



Cosmo Foundation



NURTURING
LEARNING
ENLIVENING DREAMS

ANNUAL REPORT 2016

Nurturing Learning - Enlivening Dreams

Childhood, a period of fun, growing and learning. A life period setting the tone for future. A child who dreams and pursues one's dream is an asset not just to the self and family, but to the society and nation at large.

The children who we cater to are from marginalized communities. They are constrained by day to day struggles of life, majority being first generation learners, caught up in a stereotyped education system which addresses the mass and not the specific learning needs. Coupled with these are lack of opportunities, platforms to perform, mentors to guide, role models to emulate and a limited access to global scenario. In this scenario to build aspirations and that too for correct learning, quality learning, holistic learning for subjects like English and Information Technology is a challenge. It is also a great driving force to give the best and nurture the correct learning which builds conceptual understanding and translates the same in action and expression. The greater challenge is to expand the perspective that the effective and holistic learning will enhance employment opportunities and improve quality of life.

Nurturing is an act of taking care, developing, supporting and encouraging. At Cosmo Foundation, we have nurtured learning by focusing on strengthening the basics –the reading –writing of local Gujarati language, mathematics. English Communication and Computer operation. We have recognized learning to be a continuous process. And hence to maintain its effectiveness, CF evolved innovative methods and teaching learning materials. This has made learning easy, interesting and long retaining for the children. It has also empowered our Balmitras, Computer and Trainee English teachers who belong to the local area and crucial link to facilitate quality education. Our life skill programs are aimed at nurturing consciousness on health and self that are useful for all-round development and day to day living beyond the class room learning. Similarly we are actively involved in Swachh Vidyalaya Campaign to nurture behavior change among young children.

Enlivening means energizing and stimulating. With the digital invasion it is necessary that children get systematic orientation in meaningful ways. Digital is the future of the world – be it in daily living, education, jobs, agriculture, entrepreneurship, entertainment and other various sectors. There are innumerable opportunities that will be created under revolutionary mission of Government of India under Digital India and Skill India. Hence our programs on computer education, use of digital media, digital art, e-commerce in daily practice and also the opportunities that would help generate revenue through one's enterprise with further learning in future.

We dedicate this issue to our efforts at Nurturing Learning and Enlivening Dreams of children who are associated with our programs.

Read on the activities and how they are being refined and geared towards a better future for our children – where every child dreams and brings their dreams to reality – where every child is a successful architect of the nation's future!

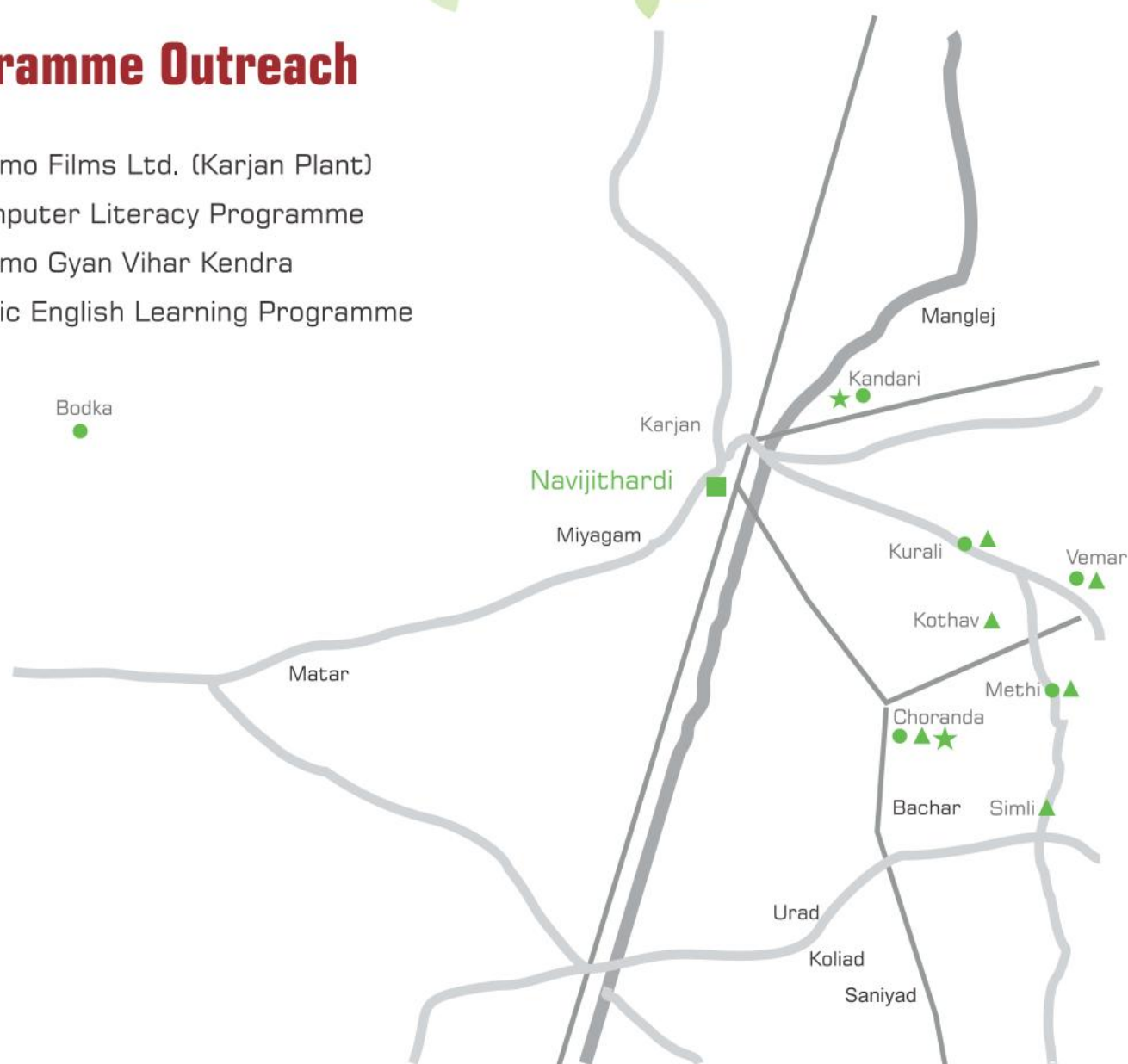


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Programme Outreach

- Cosmo Films Ltd. (Karjan Plant)
- Computer Literacy Programme
- ▲ Cosmo Gyan Vihar Kendra
- ★ Basic English Learning Programme



Programme Outreach - 2015-16

1. Computer Literacy Programme	1104
2. Cosmo Gyan Vihar Kendra	335
3. Computer Literacy Programme + Cosmo Gyan Vihar Kendra	130
4. Computer Literacy Programme + Basic English Learning Programme	367
5. Computer Literacy Programme + Basic English Learning Programme + Cosmo Gyan Vihar Kendra	115
6. Basic Certificates Course in Computer + English Certificate Course	49
Total	2100

Message from the Desk of Managing Trustee



Dear Friends,

"Majority of Indian population lives in villages. Quality related issues in education are far powerful than poverty. The foundation to turn India into a strong nation has to be laid down at primary and rural levels and so the quality of education right from the beginning should be excellent and appropriate." Annual Status Education Report.

Considering this scenario, Cosmo Foundation, assessed the local needs, undertook its voyage of nurturing learning and enlivening dreams of young minds through supportive educational programs in surrounding villages of its manufacturing unit in the Karjan block of Gujarat in the year 2008.

We began our journey by imparting computer education in five schools covering 876 students. With the passage of time and needs, over a period of seven years, CF catered to the 2300 students being enrolled in 14 schools, adding gradually into its umbrella, Basic English Learning program and reading, writing arithmetic program on sustainable scale. Awareness and exposure programs for students, parents and community and strategic engagement with government institutions are added features. Beyond capitalizing the numbers, a new zest for learning is reflected in regular attendance, change in habits of cleanliness and healthy living environment, breaking of communal barriers leading to conviction and co-learning at Madresa. It does not end here, the thirst for learning digital technology, increasing demands and superior enrolment in our vacation program for English Language Development is an added feather in CF's cap.

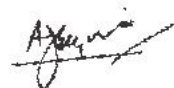
The unequivocal focus of the program remained to strengthen basic concepts, values, skill and optimum exposure bringing experts, professionals, technocrats, educationists to expand the world view. Over a period of time since its inception, we invested our intellectual and monetary resources, emotive zeal to impart and enhance basic literacy skills, digital skills and life skills. Undoubtedly our sustainable educational programs and events are in coherence with national policies viz. Digital India, Skill India, Swachha Bharat and the millennium dream of basic elementary education for all as envisaged under the Right to Education Act 2009.

As was told during my visit to the C & Z J Patel Nutan High School, village – Bodka on the eve of Computer Award Function, I reiterate that – "we, as an industry, make products, while teachers produce well trained citizens and workforce." We at Cosmo Foundation are happy to partner with the education system that builds the future of our country. I have conviction that our philanthropic endeavors will lead us to march towards building progressive and inclusive nation.

