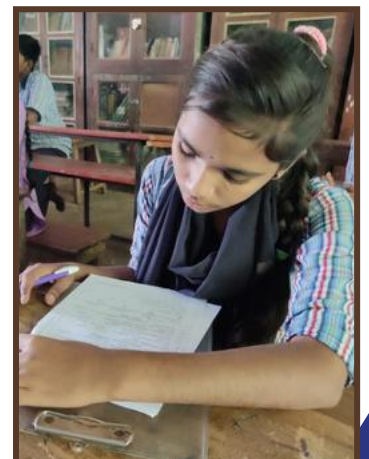


Monthly Newsletter

March 2023



**"Transforming Lives of Communities through Education,
Environment and Empowerment Initiatives."**



OVERVIEW

It was an eventful month where we celebrated International Women's Day, organized health awareness and e-service camps, annual academic assessments of the rural students across our educational programs, and employee engagement activities from Cosmo First.

We marked International **Women's Day 2023** and planned a series of activities as per the UN theme of Embrace Equity. On this occasion, Ms. Yamini Jaipuria – Managing Trustee - Cosmo Foundation was featured in Hindustan Times for her inspiring social entrepreneurial journey. Along with it, capacity building of community-based teachers was organized on a theme – **Digit All - Bridging Digital Divide**.

We organized celebrations of National Days like Sparrow Day, Consumer Right Day, and Forestry Day to build exposure and sensitize the rural students. We also celebrated various festivals like Holi, Gudi Padva, etc. to add joy and colors to life.



International Women's Day

Ms. Yaminkumar Jaipuria -

Managing Trustee - Cosmo Foundation

was recognized for her inspiring journey in Hindustan Times with an article on - **"Women Entrepreneurship – Breaking All Barriers"** as a successful social entrepreneur.

Yamini Jaipuria has been leading the foundation business with strategic efforts & supervision, closely monitoring all its programs and activities.

YAMINI JAIPURIA,
Managing Trustee,
Cosmo Foundation

WOMENTREPRENEURS "BREAKING ALL BARRIERS"

One of the most significant barriers that women entrepreneurs in India are breaking is the notion that entrepreneurship is a

with strategic efforts & supervision, closely monitoring all its programs and activities. She is in charge of administering all charitable activities

quality education, Cosmo Foundation offers various initiatives and programs for underprivileged children by offering scholarships. They also enlist senior English faculty, create customised curriculums and build strategies specifically for students who were learning in their native tongue and were for the most part, first-generation learners.

The foundation's educational programs comprise computer operation and digital skill building, basic English learning functional literacy, and life skill, Cosmo Digi Pathshala, Cosmo Udayan Shalin Fellowship and Mentorship Program, Cosmo E-service, and E-resource centre. In the last five years, the foundation under her leadership as positively impacted lives of 1 lakh community members, 30,720 students and 85 community-based teachers across all locations. The areas covered include 42 government schools located across 29 villages (20 villages of Karjan and 9 villages of Aurangabad) and 112 extended villages.

While imparting education was a priority agenda, she went ahead to support and felicitate the doctors of our nation with the Medical & Healthcare Excellence Awards through Sitaram Jaipuria Foundation. Giving back to nature where we live, with the Green Initiative, the foundation has planted more than 50,000 trees. This was planned to be a step towards establishing a clean green environment that directly benefits Mother Nature and the next generation.

Moreover, post-covid we have seen the bond between pets & pet parents grow stronger. They are now considered an integral part of our family. As a pet lover, Yamini has

"Women are the architects of society. When we are empowered to be our best selves, we have the power to shape the world around us."

 **March**
International
Women's Day

Women's Empowerment with Employee Engagement



IWD 2023 - A Year marked by the UN to Embrace Equity and restrict gender gaps and promote women and girls' empowerment to drive transformative change.

Corporate Employees are the most valuable assets with skills, abilities, knowledge, and experience. On the eve of International Women's Day, ten women engineers from **Cosmo First Ltd.** Karjan manufacturing unit visited Cosmo-affiliated govt schools in Kurali and Choranda villages. They inspired and motivated girls for higher education and future avenues for employability, shared their inspiring journey from School to University to Manufacturing unit, investment of time and energy in developing essential skills like – communication, expressing talents and thoughts, importance of mobility, work-life balance and self-empowerment.

School principals and students highly appreciated the employee's involvement with keen interest.



"Employee Speaks!"



