IHW)

[Click here to know more.](#)

Cosmo Foundation, a community outreach initiative of Cosmo Films Limited has been conferred with the Gold Award in the category of CSR Covid Relief Project for the application 'Response to COVID-19 by Cosmo Foundation'. These CSR Health Impact Awards are instituted by IHW Initiative (Integrated Health and Wellbeing Council).



Response to COVID-19

Delhi

Food for Life

The second wave of COVID-19 was particularly cruel for the capital of India. CF, in collaboration with ISKCON launched a month-long campaign 'Food for Life' which ensured contactless delivery by auto drivers to Covid positive patients in containment zones who were unable to cook and move out of their homes. Our team delivered thousands of meals every day.

Vaccination Drive for Frontline Warriors

CF partnered with Max Healthcare, and organized a one-day free vaccination camp against COVID-19 for 700 Delhi traffic police personnel and their families as well as 300 ISKCON devotees.

Vaccination of Cosmo Teachers

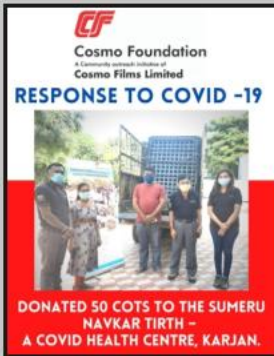
16 CF team members received their vaccination free of cost under the drive run by Cosmo Films Ltd, to abide by 'Team Safety First'.

[Click here to know more.](#)



[Click here to know more.](#)





Karjan

COVID- 19 Safety Material Distribution

In collaboration with SEALFORLIFE Industries and support by Young Indians, a nonprofit organization, the foundation helped in donating 6 oxygen concentrators to Sumeru Covid Care Centre, Karjan, and PHC Centre, Nareshwar to meet the critical demand of the medical fraternity.

A step towards Corona Free Village

The Foundation initiated an awareness campaign to make the villages Corona free in Karjan taluka. 1403 residents of Kothiya and Sadarana villages were surveyed through a door -to-door by personal counselling. They were guided on importance of vaccination, to faceguard their life. Post the campaign, 487 first doses and 186 second doses of the vaccine were administered successfully.



Aurangabad

Fight Against Hunger-Grocery Distribution

In order to support rural families affected during the second wave of COVID-19, CF with the support of Gram Panchayat distributed grocery kits to 2500 households. Families of girls enrolled under the Udayan Shalini Fellowship were also presented with kits.



COVID-19 Awareness Drive

A webinar was organized by Young Indians, CII, Vadodara on the topic of — Mucormycosis, covering the causes, symptoms, and preventive measures. Teachers from Karjan and Aurangabad participated in this webinar which was a rare opportunity for rural teachers to get such an in-depth exposure.



Teachers as Torchbearers

Divyajitsinh Raj, from Abhra village, Karjan and our computer teachers, played a vital role during the pandemic. He registered 74 villagers for COVID-19 vaccination and helped in e-certificates generation. He was appreciated by the Sarpanch for helping the rural community in crisis. So far CF teachers have covered 1000 plus registrations at various villages in Karjan and Aurangabad.



Cosmo Digi Pathshala

Since April 2020, Cosmo Digi Pathshala has been running successfully by bridging solutions during the second wave of COVID-19 and reached out to several rural students through this platform. The program aims to improve their basic numeracy and language skills. The extended intervention of Digi Pathshala includes creative storytelling, story reading, Laughter Club, screening of short movies & animated clips, and solving riddles. Competitions such as poster making, quiz, and COVID-19 awareness were also conducted to keep the students at par with the dos and don'ts. All the contents were delivered in Hindi, Gujarati, Marathi and English in Karjan and Aurangabad. Presently, 2302 rural students are receiving the benefits of this intervention.



Wings to Learn

Mahi Vankar, a class 3 student from Kanbha village shares “I have been regularly attending the online classes for the last 5 months. I am eagerly waiting for opportunities to participate in competitions, and online classes covering Gujarati, English and Maths. The classes have made me more confident and I am now excited about improving my learning journey.”

Summer Camps

CF organized training for trainers on — 'How to organize exciting summer camps'. Mr. Hirenabhai Thakkar from Agastya Foundation, Viramgam, an expert on capacity building interacted with the teachers of the foundation, Karjan. His addressed the training with sessions on activity ideas, how summer camps promote creativity, problem-solving, and out-of-box thinking amongst children.

This was followed by 4 summer camps in Karjan and 2 camps in Aurangabad in collaboration with various organizations. Total 442 students participated in sessions on art & craft, live demos of paper cutting, home cooking, etc.



A Treasure of Learning

Urmila Pandurang Pradhan a student of class 10 of Z P School of Ambelohal said “I enjoyed so much in the summer camps. We got to learn interesting skills like, painting, movie screening, recycling and reuse activity, leaf activity, puzzle and fun game activity. My favorite session was the one on Understanding Good Touch & Bad Touch, paper craft and non-flammable cooking.

Blended Learning Approach

Online learning is successfully continuing on the digital platforms during the pandemic. Cosmo Balmitras and computer teachers from rural areas are teaching subjects such as Computer English, Geometry, Arithmetic, Marathi, Urdu, Gujarati, and Practical Mathematics on the Zoom platform. Unique TLM & demo presentation, puppets and virtual visit as a concept was used for the online classes. The teachers also volunteered for Sheri Shala a unique way of getting classes at student's doorstep, through home visits. All in all 5034 classes were conducted for the students living in rural areas.



