



Cosmo Foundation

*Corporate Social Responsibility
Initiative of
Cosmo Films Limited*

Quarterly News Letter
July to September -2014

EMPOWERING RURAL CHILDREN & YOUTH THROUGH EDUCATION.

ISSUE NO. -3

Dear Colleagues / Friends,

With all joy and happiness, we are back to you with our third quarterly update. Upon beginning of the life soothing Monsoon, diverse colorful festivals and the start of the new academic session, we map our mile-stone during this quarter as under –.

SPRIT OF CELEBRATION OF FESTIVALS

In the cultural ethos of India, there is a paramount significance of diverse festivals which symbolizes values and identity. CF celebrates all festivals with young children and parents with an aim to promote values, strengthen spirit of secularism by honoring the values of one's religion and builds joyful environment. During this period CF celebrated festivals and National Days viz. Gauri Vrata, Janmashtami, Ganesh Chaturthi, Id-UI-Fitra, Independence Day and Teachers' Day.

On the eve of Janamastami, a Matakhi Faud (Breaking of Hanging Pot) program was organized. In Primary School, village Choranda a Ramadan (Id-UI-Fitra) festival was celebrated. Large number of parents, school teachers, Sarpanch and panchayat members actively participated and motivated young children.



All CF's team members joined in the respective schools in the Flag Hoisting Ceremony on the Independence Day. 14 students of Cosmo Gyan Vihar Kendra were felicitated and gifted T-Shirt, who had their full attendance during the month of July, 2014.

For celebration of Ganesh Chartuthi, in all villages Cosmo Gyan Vihar Kendra students made an eco friendly Ganesh idol from the mud and learnt a lesson of environment preservation. The employees of Cosmo Films Limited organized Blood Donation Camp, Quiz competition, musical evening, Poster exhibition of CF Educational programs etc. Cosmo Foundation members actively participated in these programs.



PRIMARY EDUCATION AT DOORSTEP



Cosmo Gyan Vihar Kendra is being arranged between 8 am to 10.00 for the children in primary school premises. In some of the villages school is at far of a distance and young children do not reach in time. Hence with an aim to reduce absenteeism and irregularity CGVK classes are arranged in nearby community spaces. This arrangement was made with due cooperation from the local community leaders, Sarpanch and parents. This has helped children to save their time from going to a long distant schools and returning back to home. This enhances their regular attendance, as space of learning is very adjacent to their residence. Thus CF has got community space at Navi Nagari in Simali village, Panchayat

Office room in Kothav village and Madressa premises in Choranda village. There has been an unbelievable amazing support from the villagers unfolding the future destiny of growth for children.

PARENTING FOR PEACE CAMPAIGN

"A parenting for peace campaign" was founded in Surat in year 2013 by Shri Hasmukhbhai Patel, Inspector General of Police accompanied by the team of eminent doctors and Psychiatrists. The campaign aims to create – "Nurturing Joyful and Loving Childhood for Peaceful Society." A state level convention was organized in Surat on 19th & 20th July where CF members participated.. There is an imperative need that the parents and teachers play a very pivotal role and conceive positive outlook and attitude to accomplish this movement. CF is keen to take forward this campaign with parents and teachers to improve quality of life of the children. Shri Hasmukhbhai Patel said- "The team of Cosmo Foundation Karjan will create an example for us as to how to work in villages with rural poor community and parents. The Cosmo model will be very useful to Parenting for Peace Campaign."



PRE - MATHEMATICAL ACTIVITIES WITH YOUNG CHILDREN



There is a direct relevance of day to day transactions in practical life with the mathematics being taught in the school. Learning various activities of classifications and comparison with different tools strengthens the logical reasoning ability among children. These premathematical activities are inevitable before child learns math. In this connection, ARCH, an institution, situated at Dharampur organized training for CF's Baal Mitras and teachers of Saraswati Vidhyamandir Karjan. They taught the concept of comparison viz. fat-thin, big-small, little-more, long-short, light-heavy, colors, shapes, their similarity and varied applications, playing with log of sticks, numerical chart, numerical balance game, joining logs of sticks, recognizing value of zero and other activities.

LEARNING ENGLISH WITH PHONICS

From this academic year, Cosmo Foundation has started teaching simple English to the Primary school students from class 4th to 8th. in three different centers that include, Primary School, Choranda, Shrimati KT Patel Primary School, Kandari and Shri Kandan Vidhya Mandir, Choranda. This year CF redesigned curriculum based on Phonics. It is an art of producing a distinct sound or pronunciation that each letter or combinations of letters or blend of short or long vowel sound gives. This technique helps primary school children to develop the skill of reading and forming the spellings easily and confidently. With the help of Phonics Discovery Series, the children and students are joyfully learning the skill of listening, speaking and reading the simple words in a play way method.



ACADEMIC INTERNSHIPS AT COSMO

As part of academic training, three interns from the Faculty of Social Work, Baroda and Institute of Language Studies and Applied Social Sciences, Vallabh Vidyanagar have joined Cosmo Foundation for three months. They are engaged in concurrent monitoring of CF programs and creative inputs by contributing their skills and enriching their experiences of rural development.

EMPLOYEE ENGAGEMENT PROGRAM



Every month, two employees from Cosmo Films visit to different programs and share their knowledge and experience on various subjects. They took sessions for 9th and 10th class students of Kurali High school and offered them due guidance on career counseling. On 25th July, 2014, the Principal and students of Shivam Vidhya Mandir, village- Vemar, visited manufacturing unit of Cosmo Films. A meeting with Mr. Pankaj Poddar, CEO of Cosmo Films was arranged with them. Hon'ble CEO had detailed deliberations and discussions on upcoming technology, its contribution in economic development, different applications and usage of plastics in our day to day life. He admired the quality of asking questions and thirst for knowledge among children.

NGO-CSR-ACADEMIA PARTNERSHIP WORKSHOP

School of Business & Law, Navrachna University, Vadodara organized this event on 20th September with an aim to explore avenues for collaborative projects and internship opportunities for University students. CSR and NGO Professionals, Academicians and University students participated. CF organized presentation of CSR programs.



A WORD OF FELICITATION TO WELL-WISHERS

We at Cosmo Foundation would like to take this opportunity with great humility at our command to give our heartiest thanks to all friends, well wishers for their overwhelming acceptance of our 1st and 2nd Quarterly News Letter. We received numerous feedback via e-mail, words of ovation and appreciation proved to be the fountain of inspiration towards our journey on the path of education.

We express thanks to our English Consultant – Pravinkumar Chauhan for taking an initiative to translate this newsletter matter from Gujarati to English for all of us.

A Humble Appeal

In our ongoing journey, we would like to seek involvement and support of our colleagues and their family members in any manner they wish to contribute. This will create pace for education of the underprivileged whose empowerment will have a very optimistic impact to the society as a whole.

We will be in communication with you all every quarter & would keep you updating on our steps ahead which could transform lives.

For further information log on to our CSR:
www.cosmofilms.com

Your feedback and suggestions can be shared to:
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