The dedicative contribution of our team of local computer teachers and Balmitras, consultants and trainers is truly commendable. The employees of Cosmo Films, who sparing aside their valued time, rendered their services for the educational programs alongside the governance support is indeed praiseworthy.

In our journey, we have got the esteemed support from government bodies at district, block and village levels. It includes Gujarat CSR Authority, District CSR Cell, Vadodara under the esteemed headship of District Collector and Magistrate.

In the forthcoming years, our vision is to extend and expand our initiatives in Karjan with educational counseling and community awareness programs. We have chartered our plan to respond the local needs of neighboring villages of the Cosmo Films manufacturing unit in Aurangabad District of Maharashtra under Cosmo Foundation.



Ashok Jaipuria
Managing Trustee

Our Stake Holders

06

Government Primary Schools
of Karjan Block

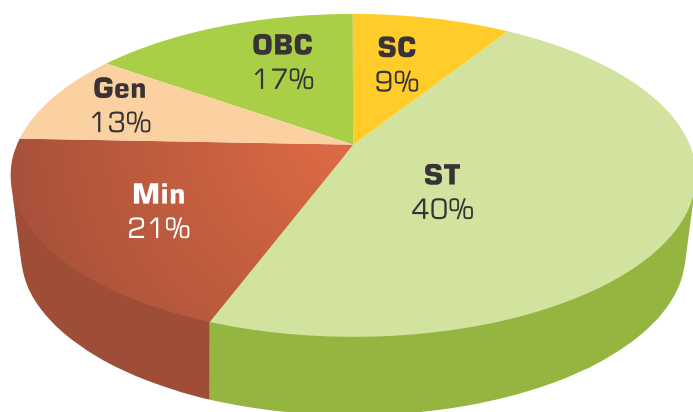
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Government Grant-in-aid
Schools of Karjan Block

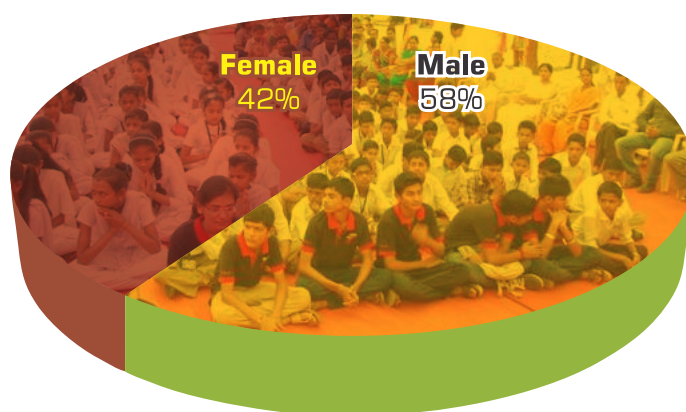
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Rural Students
from 43 villages

Diversity Profile



Gender Ratio

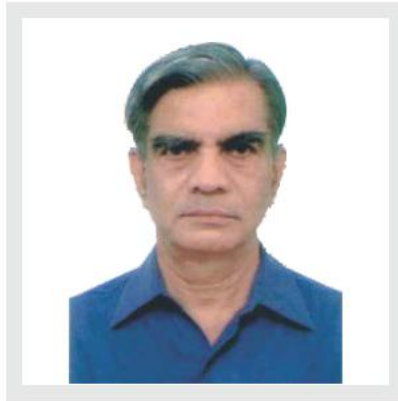


Cosmo Foundation - Board of Trustees



Ashok Jaipuria

*Chairman & Managing Director
Cosmo Films Limited*



Hasmukh Shah

*Former - Non Executive Director
Cosmo Films Limited*



Ambrish Jaipuria

*Executive Director
Cosmo Ferrites*



Anil Jain

*Whole Time Director
Cosmo Films Limited*

Cosmo Films - CSR Committee

Ashok Jaipuria

*Chairman & Managing Director
Cosmo Films Limited*

H. N. Sinor

*Independent Director
Cosmo Films Limited*

Alpana Parida

*Independent Director
Cosmo Films Limited*

Acknowledgement

The year 2015-16 witnessed vibrant vacations packed with community engagements, certificate courses and micro planning for next academic sessions. The program gets strengthened each year with new resolve from all quarters - management, planning and execution teams and of course the children – their families and Government schools.

Innovation, we recognize has been the strength of our successful achievements in terms of learning improvements, enhanced enrolments, performance in assessments and more schools asking to have supportive educational programs at their door steps.

We have also recognized that at Cosmo Films, the company supporting Cosmo Foundation have well defined ethos of fulfilling its corporate social responsibility functions. Committed, progressive and flexible approach of the management for a change oriented systematic program ensures that we have built upon every concept and interlinked same to life requirements rather than having event based activities. This has also ensured that our programs are envisaged with long term impact. Professional expertise and systematic investment in knowledge, technical skills have ensured we create a nurturing learning environment for our children which enable them to build their aspirations. Now programs are well accepted, recognized and supported by local communities and Government administration.

While presenting before you the annual report of our programs, it is a proud moment of recognition as to how our actions have empowered not just the children for whom the programs are geared but also the teams involved in the planning, execution and monitoring the same. Their enthusiasm to learn and implement innovative methods, expanding their

perspective on local realities and correlating it with macro level issues created a lasting impact in learning. This has also helped us gain acceptance and respect with the community and also the schools who now look forward to offer their premises as also wait for new programs to be implemented for their children.

The year saw us introduce external agency to evaluate our computer award program and qualitative outcome study of the program. The interns from the various institutes and universities also contributed eagerly towards implementation of our programs and monitoring parameters.

As Colin Powell rightly said, "a dream does not become reality through magic. It takes sweat, determination and hard work." We at Cosmo Foundation, have been happy to receive this support of all stake holders who realize and also put in their dedicated hard work to make our dreams come true. I express my heartfelt thanks to all of them for matching steps in our journey. It is also in place to acknowledge the support of Government functionaries, media and other external agencies to make this a reality.



Mamta Baxi

Program Co-Ordinator

Vision

To assist underprivileged children and youth to realize their potential.



Mission

Committed to create supportive educational programmes for enhancing skills to promote gainful employment.

Objectives

1. To impart Basic Reading, Writing, Arithmetic skills among young children to build foundation to strengthen their future learning in mainstream education.
2. To teach Basic English to primary school students to create comfort for international language, opportunity for higher education and employment.
3. To impart Basic Computer Literacy to the students of Government primary and grant-in-aid schools to enable them pursuing higher education and future employability.
4. To promote value based education and community solidarity.
5. To strengthen self confidence, self esteem, communication skill, leadership and bring positive attitudinal and behavioral change among young students.
6. To participate and respond to national agenda viz. Digital India, Skill India and Swachh Bharat Mission.
7. To organize awareness programs for parents and community to facilitate their participation to strengthen education.



Strengthening the Basics - Cosmo Gyan Vihar Kendra

Our flagship program, the Cosmo Gyan Vihar Kendra - a program to strengthen basic literacy skills has been a forerunner of sorts. Program was launched in the year 2010 in backdrop of hindrance found in computer education due to poor basic literacy skills and the findings of Annual Status of Education Report.

Even today we see data of the entire country collected by NUEPA and report released by Ministry of HRD in year 2013-14, Gujarat remained at a low 33rd rank from 35 states in terms of access to primary education and 19th in the upper-primary level stage of education. In terms of infrastructure, Gujarat was ranked fifth and in terms of teachers it was sixth and on education outcome the state was ranked 16 at the primary level in 2013-14, according to the report.

In terms of the composite educational development index for 2013-14 which takes into account both primary and upper primary schools, Gujarat was ranked eighth.

At this stage our efforts at strengthening the basic education is showing results with years of inputs. We attribute our progress to the relentless efforts to implement new ideas and plans by our bal-mitras and field functionaries at different levels.

This year we modified our content in line with changes that came in the State board text books and included concepts of classification; similarities and differences in shapes, colours and designs. The children's experiences were made more meaningful by introducing concepts like "Mapan Mela" - a novel method of teaching measurements of different concepts - like pulse rate, velocity etc. The concept



was further tested and strengthened when the teachers trained 15 children as peer educators, who then took responsibility of demonstrating and teaching other children.

“

Lalit Patel, Principal, Primary School, Village: Vemar

“I am happy the Mapan Melo was organized in our school. It provided a new way of learning concepts. I was happy to see children participating with excitement in learning concepts of measuring weight, length, volume etc. Explanations of area, diameter were also explained in a very interesting manner. Eagerness and joy were evident amongst children as they learnt through direct learning experiences. Children were given opportunities to take each others measurements as part of the learning exercises.”

