



Cosmo Foundation

*Corporate Social Responsibility
Initiative of
Cosmo Films Limited*

Quarterly News
Letter April to June -
2014

EMPOWERING RURAL CHILDREN & YOUTH THROUGH EDUCATION.

ISSUE NO.-2

Dear Colleagues / Friends,

We are delighted to come back to you with an update on our programs during the quarter April to June 2014 which as you are all aware is summer vacation for the students in India. However, in order to foster with the enthusiasm in our children, we had initiated various programs during the summer holidays at our various centers.

JOYFUL LEARNING FOR YOUNG CHILDREN

With an aim to ensure that the children spend their holidays constructively, Cosmo Foundation organized joyful activities in Kurali, Kothav, Methi and Simali villages. Around 125 children participated in this program. Science experiments, indoor games, arts and craft activities, songs and stories, children's movies were of interest. Our colleagues from Cosmo Films voluntarily participated and motivated the children by sharing their knowledge and expertise on the given theme subjects.



BASIC COMPUTER CERTIFICATE COURSE



Cosmo Foundation had organized the Basic Computer Certificate course in five villages - Kurali, Kandari, Methi, Choranda and Vemar in Karjan blocks for local youths. Here the core subjects were - Computer Awareness, orientation on Linux operating system, writer, Calc, Impress, Internet and Gujarati typing. 65 students successfully completed this course. On completion of this course, based on the tests, Cosmo Foundation awarded them with a Certificate. This apart, 37 young children participated and enjoyed with computer games, paint- brush and worksheets on Maths and English.

BASIC ENGLISH CERTIFICATE COURSE

With a view to develop the basic skill of read/write/speak in English, Cosmo Foundation had organized the Basic English Certificate course for local youth from 17th April to 3rd June, 2014 in Kandari Village. For little children, primary based English classes were organized in Vemar and Choranda. Total 111 children and youth participated. Areas like personality, art of listening & speaking with basic conversation practice, basic functional grammar, cursive writing pattern, basic vocabulary, situational conversation were covered. Various fun practical exercises were conducted with Children's Magazines, bilingual story books, CDs on conversation, Flash cards, Posters and news papers.



During the end of the course, a farewell ceremony was organized and Certificates were awarded to these students. Majority of the guardians / parents, principals, teachers of respective schools attended in full strength and spirit.



Recollecting her experience, Ms. Kesha Patel who had appeared for 10th class Board Exam from Vadodara revealed *"I am lucky I got an opportunity to learn English in my village. CF English classes are best. The teacher taught us in a very simple way and I learnt sentence formation perfectly. This course has improved my understanding of English Language; I can communicate as rigorous conversation sessions were organized. Now I also read English fluently. I am very keen to join 11th science and my dream is to be a Doctor. This course will help me to pursue my university education in English."*

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PARTICIPATION OF COSMO FILMS EMPLOYEES AS ALLIES ON EDUCATION



Employees from Cosmo Films, Karjan unit participated and joined with great enthusiasm in various Programs of Cosmo Foundation during summer holidays. Eight employees joined, spent two hours of their valuable time and shared their expertise. They covered different subjects - computer hardware, various latest applications of software, quiz on mathematics, puzzles, games, manners and good habits. They engaged students, CF teachers in a conversation and provided insightful guidance. It was a matter of great pride for all these participants, as they came to know that CFL has initiated these programs on education for the development of underprivileged students. As revealed by Mr. S.S.Vani AGM- Electrical, CFL- Karjan- *"The unique feature of CF is activity based joyful learning. There is no burden of studies but children learn in a creative manner.*

This kind of teaching- learning method I have not seen even in high profile private schools. Interaction of CF Balmitras with students is commendable. It is astonishing to see children come to schools in holidays for learning because they are enjoying and they see some meaning too."

