

MONTHLY NEWSLETTER

JULY – 2024

Cosmo Foundation
Cosmo First Limited



**Transforming lives of communities through
Education, Environment and Empowerment Initiatives**



**Ace with your
FIRST IMPRESSIONS**

IMPA IMAGE
MANAGEMENT
PROFESSIONALS'
ASSOCIATION

MORE INFO :

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Overview



Cosmo Foundation
Cosmo First Limited



CSR Impact - 2008 to 2024



Planted Saplings

100000



Lives Impacted

700000+



Students

65,000



Women's Empowerment
Skilling & Livelihood

700+



Villages

142



Infrastructure
Development

200
Toilets

500
wastebins



Covid Care
Support

440000



Water Conservation

6872000
Ltr.

Computer Labs
in Schools

26

Rural Schools

52

OUR FOOTPRINTS



Delhi Gujarat Maharashtra Madhya Pradesh Himachal Pradesh

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In July 2024, Cosmo Foundation completed 16 years of philanthropic services to lesser privileged community. It was heartening to review and reflect on our journey. The month witnessed invigorating visits from key leaders to Cosmo Foundation Chhatrapati Sambhaji Nagar and given enormous inputs to strengthen programs. Foundation extended outreach through educational programs and enhanced opportunities for rural children. As part of capacity building of teachers, Study Circles were organized for knowledge sharing.



Targeted initiatives at Bal Vidhya Vihar School in Delhi and life skills training for rural girls demonstrated a strong focus on access to digital learning and empowerment. Observances such as World Nature Conservation Day emphasized our commitment to sustainable practices. Formulation of cleanliness committee at schools promoted hygiene and prevention of epidemic in monsoon. Our activities reflected a deep commitment to sustainable development and societal betterment.





Transformative Educational Programs - 2024-2025

This academic year is brimming with promise as we launched a suite of innovative educational programs aimed at shaping tomorrow's leaders. Our Computer Operational and Digital Skill Building Program will empower **7,123** students with crucial MS Office and Excel skills, paving the way for their career success. The Foundational Literacy Program, engaging **2,603** learners, is revolutionizing education by developing reading, writing, arithmetic & life skills. Meanwhile, the Basic English Learning Program is helping **2,185** students to acquire proficiency in English Skill. These initiatives are not just expanding academic horizons but also equipping students with the essential skills and confidence to thrive in their future endeavours.



Scaling Impact- Cosmo Digital Skill Building Center

In the heart of rural Gangapur Block, 22 kilometres away from Waluj, there lies the Cosmo Digital Skill Building Centre in Dhoregon, Chhatrapati Sambhajinagar. This centre promises transformation for the most needy children, offering education tailored for 500+ students belonging to classes 9th to 12th. The initiative of setting up of Computer Lab was supported by Mr. Pankaj Poddar, Group CEO of Cosmo First, which has brought hope and opportunity to the students of this community. The centre boasts a state-of-the-art lab, set up to equip students with essential digital skills crucial for their future. As plans unfold for a small inauguration ceremony, parents and village leaders eagerly await, recognizing the centre's potential to revolutionize the educational landscape of their community. This endeavour stands as a beacon of progress, promising to change the lives of students and pave the way for a brighter future.





Expanding Footprints of Educational Programs

In July 2024, Cosmo Foundation expanded its footprints through Foundational Literacy and English Program in Dethan and Simali villages of Karjan respectively to cater the needs of 175+ eager students. This initiative is offering educational opportunities and fostering the brighter future for the young learners. This will indeed enhance language literacy skills among aspirant students.



Cosmo English Tutor: Training of Govt. School Teachers



Cosmo Foundation extended its reach to **105 rural govt. primary schools in Karjan Block**, introducing the innovative Cosmo English Tutor to **122 government school teachers**. This initiative aimed to empower teachers with additional skills and new methods to teach basic fundamental English through native language. Once teachers are equipped with knowledge and skills it can strengthen their English fluency skill and it can in turn impart Basic English teaching among young students. With this Channel, we're not just teaching English but we're opening the doors to a brighter future. We are grateful to the block resource coordinator, Sarva Shiksha Abhiyaan and all the teachers of Karjan for their enthusiastic zeal and participation.

Parents Engagement

Cosmo Foundation's virtual workshop, themed Playful & Positive Parenting, connected over 150 rural parents with **visionary educator Divyesh Trivedi**. This engaging session offered actionable tips to create nurturing and playful environments, balancing quality time and freedom in the digital age, and fostering positive growth. Parents were equipped for a richer parenting journey.