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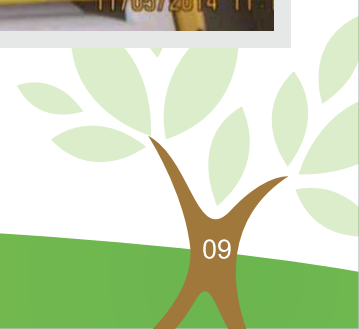
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Shri Ashok Jaipuria, CMD, Cosmo Films - (24/02/2016)

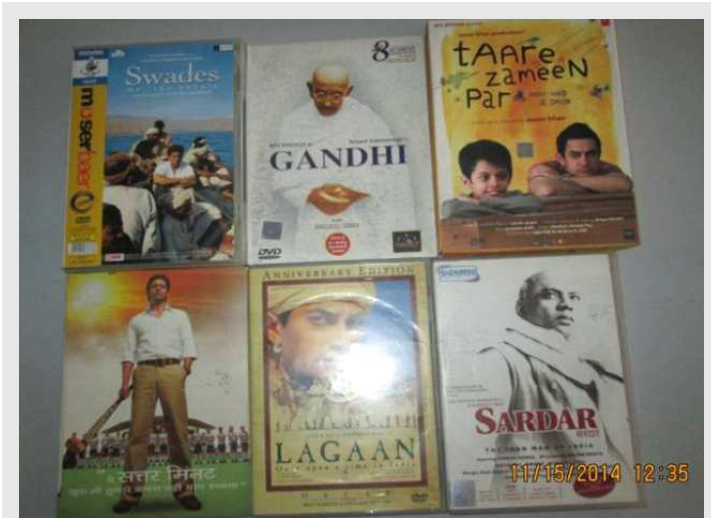
Vey very impressed to see CGVK in Madresa, English and Computer classes in Primary School, Village - Choranda. It shows the potential of our future. Can we play a better role to harness it?

”

Teaching Aids... **Generates Interest in Learning**



Books and Audio visuals



We also expanded “Bhasha Sajjata” – Gujarati language learning modules with Nutan Bal Shikshan Sangh, which focuses on the Early Childhood Care Education component and balanced planning of listening, speaking, reading and writing activities. Riddles and rhymes, folk stories, correct methods of reading and speaking were reinforced. Similarly we

reviewed mathematical skills with the help of trainers who had been instrumental in teaching and reinforcing mathematical concepts in the previous year's also ! This helped generate continual interest and greater conceptual understanding of maths. 570 students across six villages participated in the program.

Learning Concepts with Fun

“

Piyush Vasava, Std. 6th, Z.J.Patel Nutan High school, village: Kurali.

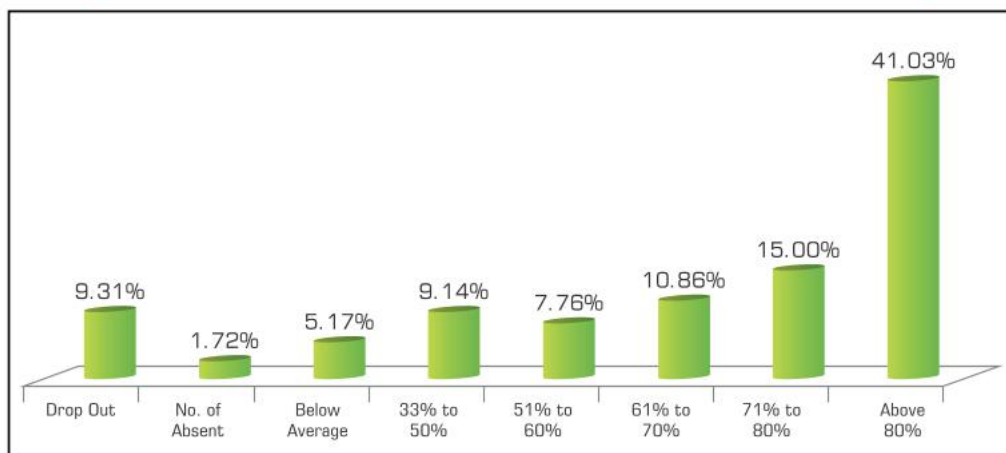
I attended CGVK classes for three years in Kurali. At CGVK, learning was fun. Many different teaching methods and teaching aids were used. I have clarified my concepts in maths. I can now do addition, subtraction, multiplication and division with ease. In languages, I learnt to write correct spellings and read well. However, I still have difficulty in comprehension. Due to Cosmo classes celebrations of festivals became more colorful and we know the underlying message.

Cosmo Foundation has given me knowledge about subjects like Computers, Mathematics and Languages. If this organization would not be working in my village, I am sure I and many children like me, would not have been able to get good education, concept clarification and hence opportunities to develop ourselves.

I am sure Cosmo Foundation will help many children to have a bright future by continuing their activities in our village. Thank you Cosmo Foundation!

”

Cosmo Gyan Vihar Kendra Assessment Result April 2015



The Major Outcome of Cosmo Gyan Vihar Kendra

Grade	Acquired Abilities
0	Learnt colors, shapes, oral comprehension about village-school, following simple instruction, read and write simple words, identification and simple addition of numbers up to 15.
1	Classification, addition, subtraction, ascending-descending numbers, place value, read and write simple sentences and word construction with phonetics approach.
2	Expanded vocabulary, able to construct sentences from words and can do all calculations with three digit numbers, currency exchange, can make village map.
3	Paragraphs writing and written comprehension, calender making, Make sentences from complex words, tables and 4 digit calculations, place values, simple measurements.
4	Essays and letters, creative writing, 4 to 6 digit calculations, practical problem solving, profit and loss, complex measurement.
For all grades	Reduced absenteeism, improved personal hygiene and expressions, increased participation in educational process.

BalMela - Children's Fair

Every year Cosmo Foundation organizes Bal Mela - Children's Fair. The aim is to promote joyful learning and enhance creativity among children and teachers, engage parents and strengthen the primary education. The major attractions over the years largely in the various Bal Melas have been children's rally, magic show, puppet show, computer games, indoor games, science experiments, mathematical magic, English learning, art & craft and Book Corner. New additions were Folk dance on Swachhta, measurement fair and Gujarati language enhancement, health and dental check up.



In the year 2015, we conceived the event differently. We identified a village where any of the Cosmo Foundation programs are yet not implemented. The Children's fair was organized on 29th January 2016 at Primary school, village- Ganpatpura. 1400 children from 19 villages, 64 Government school teachers, village leaders, representatives of Block Resource Centres and Block Panchayat, District Primary Education Officer, District Development officer and local MLA graced the function by paying their valued presence in this event - This year the private schools and trust hospitals also put up their stalls in the event.



“ Shri Kuldeep Arya (IAS), District Development Officer, Vadodara (29/01/2016) expressed - “It was a very impressive and well organized Bal Mela. Best wishes to Cosmo Foundation Balmitras, Teachers, Management team for organizing such a wonderful event and also extend my wishes to primary school teachers for building meaningful partnership with Cosmo Foundation”.

”

“ Shri Satishbhai Patel, Member of Legislative Assembly, Karjan (29/01/2016) narrated: “Such activities like Bal Mela contribute to the overall development of the child. The smiles on the faces of children made us also very happy! Congratulations to Cosmo Foundation, Primary Schools and Gram Panchayat for organizing such event.”

”

Rising to Reach Out - English Language Development

The program began from immediate response to the students to challenge to appear in board exam in English subject in 2010. Looking at the learning level gradual shift was made to address the students of primary section from class - 4 to 8 in the year 2014 and systematic curriculum was developed focusing English communication and daily use of the third language.

In the year 2015-16 the students were systematically classified in groups with pre test and teaching sessions were facilitated in small groups. The major tool to learn language is "listening" and "expressions" followed with speaking, reading, and writing (LSRW). LSRW is a biggest challenge as students do not get this in their environment. To bridge this gap the considerable investment was made to develop teaching learning material to strengthen language ability of the students. Activities and educational CDs were listed in the complete plan for the teachers and used in class rooms to make learning meaningful and long lasting. We also introduced the concept of "Daily One Question" – post prayers – one each related to Computer and English Language. This generated a lot of enthusiasm amongst the children.

The program was headed by experienced senior faculty. Group of Balmitras and Computer teachers participated as trainees to support follow ups and also interns were actively involved.

The emphasis was on phonetics and appropriate pronunciations, construction of words, expressions through action words, games and poems, Basic conversations and greetings through videos and live sessions, self introduction sessions.

A noteworthy change in children was the willingness for continuous learning, breaking inhibitions for the foreign language was evident by the habit of making one's own dictionary of new words learnt!

