



EMPOWERING RURAL CHILDREN & YOUTH THROUGH EDUCATION.

Cosmo Foundation

*Corporate Social Responsibility
Initiative of
Cosmo Films Limited*

Quarterly News Letter
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Dear Colleagues/Friends,

In our continual journey on the path of education, we are happy to inform you that we have entered into fourth year - presenting our 13th issue of our Quarterly Newsletter. Here are the glimpses of activities which includes CSR representation at the inauguration of new BOPP line at Karjan, launch of educational programs in Aurangabad, representing CSR at various forums and activities for rural children in Karjan.

INAUGURATION OF NEW BOPP LINE AT KARJAN

While inaugurating the new 10.4 meter BOPP Line at Karjan, a 2-day Special Event was organized by Cosmo Films at Madhuvan Resort, Anand, Vadodara. At the inaugural function, Ganesh Vandana was performed by the students of Kanam Vidhya Mandir School. It was a spectacular performance which was applauded by all CFL invitees, stake holders and valued guests from overseas countries. Apart from this, CSR activities were presented through well designed panels depicting CSR activities.



NOBLE CSR BEGINNING IN WALUJ, AURANGABAD



Expansion of CF's program in the territory of Maharashtra was at last transformed into reality. Computer Laboratory was set up in four villages viz. Ambelohal, Gajgaon, Aasegaon and Limejalgaon. In each of this village Computer Lab with in-house facility of 40 numbers of computers, furniture, LCDs have been arranged by Cosmo Foundation. 2500 students across the four schools will get benefitted through this program.

On 25th February, 2017, the first Computer Literacy Program was inaugurated in Ambelhol village by our Hon'ble CEO, Shri Pankaj Poddar. Shri Dnyanoba Munde, Assistant Police Commissioner, CIDCO, Aurangabad was the Chief Guest. Our CEO addressed the gathering of students. He gave special reference about the three great companies namely Google, Facebook and Apple which were founded under the pillar of IT and how it revealed the importance of learning and acquiring the knowledge about computer education. He again quoted names of Late APJ Abdul Kalam, the then President of India, Mr. Barak Obama, the President of USA and Mr. Narendra Modi, the present Prime Minister of India, the most ordinary three human beings unknown to the world in their past and how they grew creating an indelible footprint in the minds of millions of people. This was very inspiring for rural students. Local Panchayat leaders and community partners, School Management committee members, officer-Sarv Shiksha Abhiyan, senior managers and vice presidents of Cosmo Films wholeheartedly participated in this grand inaugural function.

NATIONAL CSR CONCLAVE

Gujarat CSR Authority (GCSRA) had organized National level CSR Conclave at Ahmedabad Management Association on 9th & 10th March 2017. Cosmo Films & Cosmo Foundation was one of the Silver Partners in this Conclave. Various Corporates, Non profit groups, Government officials, academicians had participated in this event. The core purpose was to share the best practices in CSR, the emerging challenges and solutions. Under the partnership of community, civil society and government machineries with the model of PPP how the development can be had at the national level. CF had displayed literatures with respect to our three programs in the exhibition stall. A CSR best practice book has been published where CF's profile is depicted.



VISIT OF TRUSTEE TO COSMO FOUNDATION



Mrs. Yamini Jaipuria, Hon'ble Trustee, Cosmo Foundation visited CF programs in Madressa and Primary school in village Choranda, Secondary school village Kurali. She took keen interest in interacting with students, Cosmo Balmitras and computer teachers, cluster coordinators and school Principal. She was overjoyed seeing the playful and activity based learning of small children and deliberated with Balmitras. She spent her valued time to understand Computer, English and arithmetic program, Life skill education and consistent work on digital transaction. Her

interaction with the CF team was of a great motivation.

