



EMPOWERING RURAL CHILDREN & YOUTH THROUGH EDUCATION.

Cosmo Foundation

*Corporate Social Responsibility
Initiative of
Cosmo Films Limited*

Quarterly News Letter
July to September 2017

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Dear Colleagues/Friends/Well Wishers/Partners,

We are happy to present before you our quarterly newsletter from July to September 2017. It sprinkles various activities viz. "One Day One Story" Campaign with young children, Educational counseling sessions with the high school students, Oral Hygiene Awareness with primary school students, initiatives under Swachh Bharat, Employee Engagement and other creative endeavors.

EMPLOYEE ENGAGEMENT PROGRAM

Anuj Kapoor and Anurag Hukku from International Marketing department, Cosmo Films New Delhi had an interactive session with the students of Shree Ganesh Vidhyalaya, Village-Gajgao, Aurangabad. They shared their journey from student to marketing professionals. They focused on importance of education as well as communication and IT skills. They also taught advance formulas of the excel program. It was a valuable exposure for the rural students and CF teachers and also an opportunity for them to connect with the cause.



"ONE DAY ONE STORY" CAMPAIGN



Cosmo Foundation partnered with a campaign "One Day One Story" being initiated by Pratham Book Champions. This was launched on the International Literacy Day i.e. 8th September. The objective of the campaign was to encourage all children to fall in love with reading. Every child has right to enjoy good stories and should have access to stories set in surroundings familiar to them and in a language close to their culture. The story book for the 2017 campaign was "Kottavi Raja and his Sleepy Kingdom". Cosmo Foundation conducted creative story telling sessions

with 2900 students of 20 Primary schools and 16 Anganwadis across Gujarat and Maharashtra. 43 balmitras and computer teachers of Cosmo foundation conducted story telling sessions with colorful and creative methods such as flashcards, puppets, posters and presentation on projector.

ASSESSMENT FOR COSMO COMPUTER AWARD

In the year 2016-17, 70 students from Cosmo affiliated schools in Karjan were shortlisted from among 1118 students for inter school assessment. The assessment was conducted across three locations on 26TH August 2017. The entire assessment of technical knowledge and practical skills of computer operation was conducted by independent professionals and academicians from Navrachna University. The final round of assessment will be conducted in November.

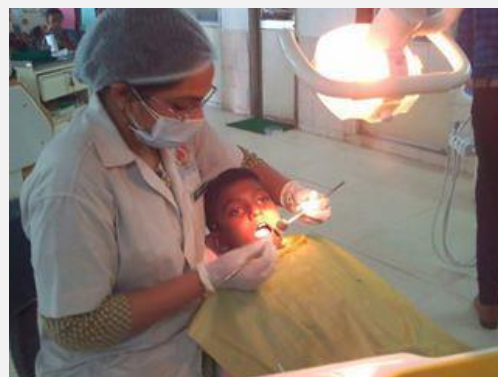
A STEP TOWARDS CLEANLINESS

Cosmo Foundation in partnership with local schools has formed "Swachhta Committee". Last month to support this initiative Ambubhai Patel, Principal, Z.J. Patel Nutan High school took a lead. He along with teachers and students cleaned school compound, classrooms, and toilets together. As narrated by Principal, Kurali school- "Cleanliness committees and their work have helped to move forward from cleaning of classrooms to cleaning of toilets. Students are gradually learning that the places where they live needs to be cleaned by them." Apart from this, teachers and students of Cosmo Foundation did a cleanliness audit of household toilets in village: Choranda.

8 teachers and 4 students of Cosmo Foundation participated in regional essay competition on subject -"what will I do for cleanliness?" under the project "Svachch sankalp thi svachch sidhhi" by Government of Gujarat.

ORAL HYGIENE AWARENESS PROGRAM

Dental check up and oral hygiene awareness was organized in Primary school village; Kanbha, Karjan. 178 students were covered under this program. Toothpaste and toothbrush were provided to all children for motivation. Advanced treatment was given to 40 students. Dental check up, awareness, treatment and transportation from village to hospital were provided by department of public dentistry, K.M.Shah Dental College, Vadodara.



SANITATION BLOCKS FOR GIRLS IN RURAL SCHOOLS



Considering the local needs Cosmo Foundation has planned to build sanitation blocks for girls in eight Government schools located across seven villages in Karjan. The layout and construction is being carried out by Vadodara based nonprofit group-"SVADES". We propose to complete and make it ready for use by the end of this year.

The recent initiative of building sanitation block for girls in rural schools of Karjan is truly a praise worthy mission. 1000 female students will benefit and this is a noble venture by Cosmo to support Swachh Bharat Mission."- Dr. Sourabh Pardhi(IAS), DDO, Vadodara.



VISION BUILDING WITH COSMO TEACHERS



A workshop was organized for Cosmo Foundation, Karjan team and interns. The focus was to revisit the vision and strategies of the programs, how to enhance innovation and team spirit and modifications required in program implementation to realize the mission. The group work, brain storming sessions and various creative exercises were conducted.

EDUCATIONAL COUNSELING

Educational Counseling sessions were conducted in seven schools with 887 high school students in this quarter by eminent external consultants and in house faculty. The subjects were study skills and discipline, how to understand the subject, question papers and plan preparation for particular subjects. Some exciting debates on issues like "you want to be a repeater or a transformer?" How students can plan their own checklist and mark sheet.

COMPUTER LITERACY PROGRAM AT AURANGABAD

On the basis of programs at Cosmo Foundation, Karjan, Computer Learning Program is set up in schools of 4 neighbor villages of Waluj manufacturing unit. 2500 students are enrolled. The midterm assessment was organized in September. Since this was the first assessment, Vishnu Parmar and Pravin Chenva from Karjan team visited schools in Aurangabad, designed assessment system including course summary, indicators, theory and practical papers, marking systems and role of examiners. They also conducted training of the teachers team of CF Aurangabad.

CELEBRATION OF FESTIVALS AND NATIONAL DAYS



During this quarter Rakhi, Janmashtami, Navratri, Ganeshchaturthi, Teacher's day were celebrated across the schools and locations. Cosmo and school teachers were felicitated. Eco friendly idols of Lord Ganesh were made and in Aurangabad Cosmo students and teachers developed and performed a play on "March towards Digital India" in public function and received compliments.

Humble Appeal

We appeal you to contribute through your knowledge, expertise and resources in the continuing journey of building life of lesser privileged amongst us through quality education, which will enable development of civilization as a whole.

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