“It was heartening to contribute my knowledge and experience with rural girls with a wider perspective of rural development. Cosmo Foundation is touching the core to build a better future from the ground. Rural students and community-based students are very curious to learn and adopt new things. I appreciate CF's contribution to making a culture of **'Each one, Teach One'** with such an effective approach. It was the best Women's Day of my life where I could spend time with rural girls. Shall always be fortunate to have spare time for the betterment of the community with Cosmo Foundation.”



Suchismita Nayak
Officer, Bopp Line -07

Recognition of Women Teachers on International Women's Day 2023

On the eve of **International Women's Day**, three women employees from the Accounts, Sales & Marketing and HR departments of Cosmo First Ltd. Aurangabad visited Turkabad village of Aurangabad. They deliberated with Cosmo women Bamtiras and **appreciated their contribution to empower rural children and youth with education and technology**. On behalf of Cosmo First Ltd., they felicitated Bamtiras and teachers with motivational gifts.



Digit ALL

Innovation and Technology

For Gender Equity



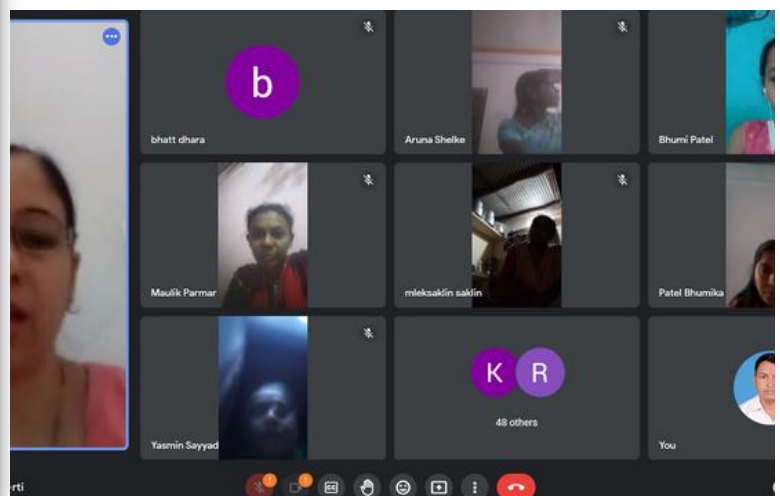
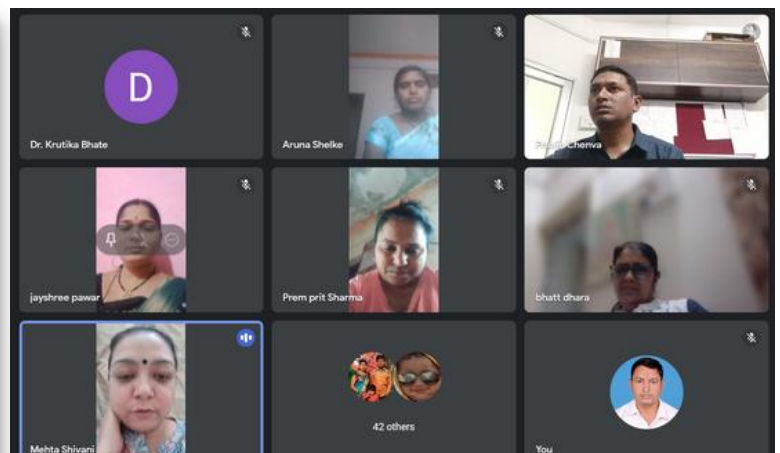
Today women are underrepresented in the technology sector. Enhancement of digital skills boosts growth and productivity. On the theme – **“DigitALL: Innovation and Technology for Gender Equity”**, Cosmo Foundation conducted a webinar under close association with the Department of Extension & Communication, Faculty of Family & Community Sciences, MS University Vadodara on the subject - **‘Empowering Women by Bridging Digital Divide #Embrace Equity’**. The session was conducted by senior faculty members and they focused on – easy-to-operate technology, how it gives ease to day-to-day functions, helps to build and enhance one’s own career growth and empowers women with digital access as well as skills. CF teachers evoked the thirst to imbibe wider knowledge of technology and to enhance work capacity with digital skills.

The poster features logos at the top for MS University Vadodara, Government of India, Cosmo Foundation, and Cosmo First Limited. Below the logos is an illustration of a woman in a red sari sitting at a desk with a laptop, with a cow and trees in the background. The text on the poster reads:

Empowering Women by Bridging Digital Divide: Embrace Equity

Online Session **10th March** Rural Community
6:00 p.m to Members of Karjan &
7:00 p.m Aurangabad

Organized by
Department of Extension and Communication
and Cosmo Foundation



‘Empowering Women by Bridging Digital Divide #Embrace Equity’.

