



Cosmo Foundation

*Corporate Social Responsibility
Initiative of
Cosmo Films Limited*

Quarterly Newsletter

*October to December
2019*

EMPOWERING RURAL CHILDREN & YOUTH THROUGH EDUCATION

ISSUE NO. -24

Dear Colleagues/Friends,

Wishing you all a very Happy, Healthy & Peaceful 2020

We are happy to place before you our 24th Issue of In-house Newsletter which updates you on the activities during the last quarter of the year 2019. The quarter has been with full of excitement and enthusiasm at grassroots level from all quarters. It encompasses expansion of educational programs, mid-term assessment, celebration of National days and Festivals, construction of sanitation blocks, plantation and plastic waste management campaign and community engagement programs through night meetings.

GRAMYA SNEH SANDHYA MILAN

With a view to reinforcing the importance of education and cleanliness, Cosmo Foundation Karjan had organized night meetings, where parents, community leaders and students took part and participated in full strength. It was our endeavor to validate our footprint and reflect the outreach of our various programs, where the students were the kingpin around whom our programs are functional.

A documentary film on Cosmo Foundation was screened, presentation on the various educational and cleanliness initiatives was made. Past students were felicitated who are pursuing higher education as of now. It has helped to strengthen our rapport and engagement with community in Cosmo activities.

These meetings will be organized across all the villages with the same spirit and dedication.



EXPANSION OF PROGRAMS IN NEW TERRITORIES

Cosmo Foundation expanded its footprint in the surrounding four new villages viz. Waluj, Puri, Jikthan and Ranjangaonod of Aurangabad District apart from our existing five villages. Similarly, CF had expanded its outreach in Karjan and Mangrol village, with this Cosmo educational programs are across 29 villages and 40 Govt. schools.

ASSESSMENT OF STUDENTS

Assessment is an important parameter to map learning outcomes and strengthen our inputs. Midterm assessment of all the students enrolled in Basic computer literacy, Basic English communication and Basic reading, writing, arithmetic program was done. Those who performed very well were upgraded to next level. Areas of improvement were identified and accordingly inputs and planning were given to Cosmo teachers across CF programs in Karajan and Aurangabad.

ASSESSMENT FOR COSMO COMPUTER AWARD



Final round of inter school assessment for computer award was organized at Karjan on 14th December. 22 students were selected out of 2562 students from two rounds of assessment. Theory and practical assessment with detailed interview was organized. Gaurav Kumar Singh, Head B.Tech- Navrachna University, Divyesh Trivedi- Development Professional and Pravin Chauhan from Cosmo Foundation conducted the entire process and simultaneously did counseling with students to help them understand their abilities and interest, career prospects in IT sector and in other areas to bridge the skill which is required to accomplish the goal in their career growth. Our former students, teachers who are presently the young entrepreneurs

named Kishan Vyas, Javed Pathan remained present as examiners accompanied by Saeed Patel, the ex-intern of Navrachna University.

UNIQUE PROGRAMS ON NATIONAL DAYS

National Days are celebrated across CF affiliated schools with a specific message and to build insight of the students and teachers on issues concerned with National days. Some of the glimpses ☑

World Toilet Day

19th November World Toilet Day was celebrated in Village Bodka at Karjan. In Schools Digital class rooms are made but cleanliness and toilets have least priority. Hence a message of importance of clean toilet for good health and our duty as a citizen, this program was planned.

Sanitation blocks for girls with flush water and hand wash facility at C & Z.J.Patel Nutan High school, Village: Bodka was inaugurated. Cosmo Foundation launched a book in Gujarati detailing therein the information about the use of toilet. Principal, teachers and students of the school participated with enthusiasm. UNICEF Vadodara joined the event with creative inputs, made video and circulated across education department, Govt. of Gujarat.



Children's Day

14th November Children's Day was celebrated across schools with fun activities. Cosmo organized film screening across schools and covered 3000 students. Films like Life of Pie, Jungle book, Mission Mangal, Stanly ka Dabba were screened. This was followed with discussions on the message from the film, role of different characters, emotions of excitement, curiosity, joy, fear being experienced while watching different films and how children take the perception on the same.