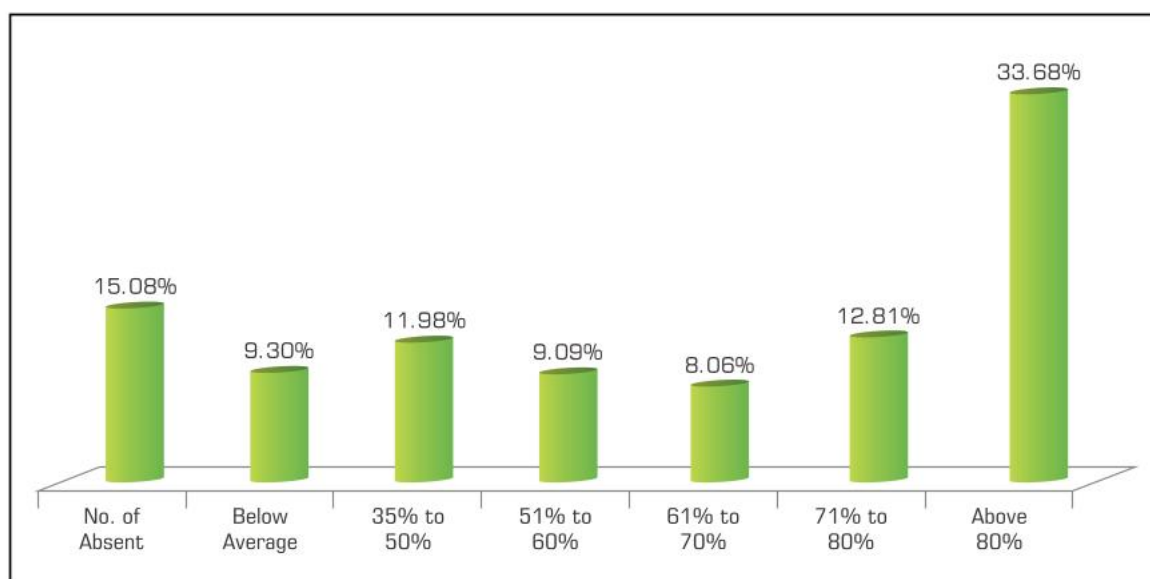
The interest was more evident when children understood the linkages of English language in personal development, subject of study and computer learning.

The year also saw innovation in the indicator based evaluation system for each grade of students. The scores were placed in colored bands – green, blue and red – indicating need for improvement in an appealing and in an easy to comprehend manner.

Total 482 students participated in the program. They had appeared for the assessment of which, majority of the students fell in the green colour zone indicating good performance. Out of four schools two schools were much ahead and these students also showed capability to go to level 2 from level 0 in the program. In two schools results were not so encouraging as this was the first year of English program in their school. The other reasons were poor basic literacy and economic deprivation of the family.



Basic English Learning Program Assessment Result April 2015



Major Outcome of Basic English Program

- 90 percent children could sing poems and enact them with the right pronunciation and meanings, understand body parts and their functions.
- More than 85 percent of the children could understand: simple instructions in English with clarity and take actions accordingly.
- Nearly 55 percent children could give self introduction.
- Nearly 50 percent of the students developed understanding about consonant and their sounds, days, months, names of fruits, places, body parts, social relationships.
- 30 percent of the children could do pictures comprehension and were able to identify and understand use of articles "a" and "an".

“

Chaitali Patel, Bodka High School

I have attended the Summer English Language program. It has helped me understand the language better. I am now able to read, write and talk in English. I am happy to have attended the course since it helped me develop better understanding of English language and am able to use same with more confidence than ever before.

”

“

Dr. M. N. Patel, District Primary Education Officer, Vadodara

I have seen the English language program and computer classes being taken by teachers of Cosmo Foundation. The classes are well planned and conducted very well. I am happy to see such good work. In English program 6th Class students are able to give their introduction and can construct the words. Some of them could also do better than 9th class students. Congratulations and Best Wishes.

”

English Fluency Development – Summer Course

The vacation program for English language conducted at village Bodka received an overwhelming response. 75 students completed the seven week long course. The course was divided in two parts for young children and the youth. It was encouraging to see students from private schools and Government schools of the remote villages enrolled for the vacation batch! This strengthened our belief in our program even further.

The summer course focused on the functionality of English language. Etiquettes - manners, Basic conversation, SMS, Short emails and letter writing were most significant in the program apart from correct grammatical use of article, capital letters etc. For young students the course was based on vocabulary, simple short communication, stories, cursive patterns and fun filled activities for English learning. At the end the vacation batch students prepared charts and displayed what they learnt in the program. The program ended with distribution dictionary and English Primer. Feedback of summer course.



The Power of Connectivity - Digital Literacy

At Cosmo the need for digital literacy for rural children and youth was perceived way back in 2008. The national vision for digital India has reiterated our conviction for digitally literate children and future citizens in India.

Prime Minister of India narrated Vision for a DIGITAL INDIA – 2014.

I Dream of a **Digital India** where –

Digital Highways unite the Nation, Connected Indians drive Innovation, Knowledge empowers the People, Access to Information knows no barriers, Transparent Governance, Technology based non corrupt Citizen - Government Interface and engagement through Social Media, Quality Education reaches through Digital Learning, Quality services through e-health care, Farmers connect to Global markets, Mobile enables personal security, cyber security is part of national security, ecommerce drives entrepreneurship, world looks to India for next big idea.

With globalization, it has become necessary to acquire basic IT knowledge and operational skills. Though it has become a part of the education system, it is yet not accessible and affordable for most of the government school students. Not just a skill for job, but a learning for a more connected civic world ! Since inception of the program, we have been

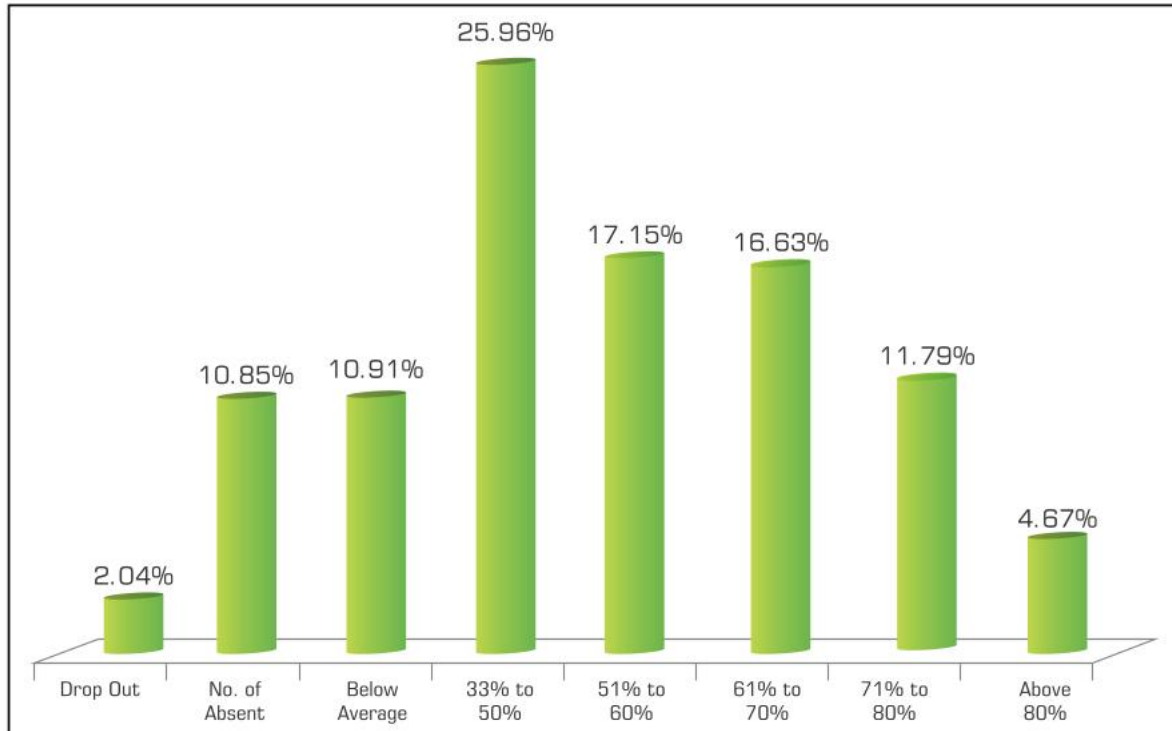


adding new dimensions to make it more relevant, effective and interesting – considering day today applicability, academic requirement and fun elements of the digital revolution. The year saw 1716 students across 10 schools participated in computer education offered by Cosmo Foundation.

The year 2015, began with revamping the objective of operational understanding – e.g. When to make a table in excel and writer. The focus was also on making children techno savvy. Hence discussions on features of new models of computers and mobile phones were also taken up. Practical utility of computer operation in Panchayat, Bank, Dairy, Railways, on line results and admission forms, searching and organizing information on different websites for academic learning were taken care. Under the formative assessment various assignments were given to students. It includes information about IT companies, courses related to IT.



Computer Literacy Programme Assessment Results April 2015



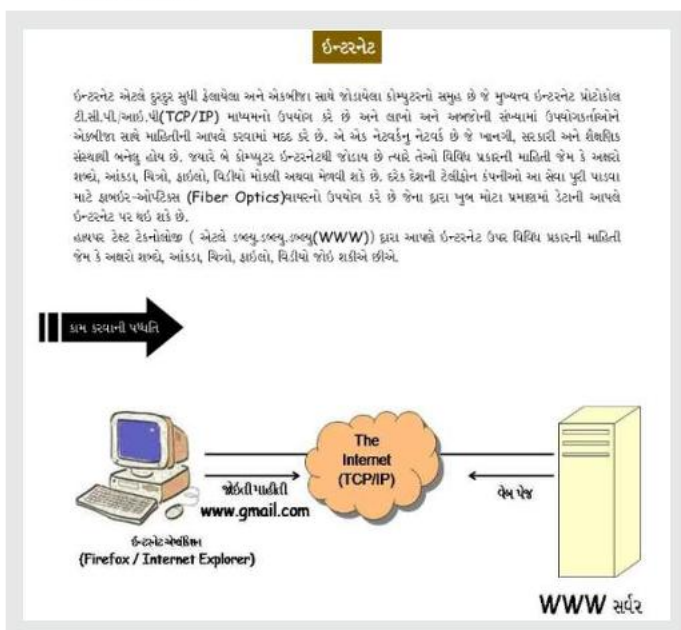
Major Outcome of Computer Program

- Enhanced interest in information technology
- Recognizes utility of IT across sectors viz. agriculture, health, commerce, education.
- Students search information from website for their assignments of various subjects
- Search information and rates of products on amazon
- Demands information on IT based courses after 12th class.