The Stories of Empowered Women and Girls.



International Women's Day

♀ March

#EMBRACY EQUITY

Rural Girls & Women of
Cosmo Foundation
Speaks



CLICK HERE



TO PLAY THE VIDEO

Teaching is not just about imparting knowledge; it's about empowering young minds to think critically and become responsible citizens. Cosmo Foundation is promoting computer literacy and digital skill-building for the rural community. Women and girls have made optimum use of access to digital technology and education at their doorstep. Sharing glimpses of Cosmo educational program breaking the Digital divide and making new pathways.

Cosmo Udayan Shalini Fellowship & Mentorship Program



Cosmo Foundation has consistently invested in **higher education of rural girls** of Gangapur block. 12 mentors from **Cosmo First Ltd.** are mentoring these girls by delivering the best knowledge, expertise and abilities to make Shalines shine with their talents.



Charting a path to success

Outcome Mapping of Rural Students.

An annual assessment is an important tool for mapping the performance of rural students, identifying areas for improvement, and creating targeted interventions to uplift them. Cosmo Foundation has adopted the multi-faceted nature for **Annual assessments of FY 2022-23** by conducting oral, written, and practical tests across the locations. Academic summary compilation, paper setting, preparing model answer papers and teachers' training on assessment process followed by actual examination was done for the students enrolled in **Computer, English and Foundational Literacy Program**. The result analysis is under process.



Annual Assessment 2022-23



Passive to Proactive

The Power of Creativity



Two months back CF started the CGVK program in Koliyad village of Karjan. A student named **Manav Vasava** studying in 1st Std. was a very passive and inactive student in the class. He could not respond to any questions asked by the teacher. However, **CF Balmitra** made rapport with the student, gave him individual attention, made him regular in his class, and identified his interest areas.

She taught Maths and Gujarati subjects only through games, conversations, and activities. Over the span, he performed best in the oral annual assessment. He was able to speak correctly and gave all the answers with better understanding. He has acquired basic numeracy skills – alphabet and number recognition, oral speaking ability confidence. Now gradually he is getting into mainstream education.

Winning Edge

Coaching for Competitive Exams

Competitive exams are an important gateway to **higher education and career opportunities**. However, rural students often face significant barriers to accessing the resources and support to succeed. CF organized special coaching for students in close coordination with parents and rural govt schools of Karjan. **Special tutor of Mathematics** is engaged and full-fledged offline classes with 70 students started. An orientation meeting was organized with parents, conducted pre-test of students, distributed notebooks and reference materials to students. All the students are actively engaged in the classes.





“ My child is in class five and attending Navodaya classes regularly and I see how gradually he has started developing an interest in education, especially in Mathematics subject. Before this coaching started, he was not keen to do homework and to dialogue on his academics, but gradually now I see he discusses with us his studies. He has developed an interest in maths and logical reasoning. ”

As a parent, I also learned how to create interest in my child in education. As per guidance from the CF teacher, I brought geometry tools like – pointer, protector, rounder, etc. and solve problems. I feel happy to see his interest and thankful to Cosmo Foundation for conducting such quality classes with personal attention.

Kiranbhai Macchi

Parent. Lilod Village - Karjan

Capacity Building

of Community-Based Teachers

Teachers are the **nation builders** and Cosmo Foundation ensures the knowledge and skills enhancement of Cosmo teachers.

Cosmo Foundation with Young Indians, CII Vadodara organized hybrid training sessions for 75+ community-based teachers of Karjan and Aurangabad on the subject – **‘The importance of Financial Literacy’**. Experts from YI conducted an excellent session in simple lucid language by quoting relevant stories from Mahabharat. The training aimed at to set financial goals, savings, inflammation & taxation, type of investments, market study & risk analysis, systematic investment plan.

YI Vadodara and Cosmo Foundation Presents :

CAPACITY BUILDING OF RURAL TEACHERS

Session 1
The Importance of Financial Literacy

Session 2
Embracing Technology for a Better Tomorrow

Time: 10:30 AM to 12:00 PM

Time: 1:00 PM to 2:00 PM

This is a hybrid session, and remote participation is available for teachers via Zoom:
Meeting ID: 873 0328 5956 • Passcode: 482542

22 MARCH 2023 WEDNESDAY

Venue: Patel J.K. Sarvagani School, Village - Kandari, on NH No.8.