Cosmo Foundation
Cosmo First Limited

PARENTS MEETING

28TH JULY 2024
6:00 TO 7:00 PM
ON VIRTUAL PLATFORM

Divyesh Trivedi
Founder CEO - Aruna Kishor
Foundation

PLAYFUL POSITIVE PARENTING

<https://www.cosmoindia.org>



Revitalizing CSR: Strategic Planning Workshop



Ms. Mamta Baxi, Head, CSR Cosmo Foundation, recently spearheaded a strategic overhaul of our CSR programs, focusing on a thorough reassessment and data-driven updates. This initiative underscores CSR's pivotal role in our business model, aligning with our strategic goals and core values while addressing community needs with clear, measurable objectives. The review involved analysing summer batch results, aligning with NEP focus areas, and a successful demo session led by our Senior English faculty on scientific teaching methods. Going forward, we will implement a detailed timeline, clarify team roles, and establish robust communication strategies, ensuring continuous program refinement and sharing of best practices to maximize impact and drive sustainable change.



Inspiring Rural Students for Education

Mamta Baxi, Head, CSR and Mr. Pravin Chauhan, Associate Program Coordinator, and Senior English Faculty, addressed rural students at Ranjangaon Pol in School assembly. They highlighted importance of physical health, language mastery, and tech proficiency as the cornerstones of success, urging students to leverage these skills to secure a bright future. They introduced the Cosmo English Tutor YouTube channel, a pivotal tool for mastering English with precision. In recognition of their impactful contributions, school principal Mr. Vilas Jadhav honoured Cosmo Foundation for their dedication to advancing education in the community.





Study Circle on Educational Book – “Diwa Swapna”



The book *Diwa Swapna* by renowned educationist Gijubhai Badheka offers profound insights into meaningful education and the role of teacher. A recent study circle explored its transformative impact, revealing how it encourages teachers to engage directly with students and turn classrooms into innovative learning labs. **45 Participants** shared how the book reshaped their teaching methods and interactions, aiming to nurture students to become independent thinkers and enrich them in educational environment.

Study Circle on Cosmo English Tutor

Cosmo Foundation organized three study circles with **70 CF team members** on topics like **Introduction of Cosmo Foundation, Objective of Basic English Learning Program, Pre-recorded video sessions, Lines and Curves, Guideline for Teachers, Loan Words, Simple and Correct methods of learning English** etc. in Chhatrapati Sambhaji Nagar By committing to these weekly sessions, we're not just enhancing individual skills but also empowering educators to deliver exceptional English coaching, ultimately raising teaching standards and enriching classroom learning.



Extending Digital Skill Building at Bal Vidya - Delhi



Cosmo Foundation proudly launched an innovative computer operation and digital literacy program at Bal-Vidhya Vihar School in Delhi, empowering underprivileged students. We conceived our curriculum thereby emphasizing activity-based learning. The program includes on-the-job training for Vidya Computer teacher with demo sessions, record keeping, grading, and lesson planning. Continuous monitoring and holistic development ensure a fun-filled, impactful educational journey for every student.



Water Conservation: Rainwater Harvesting

Rainwater harvesting is making waves which we created last year across **11 rural govt. schools**. In this rainy season this sustainable practice is boosting water levels and making rural schools water rich. By harnessing every drop, these schools are leading towards a green innovation and environmental stewardship!



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Cleanliness Champions: Students Leading Hygiene and Health



Cosmo Foundation has formed Cleanliness Committees in **17 schools** at Karjan Block and **11 schools** at Gangapur Block to promote health and hygiene. With Cosmo teachers leading the charge, these committees oversee cleanliness with the hygiene of academic session of school, practise hand wash, and toilets. They conduct monthly reviews, and tackle hygiene issues. This initiative not only instils leadership, discipline, and self-reliance in students but also nurtures teamwork & ownership to maintain high standard of hygiene.

Monsoon Magic: 150+ Farms Flourishing with Greenery





Empowering Rural Girls with Employability Skills

What does First Impression

Mean to you?
How long do you think a first impression is formed in?
Do you think it makes a difference to anyone about you?