Basic Computer Certificate Course in Summer Holidays

Alike every year CF organized Basic Computer Certificate Course in 5 villages where 82 Students completed the course. The content included IT Concept, Writer, Calc, Presentation, and Internet. This year CF introduced a course on Ecommerce, Social Media and Networking where 21 students participated.

As part of development initiative, computer sets were given in three schools – Kandari, Choranda and Kurali high school after due checking of earthing and installing ELCBs to protect against electrical fluctuations.



Cosmo Computer Award.



*Life Holds Special Magic
for those who dare to Dream*

This award is announced by Cosmo Foundation for the best performer students in computer education since 2009. The aim is to promote competitive spirit, motivation and honour the outstanding talents. Till now 21 students have received this prestigious award which includes a Laptop and USB Modem.

On 24th February 2016, we organised the Computer Award Function at C and Z J Patel (Trasla) High School at Village Bodka of Karjan Taluka. Apart from the students, teachers, parents and village elders, the event was graced and awards were presented by Mrs. Avantika Singh – I.A.S. Collector Vadodara District, Mr. Ashok Jaipuria – Founder Chairman and Managing Director, Cosmo Films Limited, New Delhi, Dr. M. N. Patel, District Primary Education Officer, Vadodara and principals and staff of other village schools and panchayat heads and members of surrounding villages & the officials from Cosmo Films.



The winners for year 2015 were

1 st	Sazia Bapal (11th Standard) C. and Z. J. Patel (Trasla) Vidhyalay, Village : Bodka	Vruti Patel (12th Standard) Shivam Vidhyamandir, Village : Vemar
	Daksh Prajapati (9th Standard) Pujya Shri Jashuba Swami Vidhyamandir Village : Methi	Keyur Prajapati (11th Standard) C. and Z. J. Patel (Trasla) Vidhyalay, Village : Bodka
3 rd	Amit Tiwari (9th Standard) Shri J K Patel Sarvajani Vidhyalay, Village : Kandari	

The five recipients of the awards were honoured by Cosmo Films with - Dell Laptop, TATA Indicom Internet dongal, - Laptop bag, - Gujarati – English Dictionary, Set of Books on Career guidance, - T- Shirt of Cosmo Foundation, - a Badge and Certificate.

The host school principal informed the benefits received by students through the Cosmo Foundation activities and the Computer Learning Program in particular. Ms. Sazia Bapal gave a confident speech of training and encouragement received in the Cosmo Foundation computer and English classes and how her dream to pursue higher education is nurtured.

The honourable guests also addressed the students appreciating their efforts and enthusiasm along with wishing those best performers for future achievements.



“

Shazia Bapal, C & Z. J. Patel Nutan Vidyalaya, Village: Bodka

Respected members on the dais, Madam Avantikaji, Ashok Jaipuria Sir,

I am happy to be at the Cosmo Foundation Computer Award ceremony. I am thankful to Cosmo Foundation for making me eligible to stand here today for this award. It has played a major role in our development. CF's vacation batches for English and Computer learning have benefitted us a lot. We braved the summer heat to learn all and the internet because the methods were very inviting, innovative and memorable. We have also learnt from Cosmo teachers how to be clear and straight forward in our communication. I had also dreamt of having a laptop with me. Cosmo Award has transformed my dream into a reality now. I am happy to receive the prize after such good learning and a rigorous assessment process.

We have learnt five lessons from Cosmo Foundation! Setting goal in life, efforts, concentration, faith in your action and planning skills. These shall ever remain ingrained in us for a lifetime.

From our English teacher, we learnt to be disciplined, punctual, having a giving nature – my words are not enough to express my respect and thoughts, hence I salute you on behalf of all of us. We shall never let you down and make good progress with all learnings that we have had here in our school days! Thank you Cosmo Foundation.

”



“

Avantika Singh (IAS) - honorable District Collector, Vadodara. (24/2/2016) narrated -

Visited C & Z J Patel High School, Bodka. Today for computer award distribution program. Also, visited the computer lab at the school. The students are well versed with using internet, social media, e-commerce sites. The Cosmo Foundation is working with 14 Schools in Karjan Taluka. The Project has been implemented since 2008 & is crucial for building key skills in students of our Primary & higher Secondary Schools.

”



Essentials to Accelerate Learning - Life Skills



Skills are a set of requirements every individual needs to be successful in social and professional life. These skills, rightly termed as Life Skills, are needed to understand and represent one's own self, think innovatively, communicate effectively, develop abilities to comprehend and solve problems, develop adaptability, creativity and expressions.

In this context the Life Skill program was introduced in 2014 as in rural areas school readiness initiatives and early child care is inadequate and it hampers the speed of learning. Life skills have been proven to have more meaning and effectiveness when taught with other curriculum, rather than as isolated requirements. Learning and implementing life skills is more about how they are taught not just what is taught.

Jeevan Kaushalya Series

Our Jeevan Kaushalya Series (Life Skills), was a step in the direction towards integrating Cosmo Gyan Vihar Kendra with life skill projects. The first stage included lessons in personal cleanliness extending the concept to cleanliness around at home, in school, in village etc. combining with the environmental hygiene introduced with the Swacch Bharat Project launched countrywide. Greater improvement was noted in personal hygiene viz, combing hair, no lies in the hair, clean cloths, shirts with buttons etc...

The year also witnessed the module on Creativity. The module focused on out-of-box thinking, logical applicability and creative endeavors. It has covered series of exercises viz. How should a school look like?, Practical experiences in making craft like door hangings, making syrups/ juices provided enjoyable learning opportunities to children. Creative alphabet writing was also taught to the children.



Study Skills, a third module in Life Skills was also introduced. Here the children were taught about sequence and steps of studying and remembering concepts. It focused on developing Concentration, Memory, appropriate Study Habits, ability to Explore and Learn. With this process, we have noted a marked improvement in understanding and following instructions and the documentation skills amongst children.

We are happy with the introduction of our Life skills education program as we see its results facilitating our children to be sensitive individuals and independent thinkers. The training given to our Balmitras for same is also showing effects in terms of handling skills and integrating educational activities with Life Skill Education activities and projects implemented by us in 8 primary schools covering 580 students.

Outcome of Life Skill Education Program

- Children learnt to take care of their body, cut nails regularly, using tooth brush in the correct manner, wearing washed clothes, keeping clean hair free of lice, having buttons on shirts.
- Children have started thinking in new ways, make tongue twisters on their own, make stories with different meanings and fun. Overall, 30 percent students have developed creativity in these classes.
- Children have learnt to make stories from picture cards, remembering information through sequencing, improved handwriting through cursive writing, derive results from experiments.



Swachh Bharat - Swachh Vidyalaya

As announced by the Prime Minister of India, Clean India campaign is a priority agenda at Cosmo. We announced Swachha Vidyalaya campaign. Under this campaign across 14 CF affiliated schools –

- Indicators are formed and circulated for Swachh Vidhyarthi, Swachh Vargkhand, Swachh Vidhyalaya.
- Formation of Swachta Committee.
- Maintenance of personal hygiene charts in CGVK.
- Distribution of personal hygiene kit to CGVK students.
- Distribution of housekeeping material to schools.
- Awareness programs with parents and children- video shows, drawing competition etc.
- Promotion of hand washing pre and post mid day meal.

Thus the focus is on building appropriate habits among children. The campaign is implemented and monitored in close partnership with schools.