Cosmo Foundation
Cosmo First Limited

Facebook: @yi.vadodara, Instagram: yivadodara, Twitter: @YIVadodara, YouTube: YIonline, LinkedIn: youngindians.net



Capacity Building of Community-Based Teachers



Another session was conducted on '**Embracing Technology for Better Tomorrow**'. The major focus was on - how technology has taken momentum in the workplace, the importance of acquiring digital skills, how to make optimum use of **artificial intelligence, Chat – GPT, search engines, e-commerce, web browsing** and to adopt technology at the fingertip in day-to-day life. It has created a tremendous curiosity amongst Cosmo teachers.



This training was fruitful for our Balmitras to get awareness on the latest **technological transformation** in society and to know in detail about Systematic Financial Investments. It was a valuable learning experience to empower them with **information, skills, and exposure**.

Revolutionizing **work and education** with **technology**



“ From this training, I got to know about multiple uses of technology viz. How technology can help me to organize my daily deliverables, to expertise my work capacity, online team coordination, access to information and data. I got several ideas to teach computer technology to my students. Thank you, CF and YI, for the fruitful training, it added value to my existing knowledge.”

- **Radhika Jadhav**,
Cluster Coordinator, Aurangabad



Unlocking **new potentials** through **continuous learning**.

“ I hold a degree of B. Com - LLB and I acquired 5 years of experience in the corporate sector. I am a computer teacher. Apart from this, I came to know the latest knowledge about investment. I used to do market study before investment but how to act smart with 100% profit through various investment types was a core knowledge enhancement for me. Information regarding inflammation, SIP, mutual funds, and investment on silver/gold was explained in the simplest manner. Huge thanks to CF for conducting such training for us. It benefits me personally and I can guide high school students about what I got through this training. ”

- **Hardik Patel**, Computer Teacher, Karjan



**"Upgrading your technology is not just about keeping up with
the latest trends,
it's about unlocking your potential
to innovate and create."**