Digitize the Wise

In the age of technology, why should the retired citizens be left behind? For the mental well-being, it is important to stay connected with family and friends, especially in a pandemic situation. Digitize The Wise is a techno savvy approach by CF in collaboration with Lagni Foundation. The program aims to teach senior citizens to learn a basic smart phone with internet connection, as a comforting medium. More than 50 elderly citizens were benefitted, by this session.



Crossing the Age in Digital Era

A resident of Pune, Mr. B.C Jain (70 yrs) shared, "I got an opportunity to explore my digital knowledge with smartphones, during the pandemic. I learned the basic functions like taking good pictures, setting reminders & alarms, attending Zoom meetings and using YouTube. I am glad that I can now independently access a smartphone for my daily needs. Thank you, CF, and the Lagni Foundation for organizing such a valuable course for people like me."

Philanthropic Activities

Over 100 Radium Belts were distributed for Cattles to rural farmers in the areas of Jalaram Nagar at Karjan for safety of drivers & animals and to reduce night accidents.

A Tetra Pack Compacting machine was installed at Poonch in J&K this year. Foundation donated to the Indian Army in creating a sustainable future. So far, 3.15 lac milk cartons have been recycled here.



Special Initiatives

Hasya Darbar

An open mic platform for children to share jokes, riddles, comic stories, and pranks, was setup with the aim to increase virtual footfall and connect with their social emotional learning needs.

Cosmo e-Seva Centre

CF launched 'Cosmo E-Service and E-Resource Station' in Choranda and Abhara, with the aim of making digital services available at free of cost to the villagers in Karjan Taluka. So far 238 villagers availed services to access documents like Aadhar card, PAN card etc.



Cosmo Basic English Learning Capsule

A web portal for English learning was launched 5 months back. After thorough testing, the module is being implemented with Cosmo teachers, students, parents, community members, schools and college students. We have 430 users and 8347 videos were accessed in the last three months.

[Click here to know more.](#)



Dialogue with Parents

Parent counseling is the need of an hour as children are being affected by physical distancing, quarantines and nationwide school closures. On Global Parents Day, a webinar facilitated by Ms. Mamta Baxi - Program Coordinator CF, Ms. Mitali Baxi - Educator and Life Skill Trainer and Ms. Rachana Dave - Editor of Balmurti, engaged over 150 parents, community members and teachers.



Cosmo Udayan Shalini Fellowship & Mentorship Program

Cosmo mentor Mr. Ganesh Giridhari, DGM, Manufacturing, Cosmo Films Ltd. Waluj, donated competitive exams books to two Shalini Fellows. The fellows shared that the mentorship has really helped them achieve their dream.





Alumni Speaks

Hear the experience shared by the Alumni of Cosmo Foundation on how CF's educational and environmental activities have played a crucial role in their higher education, career development and their own growth.

[Listen to Akshay Macchi here.](#)



Environment Footprints

Green Initiatives

Green initiatives of CF at Aurangabad have now achieved its first milestone. Around 5000 saplings were planted and we see an increase of 92% sustainability in their growth and nourishments currently.

Inauguration of Kagzipura Pond Revival Project

Formal inauguration of the Kagzipura Pond Revival Project was done by CF and INTACH team. Local community has appreciated this effort and they are expecting a better future for livelihood at their doorstep.

[Click here to know more.](#)



Media Coverage

Hindustan Times covered the news of Ms. Yaminikumar Jaipuria, Managing Trustee of Cosmo Foundation. CF, during the onslaught of COVID-19, relentlessly served the communities who were severely affected. They initiated vaccination drives, distributed ration kits, organized bus facilities for stranded labourers to reach their hometowns in respective states. They provided digital platforms for home-bound children to learn through online classes of all subjects to avoid interruption of education at the school level.



Special Achievement

Fair Play Painting Contest

102 entries were submitted by the rural students of the Foundation to the International Fair Play Painting Contest. Bansi Vasava, a student from the village Simli Karjan received second position and was awarded with a smartphone. All the other students were given consolation prizes and honoured with certificates.





Celebration of Days

International Day Against Drug Abuse and Illicit Trafficking

A webinar, in collaboration with Kailash Satyarthi Foundation, was attended by 75 teachers and parents of the rural community.

World Tobacco Day

The foundation runs an ongoing awareness drive on oral health and hygiene, dental care, and adverse effects of tobacco.

A Healthy Smile

Mayank (Anonymous), a class 8 student suffered from decaying teeth due to tobacco consumption. After the dental check-up, he was able to give up this bad habit and started brushing teeth twice a day.

World Environment Day

A Live Musical morning event was organized for students of the rural community. And 340 saplings in Karjan and Aurangabad were planted.

World Yoga Day

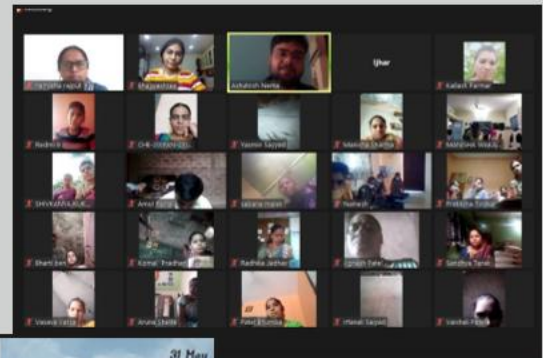
A 2-days virtual Yoga Shibir was organized for community-based teachers, parents and children.

Mother's Day

Mother's Day was celebrated by organizing making of poster and greeting cards in Digi Pathshala.

Nurse Day

A token of care and compassion was expressed to show gratitude to the nursing staff in Jikthan village in Aurangabad for their services to the community.



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