કોસ્મો જ્ઞાન વિહાર કેન્દ્ર – સ્વચ્છતા કમિટિની કાર્યસૂચિ – ૨૦૧૫

Monitoring Chart - Swachh Vidyalaya Campaign

ક્રમ	સેન્ટરનું નું નામ :	વેમાર પ્રા.	કોઠાવ પ્રા.	મેથી. પ્રા.	સીમળી	કુરાલી પ્રા.	ચોરંદા પ્રા.	ચોરંદા મહેસા	ચોરંદા હા.	
	બાળમિત્રનું નામ :	ભૂમિકા પટેલ રેખાજાપતિ	ભૂમિકા પા.વા. મેઘા પટેલ	રેખા પટેલ પ્રજ્ઞા પટેલ	સોનલ વસાવા	સંગીતા પટેલ નયના પટેલ	સુધાબેન હંવાબેન	રૂક્ષાના ધાંગી	પરવીના મહેક	કાશીબેન બેલદર
કાર્યસૂચિ										
૧	વર્ગખંડની સફાઈની જાળવણી	✓	✓	✓	✓	✓	✓			✓
૨	વર્ગમાં પાણીથી પોતું કરવું	✓	✓	✓	•	•	✓			✓
૩	વર્ગમાં પાથરફા પાથરવા અને ગળી વાળીને મૂકવા	✓	✓	✓	✓	✓	✓	✓		✓
૪	શાળાનાં સંડાસ-બાથરૂમની સફાઈની જાડવણી.	•	•	•	•	•	•	•		•
૫	કચરો કચરા પેટીમાં નંખાવવો અને તેની નિયમિત સફાઈ.	✓	✓	✓	✓	✓	✓	✓		✓
૬	બુટ/ચંપલ લાઈનમાં ગોઠવણી.	✓	✓	✓	✓	✓	✓	✓		✓
૭	શૈક્ષણિક સાધનોની જાળવણી	✓	✓	✓	✓	✓	✓	✓		✓
૮	સ્વચ્છતાને લગતા સુત્રોનું લખાણ, જાગૃતિ કાર્યક્રમ, ચિત્ર સ્પર્ધા વગેરે	•	•	•	•	•	•	•		•
૧૩	વિદ્યાર્થીઓની વ્યક્તિગત સ્વચ્છતાની જાળવણી. (વાળ ઓળેલા, નાખ કાપેલા છે વગેરે ચેક કરવું)	•	•	•	•	✓	•	•		•
૧૪	સુટેવોનાં નિર્માણનાં પ્રયત્નો (જાજરૂમાં પાણી નાંખવું, કચરા પેટીમાં કચરો નાંખવો, ગમે ત્યાં થુંકવું નહીં, ચંપલ લાઈનમાં કાઢવા, શાળાની દરેક કાર્ય શિસ્તથી અને ઘોઘાટ વિના કરવા વગેરે) મધ્યાહન ભોજન પહેલા લાથની સફાઈ, નોટબુકોની જાળવણી	✓	✓	✓	✓	✓	✓	✓		✓

‘Swachh Vidyalay’ campaign in 14 schools

TIMES NEWS NETWORK

Vadodara: Inspired by the ‘Swachh Bharat’ campaign, cleanliness drive is going on in full swing at 14 government primary and secondary schools of seven villages in Vadodara district.

Cosmo Foundation has started working in partnership with these schools in Karjan taluka to take ahead the concept of ‘Swachh Vidyalay’ in association with teachers and students.

CLEAN INITIATIVE

in the schools.

“A committee comprising of our volunteers, school teachers and students has been formed to discuss the measures to keep their surrounding clean,” said Mamta Baxi, coordinator of Cosmo Foundation. Baxi added that the focus is on toilet construction, cleanliness of school environment and behavioural change.

“Of the three, our preference is to bring about a change in the improving the students’ habit of maintaining personal hygiene,” she said. Teams of students who are successful in completing the assigned task and a stationery item. “Various teams are assigned with duties such as cleaning classroom and school premises and ensuring that students come to school in clean and proper uniforms among others,” she said.

According to Baxi a sanitation kit consisting of broom, mop, dusters and doormats is given to each school. “We conduct regular hygiene check of the students. It is essential for them to behave in a disciplined manner for a healthy environment,” she said.

Schools of Kurali, Kothav, Methi, Vemmar, Bodka, Choranda and Kandali villages.

**THE TIMES OF INDIA, AHMEDABAD
WEDNESDAY, FEBRUARY 10, 2016**

Parents - The Crucial Link for Education

Recognizing parents as key pillars of effective education of young children, Cosmo Foundation has regular contacts and organizes "faliya" meetings with parents. The major focus each year is on creating awareness of the importance of primary education and the role of parents in promoting overall development of children. Parents are engaged in various creative activities and given messages of effective parenting for building a violence free society and role of effective communication by maintaining dignity of the children.

With an unending enthusiasm, our teams have been putting in various efforts to ensure parental participation. It includes sending SMS and notes to parents for the absenteeism or their children's progress, conducting home visits, engaging parents in celebrations and Balmela. Six meetings were organized with parents during year 2015-16, in which 463 parents/ grand parents participated. We encourage this parental support being rendered to us and consider it as a further stepping stone to success in our onward journey. It is with pride that we put on record various ways in which our parents have been involving themselves proactively with their child's development:

- More number of mothers getting involved by asking questions on performance, seeing note books about work done by children

- They see the displayed teaching learning material and things made by their children with interest
- Check marks received by the child and also comparing them with school results and other children.
- Regular visit to vacation batches also to see the activities being carried out and their child's progress.
- Monitoring of CGVK classes in Madressa and primary schools.
- Asking opinions to select the school for the further education of their children.
- Couple of parents suggested CF Balmitras to make their children prompt in practical calculations like daily- monthly wage for cotton plucking etc.
- Rise in the number of parents meetings in different villages
- Meetings made interactive and interesting by having focus topics of discussion like de addiction and child labor.
- Children are given prize at the meeting for regular attendance, motivating other parents to ensure regular attendance of their children at school.
- An open atmosphere of communal harmony and a barrier free celebration of inter religion participation – like festivals being celebrated in the village Chauraha and Madressa apart from school compound
- School principals and CRC co-ordinators visiting Parent meetings!

And this parental awakening and participation has been contagious and how it has made children enthusiastic and happy. They have started ensuring and go to call their parents for the parent meetings.



Teachers - Passionate Human Assets for Education



Programs may be planned. But their continuity and progress depends on their implementation-

Balmitras, Computer Teachers and trainee English teachers are our implementation arms, have been a consistent support with their passion to serve, lovingly take children in the fold of development. Very sensitive efforts they make to understand each child-some are slow learners, some have learning difficulties, some have emotional barriers. Cosmo teachers constantly observe, pay more attention to such children, discuss with schools and parents and experts and also refer them to the specialists.

Fortnight review meetings, planning and conducting demo sessions are the regular features across all three programs.

Apart from this following training and capability sessions were organized:

Computer teachers were given technical trainings on subject knowledge, operation skills, upcoming technology and applications, class room management, session planning and system maintenance of daily diary, assessment, level groups of the students. The training was conducted by our

internal and external experts. Various training methods like lecture and demonstration were used to make the sessions interesting and training effective.

The role of computer teacher to facilitate reading habits, integrate computer utility in mainstream education and implementation of swachh vidhyalaya.

Trainee English teachers are regularly imparted training on phonetics, cursive patterns, basic English communication. It focused on correct pronunciations, word formation and subject delivery as framed under the CF's / School Syllabus. Review on demo teaching & observation on classroom teaching.

Balmitras have undergone trainings on -

a. Gujarati Language Development

The training is focused on explaining the importance of listening, writing and reading apart from speaking as means of classroom communication. The training also included the importance of developing and using expression in language, how to use songs and riddles, selection of stories and appropriate expression in narratives, sitting arrangement for story telling sessions, Do's and don't's for teachers.



b. Study Skills

As a part of the life skills – Jeevan Kaushalya program Balmitras are trained to implement this module. It covers diverse teaching methods where students could be taken in the self – learning mode and also learning by doing. Various teaching tools based on comprehension, logical thinking, memorizing are demonstrated and practical examples of how children learn fast as well as differently. Further, Balmitras are taught to create a story from pictures, word game, to make best out of waste – e. g. Making charts out of old magazines. This also includes methods of moving towards easy to complex ways of learning!

c. Creativity

A workshop with the Balmitras on drawing sketch, different imaginary pictures, filling them with unusual combination of colors, forming new generation stories and comprehension which generates curiosity and takes them in process of creation and conceptualization rather than rote learning.

d. Handling Slow Learners

With the help of Child Guidance centre of M. S. University, Vadodara the workshop was organized. The focus was on how to identify slow learners and how to take them ahead with different methods of motivation and teaching.



e. Communication and Leadership

This training was organized for cluster heads and computer teachers to promote effective upward-downward communication as well as their role as effective facilitator and leader.

Exposure Visit

The visit of all the team members was organized to Gandhi Ashram and Science City, Ahmedabad. It was a great learning experience and team building exercise.



“

Pravin Parmar, Computer Teacher, Cosmo Foundation, Karjan

I joined Cosmo Foundation in 2013. In last 2 years I have undergone various technical trainings which has enhanced my subject knowledge and application of Maths, Life Skills, Information Technology & Computer Operations. I was trained by senior teachers of Organization as well as senior faculties. I learned how to be simple while delivering the subject, to understand the learning level of the students and to plan the teaching session. In short I got an identity as a computer teacher and transformed as committed skilled teacher.

”

Motivational Programs

As Dr. APJ Abdul Kalam late former President of India believed, young ignited minds have great potential as youth to bring about change not just in their own selves, but the entire nation!

Such is the power of dream and right approach of nurturing. Amidst backdrop of these thoughts, we have a various activities that give exposure to the rural students and teachers and also supplement the sustainable programs of CF and mainstream education.