PAPER PRESENTATION TO INTERNATIONAL COMMUNICATION MANAGEMENT CONFERENCE

Mudra Institute of Communication, Ahmedabad had organized International Communication Management Conference from 10th to 12th January, 2017. The theme was "People, Planet, Profit : Synergistic Leadership for Social and Communication Innovation." CF had presented the paper entitled Effective Communication Technology Mechanism for Successful CSR Intervention. The theme of the paper reveals our endeavor to incorporate the learning of communication technology by the teachers and taught while imparting academic education in the rural areas of schools where CF is running its educational programs.

SUPPORT TO ARMED FORCES

Cosmo is always keen to support and contribute for the nation building. Recently Cosmo Foundation donated Rs.50,000/- towards welfare of retired personnel of armed forces. Lakshman Yadav, Manager HR, Cosmo Films handed over donation on behalf of Cosmo Films to Mr. Lochan Shahera(IAS), President and District Collector, District armed force association, Vadodara.



WALK FOR CHANGE – A SAFE CITY CAMPAIGN



8th March is celebrated across the Globe as International Women's Day. It has become an apparent phenomena hearing the news of violence, eve teasing and exploitation against the women throughout the nook and corner of the country.

With a view to thwart the threatening scenario prevailing in all the public places, Shri Manoj Sashidhar (IPS), Baroda launched a Safe City and Ek Saath (एक साथ) awareness campaign. Atapi Foundation

and Shishu Milap were the co-organizers for this event. A huge rally was organized in Vadodara where large number of civil society institutions joined. 20 teachers from Cosmo Foundation took active part in this event and also anchored the program. Nehal Beldar studying in 6th class of Shri Kanam Vidhya Mandir expressed her view as to how to fight the day to day injustice and prevent the violence where the young girls should be free to build one's dream and re-channelize their participation in the nation building exercise.

DIGITAL TRANSACTION TRAINING IN RURAL REGIONS

India is marching at the supersonic speed on the highway of Digital Transaction. Unless the Indians transact through digital means, the mere dream of Digital India cannot be accomplished. Till date majority of the people deal their economic needs through exchange of cash transaction in return of services they get through goods primarily in rural area. With a view to encourage and implement the practice of digital transaction, Cosmo Foundation has initiated publishing the Digital Transaction Module. A forward for this module was written by Shri Anil Jain, Director, Corporate Affairs Cosmo Films and the same was released by Dr. Saurabh Pardhi, IAS District Development Officer on the eve of Cosmo Computer Award function. The module has been prepared with the help of M.S. University intern. It throws the ancient practice of barter system, exchange of old coin till the present time of dealing with the practice of cash and currency transaction and how it helps doing transaction through cashless means i.e. adopting the practice by using digital technology. Along with it the training of trainers was organized by CF where 28 CF and school teachers were trained by Dhaval Maheta, Assistant Professor, Department of computer application, Navrachna University, Vadodara.



COSMO COMPUTER AWARD



This award is announced by Cosmo Foundation for the last seven years for the best performer students in computer education. On 15th February, 2017, we organized the Computer Award Function at Pujya Shri Jashuba Swami Vidhyamandir, Methi village. During the year 2015-16, total 1716 students were benefited through computer literacy program. Under the various tests, out of 99 students, five students were selected for award and 22 students were chosen for consolation prize. The function was graced by Mr Murali Rao, Sr. Corporate Manager, Cosmo Films, New Delhi, Trustees of Methi Group Kelavni Mandal, chief officials from government department, students, teachers, parents, village elders. The said awards were presented by Dr. Saurabh Pardhi, DDO. He put forth his views about the importance of learning English and Computers. Award winner Kadir Malek and Pat Winner Bhautik Chandegra gave inspiring note to their peers about how this award plays a vital role in their life. Mukesh Bhatt, Principal of this school appreciated efforts of Cosmo Films and mentioning it as a quality CSR. Mr. Arvind Patel, principal of the CF affiliated school in Bodka village is elected as a member of Gujarat secondary education board and CF felicitated him on the same day.

Humble Appeal

We appeal you to contribute through your knowledge, expertise and resources in the continuing journey of building life of lesser privileged amongst us through quality education, which will enable

development of civilization as a whole.

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