EDUCATIONAL VISIT OF YOUNG CHILDREN

CF organized visit of young students from Cosmo Gyan Vihar Kendra, Methi and Kothav villages to Kamati garden, Vadodara. sixty students, six parents and CF teachers participated. Children visited museums, aquarium, and zoo and most importantly, they enjoyed their ride on the toy train and outdoor play in a beautiful garden.



VISIT OF TRUSTEES TO EDUCATIONAL PROGRAMS



On 15th April, 2014, we had meeting of our Board of Trustees Cosmo Foundation at Vadodara. This was followed by field visit to Cosmo Gyan Vihar Kendra, Village – Kothav and Computer Literacy program at village – Methi. Trustees interacted with students, CF's teachers and consultants, government school principals and some of the parents. They reviewed curriculum, teaching learning materials, assessment systems, teachers training and entire system developed by CF for execution of these programs. It was a great motivation for CF team as well as for students' fraternity.

On this occasion, explaining usefulness and the impact of CF's program, Mr Mukesh Bhatt, Principal of Pujya Shri Jasuba Swami Vidhya Mandir, village Methi, said: *"CF's program has helped to build confidence in students and inturn contributed to enhance 10th class Board exam result of our school. Here government teachers and CF's teachers work together and it has helped to build vibrant education environment in our school.*

Amongst all, I am deeply touched by Life Skill Education of CF, which was helping students to build their dreams, recognize their passion, habit formation and make career choices. I am not exaggerating but the truth is whatever limitation and draw back we had in whichever areas we were not well-equipped, CF has undoubtedly fulfilled this gap. It is my humble suggestion that CF should initiate the skill based training program for local youths so that CF can expand its outreach."



MENSTRUAL HYGIENE AWARENESS PROGRAM



On 13th May, 2014, on the eve of International Menstrual Day, CF organized this program in collaboration with Government Health Department, Karjan and MKS Hospital and Education Center, Miyagam. In this program, CF's women team members, mothers, local health workers and female students of Homeopathy College participated. Mrs. Swati Bedekar from Vaatsalya Foundation undertook the session and gave scientific awareness on menstrual hygiene. The program was graced by the senior officials of Government Health Department and Director, senior doctors and directors of MKS Hospital. The follow up program was organized on 18th June, 2014 in CF's affiliated school at Kanam Vidhya Mandir, Choranda with adolescent girls.

Case Study – The Sarpanch of the School



Sumaya Diwan, a student of Class 8th in the Primary school of village Vemar was an active participant for English class being run by the Cosmo Foundation. She had developed keen interest in English subject, communicates in English with small sentences, can read and write basic English. She teaches her parents – please, sorry, thank you etc. Her parents are indeed proud of her. In school, everybody knows her as Sarpanch, as she participates in all the activities with great enthusiasm. She also serves as a peer educator teaching English program to students, whose performance is below average. She says our school teacher teaches us lesson from the text book and completes the government syllabus. CF teaches basic concepts and practical applicability of English in day-to-day life. This combination of learning is very important for us as a student. CF has made many students speak English, who were not able to write alphabets. They have motivated students to attend the school regularly. CF teaches in groups where students, who are below average, get special attention and learning opportunities. My parents were not very keen that I pursue my further education. But after seeing my confidence and interest in education and seeing Cosmo Computer Award function in my village, their perception has completely changed. They have ensured my admission in IXth class. Thus CF builds dreams for young daughters of our village. I am quite hopeful, as long as the sun spreads its rays on the earth, till that time CF exists perpetually for many generations and spreads its wings on education.

We would like to thank our English Consultant – Pravin Kumar Chauhan for taking an initiative to translate this newsletter matter from Gujarati to English for all of us.

On our ongoing journey, we would like to seek involvement and support of our colleagues and their family members in any manner. This will pave way for education of the underprivileged whose empowerment will have a very positive impact to the society as a whole.

For further information log on to our CSR:
www.cosmofilms.com

Your feedback and suggestions can be shared to:
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