



Cosmo Foundation

*Corporate Social Responsibility
Initiative of
Cosmo Films Limited*

Quarterly News Letter
Oct to December -2014

EMPOWERING RURAL CHILDREN & YOUTH THROUGH EDUCATION.

ISSUE NO. -4

Dear Colleagues / Friends,

Wishing you all a very happy, peaceful and a progressive New Year.

We are presenting our fourth quarter newsletter which reflects the diverse educational activities. The quarter ended with full of joy as young children celebrated Christmas, Children's Fair & Diwali. In the beginning of the New Year, we also had a collective reflection on our journey, mapped our achievements and challenges ahead and made resolutions for the New Year.

COLLECTIVE REFLECTION AND STRENGTHENING VISION

Cosmo Foundation team took an initiative of collective reflection and learning from last year activities. In the New Year, we revisited Vision, Mission and Objectives and how our activities are driven towards achieving the set goal. The objectives were also discussed in context of changing social, economic and educational scenario at local and national level and how CF needs to relook and update its strategies.



CREATION OF EDUCATIONAL TOOLS



CF has always focused on building foundation with conceptual clarity of the children enrolled across various programs. In this context CF organized a workshop on techniques of teaching, learning materials, which helps education more interesting and effective. Various charts, flash cards, matching cards, games, and question banks were prepared.

A JOYFUL LEARNING - CHILDREN'S FAIR

Children's Fair was organized with an aim to promote joyful learning and to enhance creativity among young children and to build CF's brand identity across rural community, Government Departments and teacher's fraternity. Major attractions were children rally, magic show, computer games, indoor games, science experiments, mathematical magic, joyful english, collage, vegetable printing, clay work and readers corner. There flew and assembled the masses of children, parents and community members from all walks of life, including teachers fraternity and principals from various schools and stream of personnel from Cosmo Films & other Government Departments. District Primary Education Officer Shri Mahesh Mehta, Eminent Educationist Mr. Chotalia, Development Professional MS. Aruna Lakhani, Eminent Social Worker Haridanjimaharaj, Youth Volunteers from Germany graced the program. 900 young students and 500 visitors participated in this grand function of Baal Mela.



Inauguration of Balmela by Village Sapanch G.Vasava and Dignitaries.

AWARENESS PROGRAM FOR PARENTS



Parents are the key pillars in imparting an effective education to young children. With a view to create an awareness amongst parents regarding importance of primary education and role of parents in promoting overall development of the children, CF has organized series of parents meetings in various villages. Parents were oriented with various creative activities, message of effective parenting for building violence free society. Government school teachers and CFL employees too joined in the meetings.

LIFE SKILL EDUCATION

Life Skill Education is the education for empowerment. Besides getting literate through a regular curriculum, students need a learning that facilitates them to lead a quality life. It facilitates a person to be a sensitive individual, independent thinker and a life exploring learner. With a view to accomplishing this objective, CF planned an intensive life skill education with young students. The first module is designed with the help of experts on health and hygiene viz. Jivan Urja. It covers various creative sessions on personal hygiene, environmental hygiene, prevention of illness and nutrition. CF's Baal Mitras are systematically trained in this area. Pretesting of all the students is being done and Health Cards are filled up for overall awareness of cleanliness and health.

EMPLOYEE ENGAGEMENT PROGRAM



During this quarter Tarun Gupta, Manager – Manufacturing and Nayan Patel Executive in Finance Department visited classes run by CF to prepare students for the Jawahar Navodaya Vidyalaya Entrance exam. They gave their valued inputs in teaching Maths. Tarun Gupta also took a session on the importance of speed, accuracy and hard work for competitive exam. Similarly Mr.S.S.Wani, Manager Electrical visited the assessment process of Computer Program and English classes. He independently reviewed the both these programs with students and CF teachers and his feedbacks were very important for the further growth of our program.

CELEBRATION OF CHRISTMAS AND NEW YEAR

With an aim to build understanding of diverse Indian culture, faith and to promote appropriate values with joy, CF organized celebration of Christmas in all the schools. The underlying message of Lord Jesus embodying love, compassion and peace was shared. The children decorated various Christmas trees in their villages and sweets were distributed.



NOBEL PEACE PRIZE



Nobel Peace Prize 2014 to Malala and Kailash Satyarthi for their contribution to child's right and children education has reconfirmed our belief and faith in taking forward quality education for marginalized children. We at CF have reaffirmed to nurture the young children on this planet with joy, peace and positivity. With the help of interns from School of Business Law, Navrachana University, CF became instrumental in organizing presentation across schools on Nobel Peace Prize.

WORD OF FELICITATION TO WELL-WISHERS

We at Cosmo Foundation take an opportunity with great humility at our command to give our hearties thanks to all experts spread across in diverse field of life for giving over whelming acceptance to our Quarterly Newsletter. A little letter, valued feedback via e-mail, words of ovation and appreciation proved to be the fountain of inspiration towards our journey on the path of education.

We place on record our sincere thanks to our English Consultant – Pravinkumar Chauhan for taking an initiative to translate this newsletter matter from Gujarati to English for all our members of CFL.

A Humble Appeal

In our ongoing journey, we would like to seek involvement and support of our colleagues and their family members in any manner they wish to contribute. This will create pace for education of the underprivileged whose empowerment will have a very optimistic impact to the civilization as a whole.

We will be in communication with you all every quarter & would keep you updating on our steps ahead which could transform lives.

For further information log on to our CSR:
www.cosmofilms.com

Your feedback and suggestions can be shared to:
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