



Cosmo Foundation

*Corporate Social Responsibility
Initiative of
Cosmo Films Limited*

Quarterly News Letter
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EMPOWERING RURAL CHILDREN & YOUTH THROUGH EDUCATION.

ISSUE NO.-8

Dear Colleagues / Friends,

We heartily welcome the New Year 2016. In the last quarter Cosmo Foundation celebrated the festivals of diverse faiths including Navratri, Diwali and Christmas. CF also completed interim assessment of all the students in Computer education, English learning and reading, writing, arithmetic program. During the Diwali break, teachers' training was organized and designed innovative teaching, learning materials for the next academic sessions.

CELEBRATION OF FESTIVALS & NATIONAL DAY

India is a democratic country which celebrates various festivals of diverse religions. CF celebrated all the festivals with lot of joy and excitement. For Diwali, CF teachers made home visits of students and greeted them. This was followed by making their parents aware about their children's achievements. Christmas was also celebrated and students were taught about the love and humanity of Jesus Christ. In many centers, students were dressed in costume of Santa Claus and they enjoyed a lot. Mr Abhay Sharma and his family, a leading Chartered Accountant from Vadodara visited Cosmo Gyan Vihar Kendra on the eve of Christmas and celebrated with distributing the cakes and puddings to children. Along with "Safar"- a not for profit organization, Human Rights Day was celebrated on 10th December, 2015 at village Choranda. A competition on essay writing on the title "Our Rights" was arranged. Students were explained about the true meaning of democracy.



SWACCHA BHARAT-SWACHHA VIDHYALAYA CAMPAIGN



In all 14 CF's affiliated schools, a Cleanliness Committee is working as per the planned parameters to keep their school building and environment clean. Apart from this, CF in collaboration with C& Z.J. Patel High School, Bodka and National Services Scheme organized awareness rally, village cleanliness drive and drawing competition in village Chorbhuj on 2nd January, 2016. Students from primary and secondary schools, Gram Panchayat members and school teachers participated. Cosmo Foundation awarded the prizes to the best performers in drawing competition and provided planning support for this program.

EMPLOYEE ENGAGEMENT PROGRAM

On 16th September, 2015, Shri Prakash Patil, Manager-Production from Cosmo Films visited Patel J.K. Sarvajani High School, village: Kandari. During this visit, he interacted with students of standard 6th and shared with them his life's events from where he started his journey and where he reached under trial and tribulation at the present position. His narrative of life inspired and motivated all the students. He also undertook the session on career counseling and gave a demonstration of making creative picture. He made students speak in English and taught them the importance of involvement and participation in learning English. He also shared that there is apparent visible progress which he witnessed compared to his earlier visit to CF programs in the year 2010.



TRAINING ON STUDY SKILL



As a part of life skill education program, a module has been developed by an expert on study skill. A training of Balmitras was organized for the implementation of this module. It covered diverse teaching methods where students could be taken into a self learning mode, students learnt by doing exercises and experiments. Various teaching tools based on comprehension, logical thinking memorizing were demonstrated and practical examples of how children learn fast as well as differently was experimented there in the training session. In this practice, Balmitras were taught to create a story from picture, word game, to make best out of waste e.g. to make charts out of old magazines, which included the methods from moving towards easy to complex way of learning.

COSMO COMPUTER AWARD ASSESSMENT

Cosmo Computer Award is a flag ship program of Cosmo Foundation where the best performer students in computer education are awarded Lap tops every year. In the year 2014-15, 1637 students participated in the computer program. During the academic session, tests were conducted and 46 students were shortlisted to appear for the competitive examination for the computer assessment. The assessment was conducted in two phases which included theory and practical assessment on computer operation and skill, general knowledge, basic understanding about Gujarati, English and Mathematics in the second phase. As narrated by Kadir Malek, one of the students from village Choranda –



"I learnt through this process that I need to read more, watch national news on television. First time I appeared in the formal interview which will help me in my future for higher education." The entire assessment was conducted by the "Corporate Citizen", an agency from Vadodara.

INNOVATIVE TEACHING TECHNIQUE

If teachers are taught to show the right direction to the students, they like learning and enjoy the same. Similar patterns have been seen in Choranda Village in Cosmo Gyan Vihar Kendra, Madresa. Before applying the new pattern, students were coming in class but were not in proper control of Balmitras and the planning on the part of Balmitras also suffered. Students have the curiosity to know more but are not patient. This led to developing new technique on teaching where students, who attend class regularly, are more disciplined and they in turn get a STAR.

At the end of the month, the student who has maximum number of stars will be awarded with a prize by Cosmo foundation. Under this experiment, students became regular, disciplined and day by day the curiosity of students increased. It also helped Balmitras to complete the syllabus on time. A proverbial them "A small steps lead to great success." has certainly fetched the results and drew the attention from other centers to introduce this newer technique of learning.

A Humble Appeal

In our ongoing journey, we would like to seek involvement and support of our colleagues and their family members in any manner they wish to contribute. This will create pace for education of the underprivileged whose empowerment will have a very optimistic impact to the civilization as a whole.

We will be in communication with you all every quarter & would keep you updating on our steps ahead which could transform lives.

For further information log on to our CSR:
www.cosmofilms.com

Your feedback and suggestions can be shared to:
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