Cosmo Digi Pathshala

A WhatsApp Learning Platform

For Rural Students



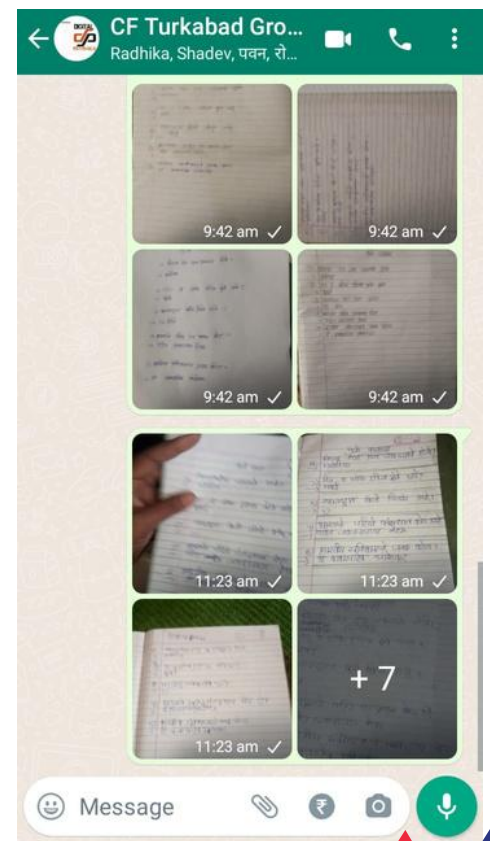
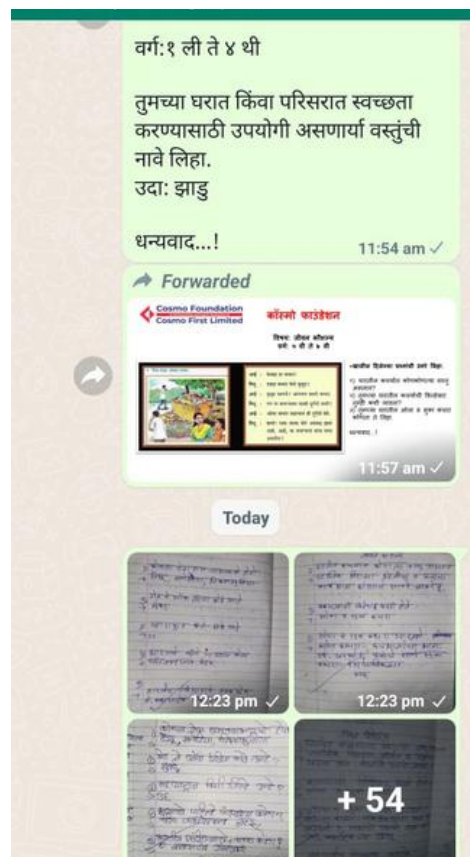
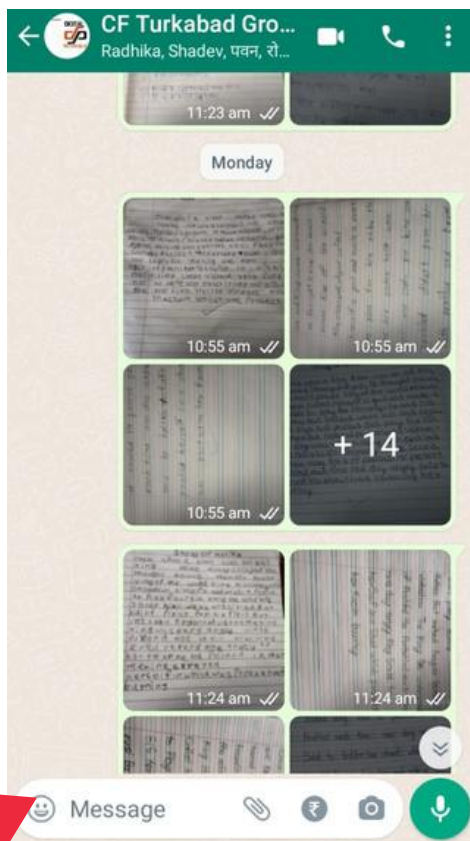
Through multiple WhatsApp groups, the Cosmo team created and circulated e-contents on **Maths, native language skills, English communication, computer, logical reasoning, motivational stories, general knowledge, health and hygiene awareness, career guidance, etc.** Creative content on national days and diverse festivals of special significance were shared. Received the highest response from students in e-content related to personal hygiene, & environment cleanliness. Special E-Contents were shared on the subjects like - **Chat GPT and Internet browsing.** Now senior students across the locations are also producing e-contents for junior students on the subjects like **English, functional digital literacy and Maths.**

3441
Students

CLICK HERE

TO PLAY THE VIDEO

107
e-Contents



Environment & Sanitation



Cosmo Tree Plantation Drive

Capacity Building of Farmers

Cosmo Foundation has planted **40,000 fruit trees** in collaboration with local farmers. The project is implemented with the technical support of the **Prayas Youth Foundation**. With our meticulous exposure visits and capacity building of farmers, saplings are being nurtured well with utmost care. Recently farmers were given training on vermicomposting, intercultural operation guidance, water & fertilizer management, diseases management, etc. followed by vermicomposting beds distribution to the farmers of Aurangabad.

Cosmo is not only supporting farmers to grow fruit saplings but also guiding them to **convert agricultural waste into organic fertilizer**. This initiative will also normalize our air pollution as the maximum farmer burns agricultural waste.



Environment & Sanitation



Nurturing aspirations

with the power of correct farming practice



Salma B. Shaikh, a small farmer from **Ful Shivara Village** in Aurangabad District, had a dream of growing sweet lemon trees in her farm. With the help of the Cosmo Foundation and Prayas, she was able to realize her dream.

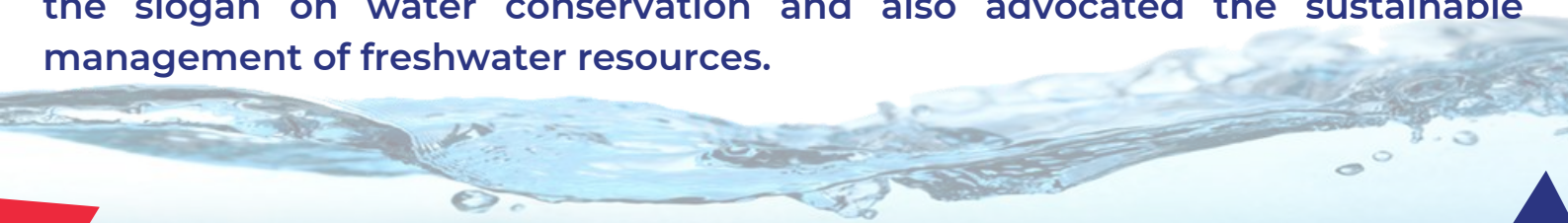
The project was a success, as all 500 sweet lemon trees were planted on 1.5 acres of land and are grown in good condition. Not a single tree in her field has died. Thanks to Salma's hard work and care. The trees have grown well, and she has started the work of constructing a well to ensure that the plants get enough water. Salma is also planning to build farm ponds to get more water for the trees in the future and is providing the necessary care for the plants through organic fertilizers, without using chemical fertilizers. She hopes to get a good yield from the trees, and has expressed her gratitude to the Cosmo Foundation for the support.