On World Youth Skills Day, we recognized the immense potential of young people of our nation to drive change and build a prosperous, sustainable future for all. At Cosmo Foundation, we are committed to empowering youth and showcasing their abilities. As part of this commitment, we organized a series of soft skills training sessions for over **600+ rural girls from 9 villages** of Gujarat and Maharashtra. The initiative, themed "Umeed ki Kiran," provided essential training on Social Etiquette, First Impression, Leadership & Teamwork, and Career Exploration. Collaborating with The Core Teamwork & Image Management Professionals Association (IMPA), the sessions were a resounding success. The enthusiasm and dedication of the girls were truly inspiring, showcasing their immense potential. This effort underscored our commitment to transforming lives and contributing to community development, paving the way for a brighter, more prosperous future.



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"Ummid ki Kiran is an amazing program. I learnt about importance of communication and presentation skills and different discipline to pursue higher education. I learnt how to choose different branches and various courses viz. CA, CS, MSW, MBA, Civil Service". - Shalini from Vadodara

Women Empowerment in Sustainable Mobility – Panel Discussion

On 24th July, 2024, the Imperial Society of Innovation Engineers hosted a ground-breaking panel discussion on "Women Empowerment in Sustainable Mobility." Our Head-CSR, Mamta Baxi, joined as a panellist, sharing innovative CSR strategies on how sustainable mobility is revolutionizing lives, empowering women, and driving sustainable development. Her insights showcased the transformative power of combining technology with social impact.

EXPERT TALK **MEASURING IMPACT:**
BUILDING SUSTAINABLE LIVELIHOODS
AND WOMEN EMPOWERMENT IN
SUSTAINABLE MOBILITY

PANELIST
24th July, 2024 | 6:00 PM IST

Mamta Baxi
CSR Head
Cosmo Foundation

Anshika Bhatnagar
Head of CSR
Tata Motors India

Anshika Bhatnagar
Lead CSR
Johnson Matthey India

Venugopal Rao Nalluri
Chief Marketing Officer
Tata Motors

Shubhankar Chaturvedi
Managing Director
AFAC
Imperial Society of
Innovation Engineers (ISIIE)

Raghav Mishra
Director, Research & Programmes
Ashade India

Imperial Society of Innovation Engineers
<https://imperialsoi.org/>



Bansi Vasava: A Creative Digital Warrior

I am the lucky student of Foundational Literacy Program of CF. I participated in International Drawing Competition organized by Olympic Fair Play Committee two years ago with support of CF. I got second rank in this competition & was honoured a certificate. CF gifted me a mobile. I leveraged this mobile to excel in math, grammar, and Basic English through educational apps. I am preparing my study for competitive exams. I am a 9th class student. My dream is to become a Collector.

 [Click here to view...](#)

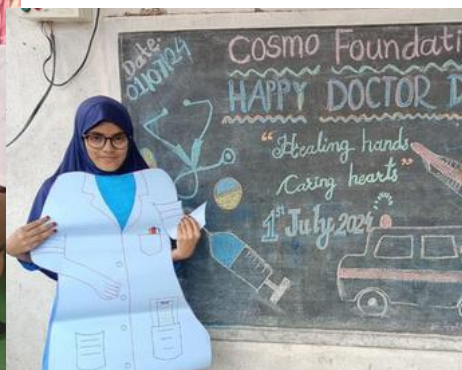


Enhancing English Language Skill: Revati Todkar



I am a student of class 8th. I am studying in English medium school of my village. I was struggling with my Basic English Skills and joined summer English course of CF in my village. I learnt fundamentals like Word & Sentence Construction, basics of grammar. It has boosted my confidence to study further. Now I can fluently read & write the English. I appeal all students in my village to watch videos on Cosmo English Tutor YouTube Channel and be a proficient in English.

Glimpses of the Month



Employee Engagement



Donating Printer to Gram Panchayat – Navi Jithardi



Cosmo First Ltd. Karjan, Manufacturing facility is located adjacent to the Navi Jithardi village. Company is consistently receiving support from Gram Panchayat. For the day today administrative tasks of the Panchayat, Cosmo Foundation has generously donated a **Three-in-one Printer**, to enhance efficiency and productivity of village governance. Local HR & CSR team greeted the Panchayat for development of village.

International Chess Day

Cosmo Foundation organized a **Chess Workshop** at Z.P. School Turkabad and at Shree Kanam Vidya Mandir, Choranda, where students acquired skills to play chess that extend beyond the game. Guided by passionate Cosmo First employees and dedicated English Faculty Siddharth, the event fostered critical thinking and strategic skills in a fun and inspiring environment. It was a day filled with laughter and learning, celebrated a game that unites generations. We continue to nurture young talents and encourage curiosity and growth!