Gandhi Jayanti

2nd October 150th Birth anniversary of Mahatma Gandhi was marked as no to single use plastic campaign. Cosmo Foundation planned awareness programs and plastic waste collection drive in Kanbha and Bodka villages of Karjan and Ambelhol village of Aurangabad. Cosmo and school Teachers, children from Govt. schools, Members of Gram Panchayat joined the drive. Hand bills were distributed; oath was taken to dispose plastic waste in a responsible manner. 80 kgs of plastic waste was collected for three hours from two villages of Karjan and 50 kgs from a village in Aurangabad and was sent for recycling. Program ended with a pledge to make



appropriate disposal of plastic waste and to avoid single use plastic.

Computer Literacy Day

The World Computer Literacy Day is being celebrated since 2001 on 2nd December as announced by NIIT. The aim is to encourage the development of technological skills, particularly among children and women from the underprivileged community. Cosmo Foundation has been running Computer Literacy Program since its inception from the year 2008 with the similar motto. In last 11 years, organization has touched lives of 30,000 students across 83 villages. On this occasion we arranged competitions on designing posters, digital art, and role of computer literacy in 21st century with students and computer



teachers. Students from Zilla Parishad Schools from Aurangabad district visited P.E.S. Polytechnic and Engineering College to have overall orientation on their voyage to pursue higher education in computer science and computer engineering.

CELEBRATION OF DIWALI AND CHRISTMAS



Diwali was celebrated across schools with sweets and Rangoli. Team of Young Indians, CII joined at Kurali high school with refreshments and Diya Painting. Similarly Christmas was celebrated with decoration and gifts. Children dressed up as 'Santa Claus' and enjoyed. Abhay Sharma, Chartered Accountant from Vadodara joined celebration at Karamdi village, Karjan with muffins and gifted hygiene kits to all young students belong to this village.



EMPOWERMENT OF GIRLS AND COMMUNITY

Cosmo Foundation is committed to empower students from lesser privileged communities through education and exposure. We organized special show of the Gujarati film 'Diya - the Wonder Girl' for students, parents and Cosmo teachers. The film is about a 9-year-old girl who learns and builds the master skill on Taekwondo art and participated in the international games and aspires to represent in Olympics.

It also depicts role of parents to nurture the ability, safety of the girl child and how they combat social taboos. 400 students and teachers of CF watched this movie show in multiplex. It was a very valuable exposure for all of them.



COMPUTER COURSES FOR YOUTH



An Intern, who had been deputed from MS University, Baroda had expressed the keen interest to take the initiative to run the Basic Computer Certificate Course. This special course is specially focused to cater the needs of the students who are enrolled at the Industrial Technical Institute, Karjan and at Methi High school. All in all 75 students have been enrolled for this course. With 15 students, Basic Photoshop course has also been run by this intern.

ORAL HYGIENE AWARENESS CAMP

Cosmo Foundation in collaboration with Department of Public Dentistry, Sumandeep Vidyapith, and Vadodara organized oral hygiene awareness and dental check up camp in village- Mangrol, Karjan. 170 children and parents have got the benefit through this program. To make a habit, we provided a kit that contains toothpaste and toothbrush for the children.



JOY OF SHARING ☑ WOOLENS FOR WARMTH CAMPAIGN



Looking at the extreme cold conditions in Northern India, Cosmo Delhi employees collected unused woolens and Cosmo Foundation also procured some woolens. On the eve of Christmas these woolens were distributed to physically challenged senior citizens of the Earth Savior Foundation, New Delhi. Similarly at Shendra and Waluj Cosmo employees collected clothes and woolens and Cosmo Foundation distributed the same. Tarun Gupta and Basant Mehta from Cosmo Films, Karjan and Pravin Chauhan from Cosmo Foundation donated 40 blankets to tribal students of residential school at Village-Methi.