Sustainable Water

Management Initiatives

To celebrate **World Water Day**, Cosmo Foundation re-emphasized water conservation and access to clean water through various initiatives. With over **15000 beneficiaries**, CF has invested 1.12 CR in its efforts to provide clean and accessible water to communities in four different states, including Gujarat, Maharashtra, Himachal Pradesh, and Delhi. Wide coverage is published on social platforms and print media.

On the theme of – '**Water is Life**' rural students made creative posters with the slogan on water conservation and also advocated the sustainable management of freshwater resources.



"Water is life"

Empowerment



E-services at the doorstep!

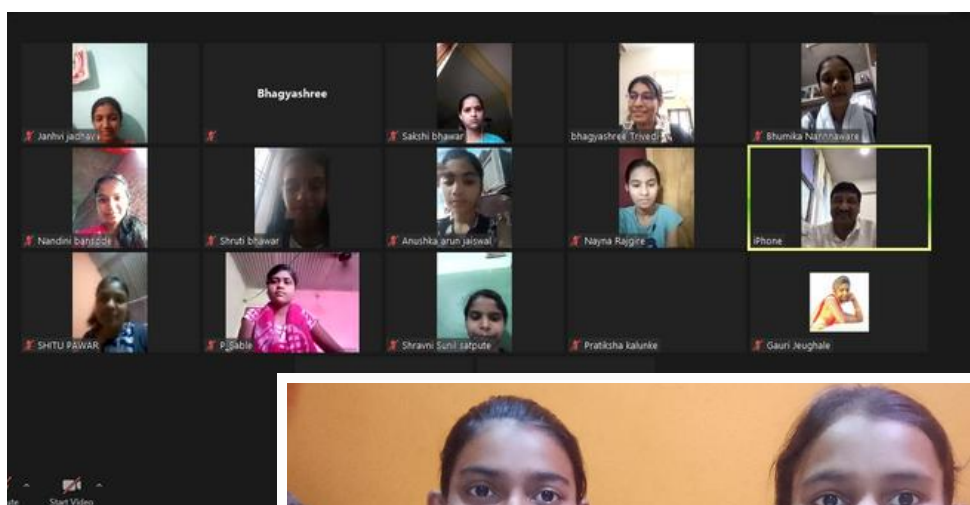
Cosmo Foundation has started **Cosmo e-Gyan Seva Stations** in two villages of Karajan Taluka with the objective of **providing free digital services** to the rural villagers at their doorsteps.

Village by village, CF organized registration camps of e-shram cards upon request from the sarpanch of Kothav and Nishaliya villages of Karjan. A large number of people were benefited from this service. Cosmo teachers relentlessly work to provide e- services with perfect accuracy. Local gram panchayat and villagers applauded the unique service being rendered by Cosmo Foundation.



Extending helping hands for career building

Cosmo Foundation used to conduct **English Communication Batches** of high school girls every year for the duration of 90 days prior to the 10th board examinations. **Bhagyashree Trivedi – English Faculty** from Karjan gave personal attention to students named – **Arti and Divya Raut** residing in Waluj to perform well in board examinations followed by meticulous career guidance and counseling. These girls got qualified under **Cosmo Udayan Shalini Fellowship** and got enrolled in it. Later they pursued Civil and Computer Engineering from Govt. College in Aurangabad. Looking to their socio-economic background and lack of resources, Shalinis were not able to attend their online academic classes and failed to submit assignments timely. Therefore, Bhagyashree gifted them an **Android smartphone to bridge the digital gap** and to boost these shalinies to fulfill the goals.



