



EMPOWERING RURAL CHILDREN & YOUTH THROUGH EDUCATION.

Cosmo Foundation

*Corporate Social Responsibility
Initiative of
Cosmo Films Limited*

Quarterly News Letter
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Dear Colleagues/Friends/Well Wishers/Partners,

We are happy to present before you the October to December 2016 issue of the quarterly magazine. It covers glimpses of the awareness and educational activities viz. Celebrations of various Festivals, like Dipawali, New Year, Community Contacts and Awareness, Industrial visit, Swach City campaign, Cricket Tournament, Trainings on Banking System and Cashless Transactions.

CELEBRATION OF FESTIVALS

Keeping alive the spirit of giving respect to all religions, in accordance with the Indian culture, the Cosmo Foundation celebrates the festivals across religion. Diwali was celebrated with get-together of CF team. The Foundation members sent Diwali and New Year greetings to all the teachers of the local schools, parents, village leaders and the Government Officials. Competitions of rangoli and screen saver designs were organized and sweets were distributed across schools. Similarly, the birth anniversary of Mohammad Paigambar Sahib was also celebrated in the Cosmo Gyan Vihar classes at Madressa in Choranda village. The Maulavi from the Madarasa addressed the children and told them inspiring incidents from Paigambar Saheb's life, and focussed to instil values of love and universal brotherhood. The classroom at the madarasaa was decorated, children performed kavalis and niyaz (Prasad) was organized. Christmas was celebrated with stars, balloons, Santa Claus dresses etc.. Christmas carols were sung. Qualities like love, simplicity, mercy were discussed with examples from Jesus' life.



A VISIT OF RURAL STUDENTS TO COSMO FILMS



The IX and XI standard students and the principal Shri Mukeshbhai Bhatt from Pujya Shri Jashuba Swami Vidyamandir, village: Methi, visited Cosmo Films manufacturing unit at Karjan. The visit was organised so that the students get to know about the functioning and manufacturing process and their various products. During this visit students learnt about the various products of the Company, the machinery, the systems, employment opportunities, recyclable plastic, the advantages and disadvantages of use of plastic, the expansion plans of the company and the role of the company in the 21st century India. The vice president of the company, Shri A K Pathak conducted a vibrant session with students and responded questions and curiosity expressed by

students with enthusiasm and spontaneity. Mr. Pathak emphasised that when education is combined with industry, its quality improves.

COMMUNITY CONTACT CAMPAIGN

The members of Cosmo Foundation organised a community contact campaign for the students of the affiliated schools, their parents and village leaders of 23 villages of the Karjan Taluka on 4th and 5th of November 2016. New Year's greetings were shared and students' progress in education was discussed. The goal of this campaign was also to understand the social, economic and family background of each student. Talking about their experience of this program, the members of the CF stated that the program has provided them with an identity at the community level. The parents' response is noteworthy. Parents have started taking active interest in their children's education, they now come forward to discuss their wards' results. Many parents are now willing to spare their children time from their farm/household work for their studies.

ORAL HEALTH AWARENESS AND DENTAL CHECK-UP

A dental check-up and oral health awareness camps are the regular feature of the Cosmo Foundation. It was organised under the combined auspices of Cosmo Foundation and ShrimatiMaliniKishorSanghavi Hospital (Sumeru Hospital), Karjan. Oral check-up for 640 children and 104 parents from six villages named Kurali, Methi, Kothav, Simli, Choranda, and Karmadi villages of Karjan Taluka was done. 117 children and 20 parents were found to be suffering from various dental problems. Free Transport and treatment for these children and parents was done in the Sumeru Hospital. All of them were given guidance for the proper maintenance of their oral health. Every child coming for oral hygiene awareness program was given tooth-brush and tooth-paste as motivation. Toothbrushes were donated by Jewels Consumers Brush Ltd. and toothpastes were distributed by Abhay Sharma and Company.



AWARENESS PROGRAMS ON DIGITAL TRANSACTION



We are all aware of the bold step taken by the Reserve Bank of India and the Government of India, for making the economic and service sector transactions digital. In order to make the young generation aware of the digital transaction system various initiatives were taken up by Cosmo Foundation, under which the members of the Foundation gathered information about the digital transaction system from various newspapers, TV bulletins, internet, visits to banks and interviews. An essay competition was then organised on the topic for Computer Teachers of the Foundation. As a part of the Formative Assessment, an assignments were facilitated with 9th class students.

EXPANSION OF CF EDUCATIONAL PROGRAMS

Looking at the benefits expressed by stakeholders and demands from various local schools and panchayats Cosmo Foundation expanded its educational programs in Four new villages of Karjan block.. Ten new classes of Cosmo Gyan Vihar Kendrra as well as computer literacy program were started in the primary schools of Khandha, Karamadi, Hanod and Kanbha. There is overwhelming response from the rural students. Alumni of Cosmo Foundation from nearby villages have joined as computer teachers and Balmitras in Kanbha village , taking forward our mission.

TRAINING ON BANKING SYSTEM

When we initiated the trainings on Digital Transaction, we realized that there is absence of or inadequate information on Banking System. Despite of students having Bank Accounts under Jandhan yojna students are unaware. Shri Hardik Patel, computer teacher with Cosmo Foundation, imparted banking system training to the VIII standard students of the primary school at Methi village. The students were given a practical training of filling up of the form for opening an account, kinds of accounts, interest rates, the procedure for deposit and withdrawal of amount, kinds of cheques etc. The students, describing their experience of the process, said that they understood the importance of opening an account in a bank and also learnt how to fill up forms of various kinds in the bank.

MAZI CITY TAKATAK- CLEAN CITY CAMPAIGN

A cleanliness drive was taken up in the Karnapura area of Aurangabad city by Cosmo Films Ltd. and the Civic Response Team of Aurangabad. The main goal of this drive was to collect plastic waste and send it for recycling and spread awareness among the local public about appropriate disposal of waste and protection of environment. Ten members of the Civic Response Team and senior officers and 135 workers of Cosmo Films Ltd. took part in the drive. A senior officer from Cosmo Films said that looking at the success of the drive, similar programs will be conducted in future too. The



contribution of all the workers present, in making the drive so successful was praiseworthy. The co-ordinators from the Civic Response Team said, " The proper management of plastic waste and its development as a source of income is of utmost importance as this would provide a means of livelihood to sanitation workers. This is not a waste collection drive but a resource recovery drive that has been very successfully completed, in which the planning and efforts of Cosmo Films workers resulted in the collection of 259 kgs of recyclable plastic, that helped sanitation workers earn ₹600 by carrying the waste to the recycling units.

VARROC CRICKET TROPHY



A cricket team of the Cosmo Films employees, Aurangabad, participated in a cricket tournament for the prestigious Varroc Trophy. The team played four matches and reached quarter finals winning two of the matches. Shri Satish Jamkhedekar of the Cosmo team won the man of the match award for his bowling in one match, while Shri Sachin Chaube was declared man of the match for his batting in one match. Cosmo family congratulates the Cosmo cricket team and the winners.

Humble Appeal

We appeal you to contribute through your knowledge, expertise and resources in the continuing journey of building life of lesser privileged amongst us through quality education, which will enable development of civilization as a whole.

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