Crafting a Greener Future - Paper Bag Making Workshop

Cosmo Foundation and INTACH jointly organized paper bag making workshop at Handmade Paper Mill, Kagzipura. Children and youth from village and employees of Cosmo First participated. These young green champions learnt valuable skills and embraced environmental conservation. Along with it, across all our Cosmo Gyan Vihar centers, young children made paper bags from newspapers and waste papers. Kids eagerly crafted their own paper bags and pledged to make sustainable handmade papers.





Maharashtra Farmers' Day

On Maharashtra Farmers' Day, July 1st, we honor 116 dedicated farmers who have partnered with Cosmo Foundation in our fruit tree plantation drive. Together, they've planted 40,000 fruit-bearing saplings, embracing scientific farming practices and securing their livelihoods. Supported technically by Prayash Youth Foundation, this initiative not only brightens their future but also nurtures our environment. Join us in glorifying these unsung heroes and their commitment to sustainable farming, and let's support their efforts for a fruitful future!



World Emoji Day with Rural Students

On July 17th, 2024, Cosmo Foundation celebrated World Emoji Day with rural students, highlighting the importance of using emoji by applying emotional intelligent minds. At our Cosmo Gyan Vihar Centers, students were engaged in creative emoji-making and playful activities, learning to decode and express a range of emotions. This lively event spanned **18** centers in Karjan Taluka, reaching **1208** children and fostering both creativity and emotional awareness. It was a day filled with fun, laughter, and insightful learning about the power of expressions



Ashadhi Ekadashi in Maharashtra

Cosmo Foundation brought vibrant festivities to Aurangabad district, including Limbe Jalgaon, Jikthan, Asegaon, and Puri. Over **550** students from various centers enthusiastically participated, embodying Vitthal and Rukmini in colorful costumes and creating beautiful flags. The celebration, marked by a lively Dindi procession, was enhanced by the dedicated efforts of our teachers, making it a memorable expression of devotion towards god and cultural unity.



Doctor's Day

Cosmo Foundation's centers celebrated National Doctor's Day across four locations, with over 150 participants joined the event. The celebration was made possible with the support of PHC doctors, who provided valuable insights on health information with students. Their contributions helped raise awareness and appreciation for the vital role of doctors in our community.



Action Plan - August- 2024



Employees of Cosmo First are invited to participate and contribute to CSR activities in the following events on virtual/offline platform.

Events	Program Plan Karjan	Program Plan Chhatrapati Shambhajnagar
5th to 8th August 2024 Umeed ki Kiran Life Skill Training	Venue: Pujiyashree Jashuba Swami Vidhyamandir, Methi Time: 10.00 To 12.30 Venue: Shree Kanam Vidhyamandir, Choranda Time: 2.10 to 4.30	
12th August 2024 International Youth Day	Industrial Visit of Rural Youth Venue: Cosmo First Ltd. Karjan Time: 11.00 to 2.00	Seminar on 'From Click to Progress, Youth Digital Pathways for Sustainable Development. Venue: Z P High School Ambelohol Time: 11.00 to 12.00
14 August 2024 Replantation Drive	Farmers across 10 villages of Karjan Time: 9:00 am to 4:00 pm	Farmers across 10 villages of Chhatrapati Sambhaji Nagar Time: 9:00 am to 4:00 pm
15th August 2024 Independence Day	Distribution of Computer Basic Course Certificates in eight Schools Time: 8.30 to 11.00	Distribution of Computer Basic Course Certificates in ten schools. Time: 8.30 to 11.00
18th August 2024 Raksha Bandhan	Rakhi Making Workshop Venue: Primary School Kothiya Time: 10:00 to 12:00	Rakhi Making Workshop Venue: Primary School Limbe Jalgaon Time: 10: 00 to 12: 00
23 August 2024 National Space Day	Logo Design Workshop on "Spirit of Indian Space Achievements" Venue: Dethan High School Time: 2:00 to 3:00	Logo Design Workshop on "Spirit of Indian Space Achievements" Venue: Z P School Asegaon Time: 10:00 to 11:00
29th August 2024 National Sports Day	Sports Event Venue: Primary School Karjan Time: 2:00 to 3:00	Sports Event Venue: Primary School Turkabad Time: 2:00 to 3:00
21st to 25th Orientation Program on Cosmo English Tutor	Villages: Miyagam, Virjay, Pachhiyapura & Koliyad	Villages: Gajgaon, Turkabad, Waluj & Ambelohol

For participating in CSR activities please contact

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