Making Swacchta our Prime Concern



396 Students

26 Schools



Swachhta Meetings were conducted with students of Swachta Samiti representing schools and Balmitras of each center. In 4 schools of Karjan, peer leaders have conducted discussion meetings with demonstrations on – adequate use of water in toilet blocks, how to maintain cleanliness materials, the importance of using bathroom sleepers, maintaining monitoring checklists, the correct method of toilet cleaning etc. It was a proud moment to see **students taking leadership by conducting regular meetings on hygiene.**

Oral Health - A Key to Overall Health

Oral Hygiene Awareness and Dental Check-up was organized for school students with the support of **KM Shah Dental College, Sumandeep Vidhyapeeth in Khabha village**. 300+ rural students, parents & community members participated. **58 beneficiaries were required further treatment.** Awareness sessions were conducted on the day-to-day oral hygiene practices, correct brushing methods, the importance of gargling & tongue cleaning, correct use of toothbrushes, etc. with simple dialogues. Demo sessions were conducted before students with the necessary dental equipment. School principal and Sarpanch appreciated CF's efforts to spread awareness on such issues.



International Year of Millets (IYOM)2023



Millets have been an integral part of Indian diet for centuries. In addition to a plethora of health benefits, millets are also good for the environment with low water consumption. With the aim to create awareness and increase production & consumption of millets, United Nations, at the behest of the Government of India, declared 2023 the **International Year of Millets**. To commemorate this, MyGov is hosting various interactive activities around Millets.

In this context, Karjan Municipality hosted an event on women's empowerment by promoting awareness on Millets, nutrition and hygiene. Mashal rally, cooking competition on millet rich diet, swacchta rally and street plays were organized. CF **Balmitras performed a folk dance to promote cleanliness in the villages** and to strengthen hygiene practices.



By invitation, **Chief Officer - Karajan Municipality** highlighted values and significance of nutrition, hygiene and entrepreneurial skills amongst women and how it **promotes empowerment**. Large number of community members and Self-Help Group of women joined and applauded for the creative approach for spreading awareness by Cosmo Foundation. Received appreciation and overwhelming response from community and govt. officials.

Employee Engagement - National Safety Day 4th March 2023

Under the theme "**Zero Harm**", CF organized a live demonstrative awareness session on Fire & Road Safety at Juna Bazaar primary school in Karjan. **Mr. Abhisheksingh Ranjan**, Safety Executive from Cosmo First Limited, accompanied by his team conducted a session and gave detailed information on – how to maintain road safety, importance of zebra crossing, traffic signals, sign boards, wearing a helmet, cause of fire, emergency fire exit, practical use of Fire Extinguisher cylinders and other safety equipment. **300 students were** benefited. School Principal expressed gratitude to CF for organizing this and asked everyone about correct method of using safety equipment.

To See photos -

[CLICK HERE](#)

EVENTS!



World Sparrow Day – 20th March 2023

Across the CGVK centers and Cosmo Digi pathshala of Karjan and Aurangabad, students celebrated Sparrow Day by making handmade nests, serving water to sparrows, reciting poems, making paintings, and writing quotes and essays on – 'My Favourite Bird - Sparrow'. CF teachers spread awareness of - the importance of sparrows and their conservation to preserve them for future generations. With ongoing educational programs, CF is committed to protect the environment and honour biodiversity. Overwhelmed to see such creative and sensitive gestures of students to serve water and food for a better living.



Holi Celebration

Holi is the festival of colors, joy, and happiness. CF distributed 'Dates and Popcorn' to all the students of 31 rural govt. schools - Karjan and Aurangabad and shared informative contents on the significance of Holi festival and celebrated with colors and joy.

World Forestry Day – 21st March 2023

Rural students of Karjan visited local farms and gained knowledge on – Difference between farm & forest, methods of farming, difference between jungli plants and saplings etc. followed by nutritious lunch with all the students.



TO PLAY THE VIDEO

ACTION PLAN

April 2023

April

Assessment

3rd

Starting from 3rd April to 6th April - CGVK Annual Assessment of the Students

April

World Health Day

7th

Health awareness and check-up camps with women in two villages

April

World Heritage Day

18th

An event at Kagzipura on – “Know Your Village, Know Your Heritage”

April

World Earth Day

22nd

Pledge to – ‘Save Earth’ and screening a documentary on climate change with children across villages

