



Cosmo Foundation

*Corporate Social Responsibility
Initiative of
Cosmo Films Limited*

Quarterly News Letter
January to March 2016

EMPOWERING RURAL CHILDREN & YOUTH THROUGH EDUCATION.

ISSUE NO. -9

Dear Colleagues / Friends,

This quarter was full of events and motivational programs along with regular academic processes. Students and teachers participated with great enthusiasm. There was overwhelming support from local school teachers and principals, village leaders and local administration from Karjan and Vadodara.

CHILDREN'S FAIR

Balmela was organised on 29th January 2016 at primary school, Village: Ganpatpura by Cosmo Foundation. The aim was to promote critical thinking, creativity, conceptual understanding, collective spirit with activity based and joyful learning methods. It also focuses on parents' sensitization on importance of education and engagement of teachers and village fraternity in the educational processes. 1300 students, 400 villagers and 64 teachers from 19 Government schools participated. The main attraction of this event was children's rally, fun with numbers, measurements, poetries, science experiments, computer city, Children's library, clay work, paper work, block printing, thread printing, 'Swachhta No Sanedo', Dental and Health checkups, magic show, puppet show, indoor games etc.



The chief guest for the event were Shri Kuldeep Arya (IAS) District Development Officer, Vadodara, Dr.M.N. Patel, District Primary Education Officer, Shri Satishbhai Patel, MLA Karjan-Sinor, Sarpanch, Talati and village leaders of Ganpatpura participated.

Institutions like Nutan Bal Shikshan Sangh, K.M Shah Dental college, MKS Hospital, Bachpan school and Lead participated and provided services for health check up and awareness, exercises on leadership and creativity conducted. All the dignitaries thoroughly observed each and every activity, stalls of the Balmela and gave their valuable feedbacks.

COSMO COMPUTER AWARDS



Cosmo Computer Award is a flagship program of Cosmo Foundation where the best performing students in computer education are honored by specially organizing an event and award laptops every year. The computer awards function for academic year 2015-16 was held at Shri C&Z Patel (Tralsa) High School Bodka on 24th February 2016. The event was graced by auspicious presence of our Hon'ble Chairman Shri Ashok Jaipuria, and Hon'ble District Collector & Magistrate Vadodara Smt. Avantika Singh Aulakh (IAS). 1637 students participated in Computer Literacy Program, out of which 5 best

performer students were awarded with Laptop, internet connectivity and related educational kits. Similarly 16 students were given consolation prizes comprised of study material for English Language Development and Career Guidance. The program was also attended by the Block Development and Block Education Officer, Block Magistrate, local non-profit organizations, students, parents and senior officials of Cosmo Films. The award winners Sajiya Bapal, Rutva Patel, Dax Prajapati, Amit Tiwari and Keyur Prajapati were felicitated by the dignitaries.

Hon'ble Collector praised the efforts of Cosmo Foundation at the schools of interior villages for the development of the society. Shri Jaipuria addressed students to live life with self confidence and explained the importance of career selection as per one's interest and clarity of goals and ambitions. The immense support and cooperation given by the Bodka School management and students is praiseworthy.



STUDY TOUR OF COSMO TEACHERS

Cosmo Foundation has organized a study tour for Cosmo teachers, University Interns and their family members at Ahmedabad science city and Sabarmati Ashram on 13th March 2016. The tour facilitated the participants to know more about the qualities and the great grand heritage that what Mahatma Gandhi had left to successive generations on this planet, his character and the unique but highly effective form of freedom struggle which is over and above mentioned in books and literature. Science city enabled seeking more information in the field of geography, biology, physics, astrology, marine and technology that encompasses every fields of discoveries and inventions by great human beings of the mother earth. This study tour was a great opportunity for team building.

CHAIRMAN'S VISIT TO CHORANDA VILLAGE



Hon'ble Chairman Cosmo Films, Deputy Collector and District Primary Education Officer- Vadodara, Block Development Officer – Karjan visited Computer and English classes at Primary School, Choranda and Cosmo Gyan Vihar Kendra at Madresa. Sarpanch and Gram Panchayat leaders, Parents and leaders from Muslim community, Principal and teachers of Primary and secondary schools of Choranda village gave very warm welcome to the guests. They interacted with students and community leaders. It was a great motivation for students, villagers and teachers fraternity.

Students of primary school performed a welcome song for the dignitaries. The District Education Officer was highly impressed by the activity based dual learning of computer and English. Mr. Jaipuria appreciated the efforts of Cosmo teachers and school teachers. He keenly observed spontaneity, creativity and curiosity of young students for learning innovative concepts.

COSMO FOUNDATION AT CSR CONFERENCES

During this quarter following presentations were made :

- "Strategic framework for effective implementation of CSR- Case study of Cosmo Films"- A paper presented at CSR conference organized by Navrachna University, Vadodara followed with the exhibition stall on 8th January 2016.
- "Plugging the Basics, Enlightening the Future: A case study of Cosmo Foundation to promote Quality Education in villages of Karjan block of Vadodara District."- A paper presented at CSR Conclave organized at Faculty of Social Work, Vadodara on 19th February 2016.
- Presentation on Present and future Skill Development Programs of Cosmo Foundation at District CSR Cell, Vadodara.



A STUDENT SPEAK



Achal Suthar , a student of class 9, Kanam Vidyamandir, Village: Choranda. When he was in class 5th and 6th, he was enrolled in Cosmo Gyan Vihar Kendra and strengthened his basic reading, writing, arithmetic skills. He participated in Computer Literacy Program for four years and English Program for three years. This year he is the consolation prize winner in Cosmo Computer Award. As narrated by him –“I learn correct spellings, can welcome guests and also give my introduction fluently in English. I can write correct sentences and essay. I help my siblings and friends in English subject. I help my neighbors to write address in English and also save phone numbers in mobile with correct name. I could learn Computer and English only due to Cosmo Foundation and I am so glad that CF came to my interior village to teach us. I like music, computer and mobile games and want to pursue my career in Music.”

A Humble Appeal

In our ongoing journey, we would like to seek involvement and support of our colleagues and their family members in any manner they wish to contribute. This will create pace for education of the underprivileged whose empowerment will have a very optimistic impact to the civilization as a whole.

We will be in communication with you all every quarter & would keep you updating on our steps ahead which could transform lives.

For further information log on to our CSR:
www.cosmofilms.com

Your feedback and suggestions can be shared to:
mamtabaxi.cosmofoundation@cosmofilms.com / murali.rao@cosmofilms.com

Newsletter designed by Cosmo I.T. Team – New Delhi.