Employee Engagement

Employees of the Cosmo Films Company willingly provide their time and special inputs for the learning of the children in the villages. 15 employees contributed their skills and knowledge by sharing their life stories, Importance of learning English, new application on computer, maths, child safety norms, career options, observation and review of assessment process. Employees too return with feeling of pride for their company supporting the social cause. All the employees who participate in CSR programs receive certificate of appreciation from the Chairman of the company.

Industrial visit of students

With an aim to motivate students to pursue higher education and to orient them about functioning of manufacturing units and the importance of technology, Cosmo Foundation organizes visit of selected students to its manufacturing unit. The HR Manager takes them around the plant and also educates them on the importance of education, ethics and values followed with lunch. Last year 50 students and 9 teachers from 4 Government schools participate in this program.

Students and teachers also refer the company website and come with questions. Apart from the technical knowledge viz. raw material, production, packing, dispatch the students learnt lessons of good housekeeping, discipline, etiquettes.

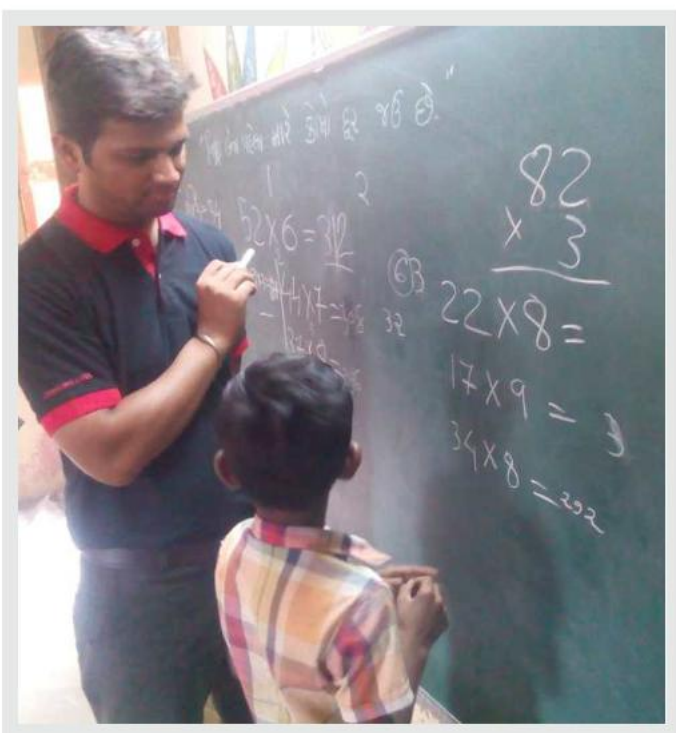


“

Ambalal Patel, Principal, C & Z. J. Patel Nutan Highschool, Village: Kurali

12 students and one teacher visited the Cosmo Films manufacturing unit at Karjan on 28th January 2016 from my school. Our students saw large machines to manufacture plastics. Learnt about their computerized operations, uses of plastics and learnt how large manufacturing units function. Our village students were astonished to see first time such large machines as to how they are functioning. Thank you for organizing this industrial visit. This visit shall remain etched in the memory of our children for a long time and a motivation to pursue higher studies.

”





Celebration of Festivals and National Days

Cosmo Foundation plans an annual calendar of social, cultural, educational events that include ranging from celebration of festivals of all faiths and national days. The activity spectrum is focused on creating positive values, developing respect for diversity and building community spirit. CF also distributes pamphlets and leaflets on the importance of the festival along with its historical perspective and scientific meaning. This helps the teachers to explain the importance of the festival in the right way to the students. Rakshabandhan, Janmashtami, Ganesh Chaturthi, Id, Mahoram, Christmas, Teachers' day, environment day, human rights day are celebrated.



Developmental support to Government Schools

Cosmo Foundation is committed to provide educational aids, trained teachers, curriculum and assessment system to Cosmo Foundation's affiliated schools in Karjan. Restoration support was given to CGVK Class in Madressa of Village Choranda.



Support for Toilet Repair

Under the Swachh Vidyalaya campaign Cosmo Foundation has provided partial financial support for repair and restoration of toilets to Shivam Vidyamandir, Village: Vemar, Pujya Shree Jashuba Swami Vidyamandir, Village: Methi Z. J. Patel Nutan High School, Village: Kurali.

Pre-Intervention & Post-Intervention Shivam Vidhya Mandir, Village: Vemar



“

Shri Chandrakantbhai Patel, Principal-Shivam Vidhyamandir, Vemar, 30/04/15

Cosmo Foundation, Karjan, has donated Rupees Twenty Thousand for the construction of toilet block for the girls and boys of Shivam Vidhyamandir, managed by Vemar Kelavni Mandal. Your feelings and concern towards the children and teachers of the school is really commendable. Your contributions towards education are also worthy of praise. The donation given by you suggests your commitments towards upliftment of others in the society and are indicative of good philanthropic service to the society. On behalf of our Vemar Kelavni Mandal, I assure you that the whole amount as projected will be utilized for construction of the sanitary block for students of our school.



”

Philanthropic Endeavours



Shaheed Bhagat Singh Cricket Tournament

Since 2000, Cosmo Films is a co-sponsor for leading Cricket Tournament in Aurangabad named Shaheed Bhagat Singh Cricket Tournament. This tournament is organized by CITU, a national trade union. Teams of industrial workers, as well as local city players take part in this tournament. The aim of this tournament is to promote team spirit and leadership qualities amongst workers and strengthen industrial relations.

Development of Public Gardens

Aurangabad has been a historical place and an important tourist destination, visited by a large number of domestic and foreign tourists. To preserve the aesthetics of the city and enhance the green cover, Cosmo Foundation has been involved in developing and maintaining beautiful garden near Aurangabad airport since 2006.



Our Strength – Our Motivation

The acceptance of Cosmo Foundation programs is evident from the rising depth in terms of number of villages and spreading wings in terms of increasing number of students. Presented are snap shots of the recognition received by the CF activities at various platforms!

Cosmo Foundation Coverage in Media

Vision
CSP - DECEMBER - 2015

COSMO FOUNDATION TRANSFORMING RURAL EDUCATION IN GUJARAT



strengthen their basic reading, writing, arithmetic skills and life skills. Apart from this, the students are given exposure through various events, celebrations and trainings as well as through Basic Certificate Course in Computer and English organized every year in school. She has profited from computer courses and implemented the education of young students.

As announced by Minister India Cabinet agenda a Foundation joined in implementing the exam and

“I am proud to learn correct English in the Basic English Fluency Development course”

Education under Cosmo Foundation Program for 4 years. She had cracked the computer exam and

celebrations and engages parents in educational process. It also provides developmental support to schools to strengthen their infrastructure. Local schools provide space, electricity and computer labs. There is sharing of resources and knowledge.

ડિજિટલ ઇન્ડિયા ને સમાજ ના પાયે સુધી પહોંચાડવું

વડોદરા જિલ્લા ના કરજન બ્લોક માં સ્થિત એક નિધિ-સંસ્થા (ફાઉન્ડેશન) ભારત ના ઓછા-વિશેષાધિકૃત લોકો સુધી કંપ્યુટર સાક્ષરતા પહોંચાડે છે.

-ધાન મંત્રી નરેન્દ્ર મોદી નું સ્વપ્નદ્રષ્ટા ડિજિટલ ઇન્ડિયા ભારત ના બધા ગામડાઓ અને ગ્રામ પંચાયતો ને બ્રોડબેન્ડ ઇન્ટરનેટ વડે જોડવા ઇચ્છે છે કે જે થી ઇ-ગવર્નન્સ (ઇન્ટરનેટ દ્વારા સંચાલન) ને નેત્રસાહન મળે અને ભારત એક જ્ઞાન થી જોડેલું અર્થતંત્ર બને. ફોકસ એના પર છે કે ટેકનોલોજી ને કેન્દ્ર બનાવી ને પરિવર્તન ને શક્ય બનાવવું. જો કે એક એવા દેશ માં

થી સામાજિક કાર્યો સાથે જોડાયેલું છે. એની એક નિધિ-સંસ્થા પહેલ છે કરજન જિલ્લા ના ૮ ગામો ની સરકારી શાળાઓ, જેમાં તે વિસ્તાર ના ૪૩ ગામો ના વિદ્યાર્થીઓ ભણે છે, ત્યાં બાળકો અને યુવાનો ને કંપ્યુટર સાક્ષરતા અપાવવી. ફાઉન્ડેશન એ વાત ની પણ ખાતરી કરે છે કે આ કંપ્યુટર-તાલીમ કેન્દ્રો આખા વર્ષ કાર્યરત રહે. રજા ના દિવસો માં પણ આ કેન્દ્રો ખુલ્લા રહે છે કે જે થી વિદ્યાર્થીઓ ને શીખવા ની પૂરી સગવડતા મળે.

