



Cosmo Foundation

*Corporate Social Responsibility
Initiative of
Cosmo Films Limited*

Quarterly News Letter
January to March -2015

EMPOWERING RURAL CHILDREN & YOUTH THROUGH EDUCATION.

ISSUE NO. -5

Dear Colleagues / Friends,

We are happy to present you our fifth quarterly Newsletter which covers various competitions, assessment across all the programs, annual days and farewell functions in the schools and implementation of Life Skill Education as well as Swachha Vidhyarathi- Swachha Varga Kahnd Project.

COACHING FOR KENDRIYA VIDYALAYA COMPETITIVE EXAMINATIONS



This year Cosmo Foundation rigorously followed up with parents and school principals and facilitated the children to apply for the entrance examination for Jawahar Navodaya Vidyalaya.

The objective was to prepare children to have an access for Kendriya Vidyalaya education. CF organized classes in two primary schools for the period from 30th October, 2014 to 6th February, 2015. 42 students from six villages attended the coaching conducted by our inhouse faculty and CFL Managers.

COSMO COMPUTER AWARD

With an aim to promote competitive spirit and to motivate students, CF Awarded Computers to the three best performers and consolation prizes to eight runner ups for the year 2013-14. The students were awarded with Laptops, internet connectivity, laptop bags, dictionaries and a book with CD on English Learning course.

The award function was organized on 3rd March, 2015 at Kanam Vidhya Mandir Choranda. The students were awarded by the dignitaries Shri Maheswar Sahu, a retired IAS, Shri Kuldeep Arya, IAS, DDO – Vadodara, Madhubhai Desai, valued customer of CFL and Aruna Lakhani, a development professional. 500 students, teachers, principals, mandal Presidents and village leaders across the



villages, bureaucrats and managers from Cosmo Films attended the function.

The program was highly appreciated from all quarters. As narrated by Mr. Sahu, "I am extremely happy to see the computer education on a record driven in perfect PPP model by Cosmo Foundation."

Shri Arya, DDO – Vadodara appreciated the services rendered by Cosmo Foundation on computer, english - basic reading & writing arithmetic. He appealed to the parents and teachers that to enhance the quality education in primary schools, it is inevitable to take help of organization like Cosmo Foundation. He said that

there is a visible difference in the schools where CF is functional in both affiliated and non-affiliated schools.



EXPOSURE VISIT TO MODEL VILLAGE - PUNSARI

The CF team visited the first model village of India, named Punsari in Banaskantha district, situated 88 kms from Ahmedabad.

The young Sarpanch Mr. Himanshu Patel made presentation of public information system, wi-fi connectivity, village security system through CCTV camera, village based RO water plant, internal bus service, village coordination committee which takes care of all social parameters and how he has eradicated maternal and child mortality rate, mal-nutrition, school dropout and supporting inter-caste marriages. All developments were made under various central and state government schemes without taking any donations. Various IAS officers, Secretaries, CSR heads, IIM scholars visit this village for research and training. It was an eye opening to see importance and optimum use of technology and how a young village sarpanch can make the difference in the country.



SWACHHA VIDHYARTHI – SWATCHHA VARGA KHAND CAMPAIGN



As announced by the Prime Minister of India, a Clean India Campaign is a priority agenda and CF has actively joined in this Mission. As part of this, CF has announced Swachha Vidhyarthi – Swatchha Varga Khand Campaign. Following actions are taken –

- Developed indicators for Swachha Vidhyarthi – Swatchha Varga Khand – Swatchha Vidyalaya.
- Swatchhata Committee Formation at CF and schools.
- Maintaining Hygiene Chart in Primary Schools.
- Distribution of Hygiene Kits to students.
- Distribution of cleanliness kits to all schools.
- Committed efforts for behavior change amongst students and teachers.
- Priority to personal hygiene and health under Life Skill Education of CF.

There definitely seems to have a drastic impact and apparent change towards cleanliness in all schools where Como Foundation has its presence.

EMPLOYEE ENGAGEMENT PROGRAM

Sukhdev Talpada, Executive (Manufacturing), CFL, Karjan visited Primary School, Vemar on 30th January, 2015. He gave demonstration of exercises for physical fitness and took a good session on importance of physical, mental fitness, significance of nutritional food, personal hygiene, appropriate exercise and de-addiction. Sukhdev, being a fitness trainer conducted the session very well which was highly appreciated by the students and teachers' fraternity.



FAREWELL FUNCTIONS FOR STUDENTS



Secondary schools of Bokda, Choranda and Vemar villages had organized a farewell function for 10th and 12th class students appearing for the State Board Examination.

Inspirational talks were organized for students by inviting experts and CF actively joined hands in greeting them in their turning graph of the career development followed by Best Wishes Cards and Ball Pens with CF logo to each student. In village – Bodka outgoing students offered a desktop computer as a gift to the school and it shows their deepest concern for the future students to have better access on information

technology.

EXTENDING FINANCIAL AIDS ON EDUCATION



Cosmo Foundation is committed to provide educational aids, trained teachers, curriculum and assessment system to CF's affiliated schools in Karjan. Looking to the local needs, CF rendered financial contribution for school development activities to C&ZJ Patel High School, Village- Bodka, Primary School- Village- Choranda and Kanam Vidhya Mandir- Village – Choranda. All the schools had expressed their deep gratefulness, as small quantum of straws, gathered from different quarters will build the nest for students to grow and rest.

VISITORS

Hon'ble Director of Cosmo Ferrites and retired professor of IGNOU Shri R.K.Dwiwedi visited CF programs in Bodka and Choranda village. He keenly observed and reviewed curriculum, educational methods, live teaching sessions, interacted with students and teachers. He congratulated all the teachers for rendering services in interior villages and moulding students who are the future citizens of the country.



We place on record our sincere thanks to our English Consultant – Pravinkumar Chauhan for taking an initiative to translate this newsletter matter from Gujarati to English for all our members of CFL.

A Humble Appeal

In our ongoing journey, we would like to seek involvement and support of our colleagues and their family members in any manner they wish to contribute. This will create pace for education of the underprivileged whose empowerment will have a very optimistic impact to the civilization as a whole.

We will be in communication with you all every quarter & would keep you updating on our steps ahead which could transform lives.

For further information log on to our CSR:
www.cosmofilms.com

Your feedback and suggestions can be shared to:
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