



Cosmo Foundation

*Corporate Social Responsibility
Initiative of
Cosmo Films Limited*

Quarterly News Letter
April to June 2015

EMPOWERING RURAL CHILDREN & YOUTH THROUGH EDUCATION.

ISSUE NO.-6

Dear Colleagues / Friends,

We are happy to present you the 6th Issue of our Quarterly Newsletter. This quarter is a phase of change followed by the summer vacation. For the children and youth it is the most opportune period to recharge their energy in getting enrolled for the short term courses.

We at Cosmo Foundation during the summer vacation had come up with various activities like skilled packed Computer Certificate course and English Fluency Development Certificate course at various centers where our programs are in progress.

NATIONAL CSR AWARD

Cosmo Foundation is crowned with **National Award for Excellence in CSR and Sustainability** in the category – **Best Education Improvement Award** on 24th July 2015 at Mumbai. This was awarded by "World CSR Day"- an independent organization.

This has been awarded for the committed and sustainable quality efforts of the Cosmo Foundation to improve education primarily focusing on children from marginalized community.



ENGLISH FLUENCY DEVELOPMENT COURSE



CF alongwith the schools authorities have initiated this course at the C & ZJ Patel High School at village Bodka situated at the distance of 64 Kms from Baroda. This was a six week / 130 hours course for the period from 24th April to 9th June, 2015. 55 students from class 7th to 12th were enrolled representing from six villages. The course content comprise of academic grammar, composition with conversation practice. Innovative methods viz. thought for the day, personality development, news bulletin of the class, educational videos and weekly assessments. This course was conducted by the senior faculty of CF, a corporate Trainer, Shri Pravinkumar Chauhan. The course was followed by awareness campaign with

parents and community leaders, certificates and education books were awarded to the participants.

It was astonishing to note that CF has organized this course for the first time in Bodka village and we had an overwhelming response from the students and the parents fraternity. Amidst 45 degree temperature, all the students who have enrolled participated in full strength.

Miral Vasava, 11th class student from village Chorbhuj, "who attended the entire course walking six kilometers every day revealed my dream is to become an English Teacher in my own village. First time I got an opportunity to learn the correct and complete English language. Without Cosmo, it wouldn't have been possible to realize my dream of learning English elsewhere."



LEARNING ENGLISH WITH FUN FOR YOUNG CHILDREN

For the primary school students, English learning program was organized in five centers, viz. Bodka, Kandari, Choranda High School and Primary school under the guidance of our senior English Faculty. 125 students across different villages participated. The course included – poems, stories, picture readings, phonics, greetings, instructions, word power and simple communication. As a token of appreciation English Primer Books were gifted to each student in all centers.

COMPUTER COURSES FOR YOUNG CHILDREN & YOUTHS



CF organized Basic Computer Certificate course in seven schools, internet and net working course at two schools and computer familiarity course for young children in five schools. 231 students participated in these courses. In Basic Computer Course, the students were imparted with the skills of writer, spread sheet, presentation and Gujarati typing. In Internet and net working course, students were oriented to social media, e-commerce, Wikipedia, YouTube, web search, e-communication, on line application. Young children of primary schools learnt about computer parts, various games and working with drawing tool bars etc.

TEACHERS' TRAINING

CF with the help of Child Guidance Center, MS University of Baroda had organized the teachers' training. The focus was to understand the needs of the students, recognize children who are slow learners, malnourished, lacks interest in the studies, etc. The role of the teachers is to recognize these students, understand their needs, respond with appropriate stimulation, motivation and positive behavior and counsel the parents.

ENGAGEMENT WITH THE PARENTS

Parents play a key role in the overall development of their children. To strengthen the educational processes, involvement of parents in their children's education is inevitable. Keeping this in view, parents meetings were organized in four villages. 85 parents participated. They were briefed about the performance of their children in Cosmo Gyan Vihar Kendra and next year planning were discussed with them.



EMPLOYEE ENGAGEMENT PROGRAM



As per our practice, Mr. Gautam Banerji, Assistant Manager, FGS visited Computer and English programs in village Bodka. He shared his journey from a small village of West Bengal to completing the education and migrated to Gujarat and presently working with Cosmo Films. During his journey, he faced numerous challenges, foods, culture and how he overcame. He motivated the students to leave inhibition, dream big and explore the career outside their villages.

ENROLLMENT DRIVE AT PRIMARY SCHOOL

As part of drive by the Government of Gujarat for enhancing and increasing the enrollment with the large number of students, Primary schools at different centers had celebrated the enrollment drive. In that function, the senior officials from the Government of Gujarat, CF's teachers had actively participated and senior officials took note about the pivotal role of CF's fraternity in strengthening the main stream education.



GUJARAT CSR SUMMIT – 2015

On 2nd June, 2015, Gujarat CSR Summit was first time organized by the corporate citizen, Gujarat CSR authority and GSFC. Large number of corporate CSR groups, non-profit organizations and management institutes participated. The orientation was given on the role of Gujarat CSR authority for CSR compliances. Various best CSR practices were presented.

Mr. Maheshwar Sahu, Chairperson – Gujarat CSR Authority acknowledged the initiative of Cosmo Films to improve the quality of primary education from the Dias to the audience.

JOY OF GIVING

Dr KK Khurana, a retired professor of IIT, Roorkee had expressed his explicit interest to donate a Computer Desk Top to Cosmo Foundation and during the period of summer vacation classes, it has been found feasible to donate the said Computer desktop to C&ZJ Patel (Tralasa) High school, Bodka village. A Letter of Thanks with due acknowledgement was given to this Professor.

A Humble Appeal

In our ongoing journey, we would like to seek involvement and support of our colleagues and their family members in any manner they wish to contribute. This will create pace for education of the underprivileged whose empowerment will have a very optimistic impact to the civilization as a whole.

We will be in communication with you all every quarter & would keep you updating on our steps ahead which could transform lives.

For further information log on to our CSR:
www.cosmofilms.com

Your feedback and suggestions can be shared to:
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