ABILITY IN DISABILITY

3rd December has been announced by the United Nations as an International Day of Persons with Disabilities to promote understanding of disability issues and mobilize support for the dignity, rights and well-being of persons with disabilities. Cosmo Foundation, Karjan is privileged to have Sangitaben Patel, Bal Mitra (Community Based Teacher) with special abilities. Sangitaben survived polio since childhood. In addition to this challenge, in an unfortunate situation, her body got burnt. Her struggle was not to end with this, later she was afflicted by cancer and fought with great courage. With her strength and courage, she survived and stood up once again in her life with positivity and zeal. For the last 10 years, Sangitaben has been working consistently with the same zeal and energy as ever. She is a graduate and teaching basic language, maths, and life skills to young children at her most remote village Simali of Karjan Taluka. She is now a leader of a group of Bal Mitras. She bravely faced all the struggles of life and came out victorious. This is her ability in disability. Cosmo Foundation felicitated Sangitaben Patel on 3rd December for her dedicated services to build life of rural children and inspiration for many women. Sangitaben was also felicitated by Mr. Ashok Jaipuria, Managing Trustee of Cosmo Foundation on the eve of Dashabdi Mahotsav.



CAPACITY BUILDING OF COSMO TEACHERS

Building skills, insights and knowledge in community based teachers of Cosmo Foundation is a priority agenda. This only helps to transfer the knowledge and abilities to rural students. Following trainings were organized-

A. Teacher – A Torch bearer of The Society

Cosmo Foundation teachers attended an enlightening session on "Teacher - a torch bearer of the society" at Ramakrishna Mission, Vadodara. The issues covered were role of a teacher as a torch bearer, parents keep faith in the teachers, how to interact and dialogue with tender minds of children, how to inculcate values and discipline among students. It was an insightful and motivational session followed by lunch. Literature on life and teachings of Swami Vivekananda were distributed to teachers.

B. Grammar and communication

An in depth training on tenses and correct sentence formation was conducted for all the trainee English teachers. Along with it training on effective email writing skill was organized. Importance of language, clarity of content and subject, address and how to conclude mail was taught.



C. Safe - Unsafe Touch

Training program on Safe - Unsafe touch, POCSO (Prevention of Children against Sexual offenses) Act, services of child line was organized. Resource persons from Baroda Citizens Council and Young Indians, CII conducted the session. 50 Aanganwadi workers (pre primary teachers) and 15 Cosmo Foundation teachers participated in training session.

D. Vision and Skill Building

In house training of Cosmo Balmitras and Computer teachers of Aurangabad was organized. Pravin Chauhan took a session on importance and methods of documentation of best practices and engaging with community. Mamta Baxi took a session on building multi tasking skills, building vision to transform lives of students.

In this regard 2 Mobile teachers and 2 Balmitras visited Karjan program. The major learning was on effective Teaching Learning Material and multiple use of the same, rapport with community, ownership of the



program and team work. How we can do more work on Swachhta, Teachers commitment for the same, how to conduct parents meeting and most importantly nurturing organization culture.

INTERNSHIP AT COSMO FOUNDATION

In the month of December eight final year students of Master's in Extension Communication, M.S.University did internship at Cosmo Foundation, Karjan. They were engaged in teaching Basic English Communication, Computer, classroom etiquettes, Basic course on computer and photo shop, preparing teaching learning material and to train Cosmo teachers. They brought see change to the programs in a span of one month by building excellent rapport with community and imparting skills under the close mentoring and guidance of Pravin Chauhan .

Humble Appeal

We appeal you to contribute through your knowledge, expertise and resources in the continuing journey of building life of lesser privileged amongst us through quality education, which will enable development of civilization as a whole.

Board of Trustees ☐ Cosmo Foundation

Mr.Ashok Jaipuria, Mr.Ambrish Jaipuria, Mr.Anil Jain,
Ms.Yamini Kumar & Mr.Maheswar Sahu

CSR Committee ☐ Cosmo Films

Mr.Ashok Jaipuria, Ms.Alpana Parida, Mr.Anil Jain & Dr.Vivek Nangia

For further details contact

www.cosmofilms.com/CSR

Cosmo Foundation@Facebook

we welcome your opinions and suggestions

mamtabaxi.cosmofoundation@cosmofilms.com/murali.rao@cosmofilms.com