April

World Book Day

23rd

Book Fair and Storytelling Session at Kolyad village

April

English Language Day

23rd

Elocution and Reading Competition with students across the villages

April

Panchayat Day

24th

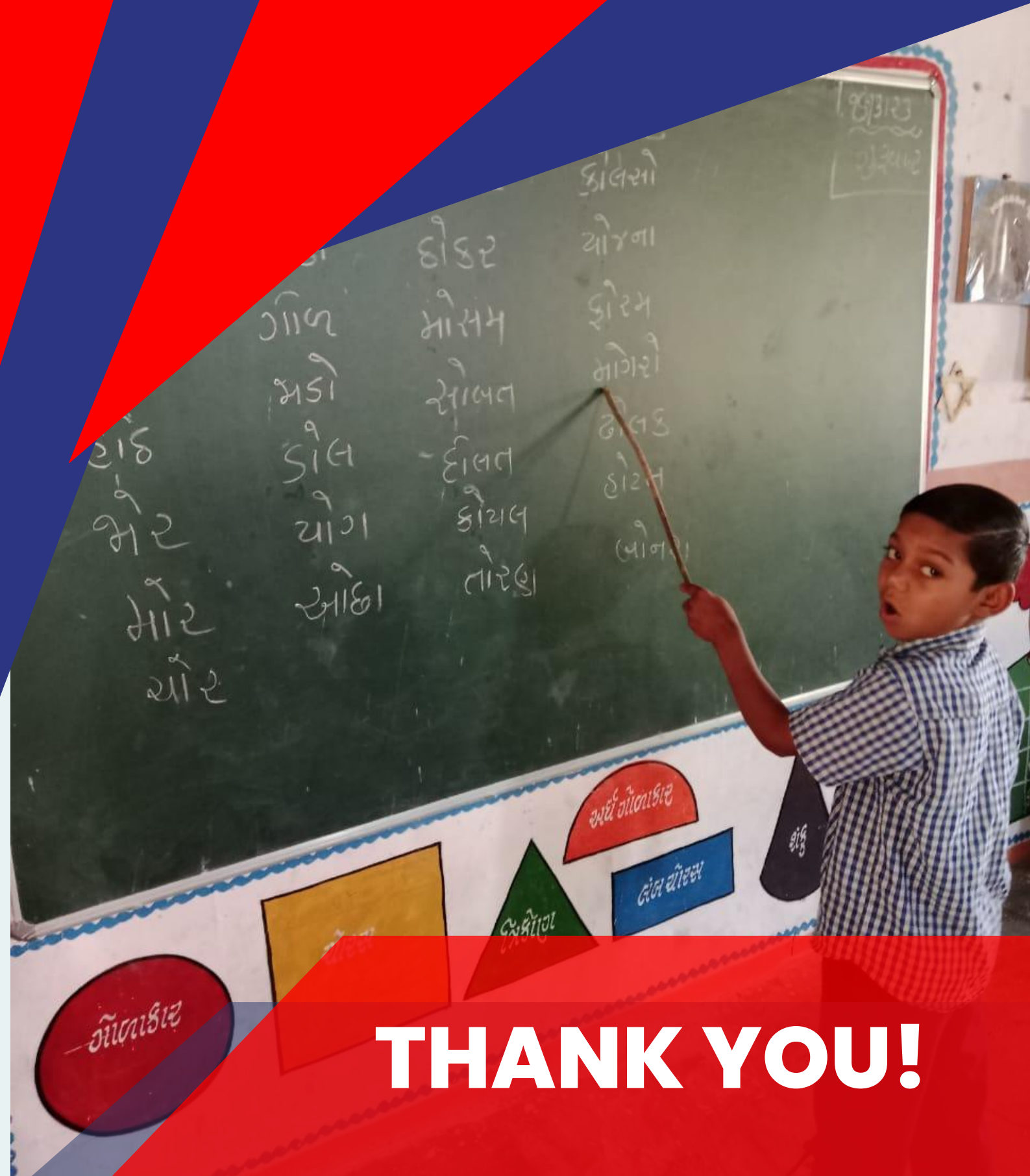
Gram Panchayats' responsibilities in villages & meetings with Sarpanch and students.

April

Summer Vacation Batch

10th

English and Computer Learning batches with Primary and High school students



THANK YOU!

Regd. Office: 1008, DLF Tower - A,
Jasola District Centre, New Delhi, 110025

Ph - +91 1149494949, 49494901

✉ cosmo_foundation@yahoo.in

🌐 www.cosmofoundation.in



[cf.cosmofoundation/](https://www.facebook.com/cf.cosmofoundation/)



+919016398375



[cosmofoundation/](https://www.instagram.com/cosmofoundation/)



[cosmo-foundationn/](https://www.linkedin.com/company/cosmo-foundationn/)



+91 2666 232960, 320707