૮ વર્ષ ના ટૂંકા સમયગાળા માં ફાઉન્ડેશન દ્વારા આઠ ગામો ની ૬૬ શાળાઓ માં કંપ્યુટર સાક્ષરતા નેગ્રામ શરૂ કરાયા છે અને એમાં ૧ થી ૧૨ ધોરણ સુધી ના ૧૬૦૦ થી વધુ વિદ્યાર્થીઓ જોડાયા છે. અભ્યાસક્રમ માં કંપ્યુટર ફંડામેન્ટલ્સ (બેસિક), રાઈટર, સ્પ્રેડશીટ, પ્રેઝન્ટેશન, સોશીઅલ નેટવર્કિંગ, ઇ-કોમર્સ (ઇન્ટરનેટ દ્વારા વાણિજ્ય), રમત અને ડિજિટલ આર્ટ મોડ્યુલ નો પણ સમાવેશ કરવા માં આવ્યો છે. આ કંપ્યુટર સાક્ષરતા નેગ્રામ ના કારણ વિદ્યાર્થીઓ નો મુખ્ય શિક્ષા માં રસ પણ જળવાય રહે છે અને શાળાઓ માં વિદ્યાર્થીઓ ની

CSR Update
CSP - MARCH - 2016

SCALING NEWER HEIGHTS IN DIGITAL INDIA- COSMO COMPUTER AWARDS TO RURAL STUDENTS OF GUJARAT

Cosmo Foundation, a philanthropic CSR initiative of Cosmo Films Ltd. is engaged to enhance the quality of education in villages of Karjan Block of Vadodara District by building partnership with Government primary and grant-in-aid schools for last seven years. The flagship programs of Cosmo Foundation are Cosmo Gyan Vihar Kendra, Basic Computer Literacy and Basic English Learning.



Ashok Jaipuria, CMD, Cosmo Film Avantika Singh Aulakh (IAS), District Vadodara honoring laptop to the contribution of Stev Jobs and Premaji in IT sector, explain a shop and cell through e- commerce studies geography on Google science on Arvin Gupta toys.

On 24th February 2016, a Cosmo Computer Award function was organized at C. & Z. J. Patel (T. Vidyalyaga Villaga & B. ...)

Cosmo Foundation awards laptop to the best performers in computer education for the last six years with a view to motivating the students to pursue higher education as well as enhance their interest and skills in Information Technology.

In the year 2014-15, 1637 students

provided Computer infrastructure and Cosmo Foundation is making optimum use of it. She appreciated that rather than duplicating services, Cosmo Supplements Government schools by providing level based

ડિજિટલ ઇન્ડિયા ને સમાજ ના પાયે સુધી પહોંચાડવું

વડોદરા જિલ્લા ના કરજન બ્લોક માં સ્થિત એક નિધિ-સંસ્થા (ફાઉન્ડેશન) ભારત ના ઓછા-વિશેષાધિકૃત લોકો સુધી કંપ્યુટર સાક્ષરતા પહોંચાડે છે.

-ધાન મંત્રી નરેન્દ્ર મોદી નું સ્વપ્નદ્રષ્ટા ડિજિટલ ઇન્ડિયા ભારત ના બધા ગામડાઓ અને ગ્રામ પંચાયતો ને બ્રોડબેન્ડ ઇન્ટરનેટ વડે જોડવા ઇચ્છે છે કે જે થી ઇ-ગવર્નન્સ (ઇન્ટરનેટ દ્વારા સંચાલન) ને નેત્રસાહન મળે અને ભારત એક જ્ઞાન થી જોડેલું અર્થતંત્ર બને. ફોકસ એના પર છે કે ટેકનોલોજી ને કેન્દ્ર બનાવી ને પરિવર્તન ને શક્ય બનાવવું. જો કે એક એવા દેશ માં

થી સામાજિક કાર્યો સાથે જોડાયેલું છે. એની એક નિધિ-સંસ્થા પહેલ છે કરજન જિલ્લા ના ૮ ગામો ની સરકારી શાળાઓ, જેમાં તે વિસ્તાર ના ૪૩ ગામો ના વિદ્યાર્થીઓ ભણે છે, ત્યાં બાળકો અને યુવાનો ને કંપ્યુટર સાક્ષરતા અપાવવી. ફાઉન્ડેશન એ વાત ની પણ ખાતરી કરે છે કે આ કંપ્યુટર-તાલીમ કેન્દ્રો આખા વર્ષ કાર્યરત રહે. રજા ના દિવસો માં પણ આ કેન્દ્રો ખુલ્લા રહે છે કે જે થી વિદ્યાર્થીઓ ને શીખવા ની પૂરી સગવડતા મળે.

૮ વર્ષ ના ટૂંકા સમયગાળા માં ફાઉન્ડેશન દ્વારા આઠ ગામો ની ૬૬ શાળાઓ માં કંપ્યુટર સાક્ષરતા નેગ્રામ શરૂ કરાયા છે અને એમાં ૧ થી ૧૨ ધોરણ સુધી ના ૧૬૦૦ થી વધુ વિદ્યાર્થીઓ જોડાયા છે. અભ્યાસક્રમ માં કંપ્યુટર ફંડામેન્ટલ્સ (બેસિક), રાઈટર, સ્પ્રેડશીટ, પ્રેઝન્ટેશન, સોશીઅલ નેટવર્કિંગ, ઇ-કોમર્સ (ઇન્ટરનેટ દ્વારા વાણિજ્ય), રમત અને ડિજિટલ આર્ટ મોડ્યુલ નો પણ સમાવેશ કરવા માં આવ્યો છે. આ કંપ્યુટર સાક્ષરતા નેગ્રામ ના કારણ વિદ્યાર્થીઓ નો મુખ્ય શિક્ષા માં રસ પણ જળવાય રહે છે અને શાળાઓ માં વિદ્યાર્થીઓ ની

From the Desk of Interns

“ Zubin Karwat, Faculty of Social Work, Vadodara

Internship in Cosmo Foundation as a part of my master's course in humans resource management was exemplary. I learnt how to work in rural settings, resource mobilization for non-profit groups. I got at exposure in CSR domain, challenges of rural education and how to design and monitor intervention strategies to improve primary education.



”

CF's Presentation in CSR Conclave at Navrachana University - Vadodara.



Senior officials of the Government of Gujarat took special note about the pivotal role of CF's fraternity in strengthening main stream education in rural areas in the Gujarat CSR Summit Organized by corporate Citizen, Vadodara



Exhibition on Teaching Aids at various occasions



Gunotsav - an Assessment of Govt. Schools



Narendra Patel, Principal, Primary School, Village : Kurali

I am happy that with the help and support of Balmitras from Cosmo Foundation, our school has received A grade at the Gunotsav (Assessment of schools by senior officials of Government) 2016. This could become possible only with the hard work of CF team with our school teachers. We appreciate the support and active participation and hard work of the teachers from Cosmo Foundation.

Mr. Maheshwar Sahu – Chairperson Gujarat CSR Authority acknowledged the initiative of Cosmo Films to improve the quality of primary education – from dias of the 1st Gujarat CSR Summit, organized on 2nd June 2015 by Corporate Citizens, Vadodara. Cosmo Foundation was the panelist for Swachh Bharat campaign.



Paper Presentations

"Plugging the Basics, Enlightening the Future: A case study of Cosmo Foundation to promote Quality Education in villages of Karjan block of Vadodara District." at CSR Conference organized at M. S. University, Vadodara, 19th February 2016.

"Strategic framework for effective implementation of CSR - Case study of Cosmo Films" at CSR Conference organized at Navrachna University, Vadodara, 8th January 2016.

Input from CSR Committee Members

CSR Committee members of Cosmo Films visited educational programs in village Choranda on 20th August 2015.

They appreciated the endeavor put forth by the Cosmo Foundation team in shaping lives of rural marginalized children.



Appreciation from School



Shri Alpeshbhai Solanki, Principal, Primary School, Village : Methi

With the start of CLP & CGVK Programs by Cosmo Foundation in our school,

- The school dropout ratio has decreased.
- Festivals are being celebrated in a very nice way. It was for the first time that we saw Christmas celebration.
- Our students have benefitted in main stream education with the training in reading, writing and mathematics.
- Students are attracted with the computer program and attend the class regularly.
- I feel Cosmo Foundation is the first non-profit organization which has undertaken such wonderful activities for education of rural children.



With Happiness Written on our faces

WE at COSMO Foundation are resource rich with the gracious support of the COSMO Films Company who have unburdened us with unceasing support in all the endeavors to fulfill the objectives to serve the less privileged. It includes infrastructure, technical knowhow, accounts and governance support apart from entire financial assistance.



“

Shri Bhogayat, Prant Adhikari (Regional Officer), Karjan - on the eve of Cosmo Computer Award function on 24/02/2016.

Cosmo Foundation is doing good activity of teaching in the villages. The local Government administration gives best wishes to them forever! **I extend my wishes to Cosmo Films for working to improve quality of life of rural community.**

”

Financial Overview

We are **indebted** towards our freedom to **perform**

The total cash expenditure of Cosmo Foundation, Karjan during the year 2015-16 was of the order of Rs. 49,80,000/-

All the above mentioned cost was born towards arrangements of skilled teachers, curriculum, educational material and teaching aid, stationary, assessments, training, planning and monitoring of educational programs & organizing educational events.

Apart from this, Cosmo Films provides office premise with equipment and hospitality. The company takes care of accounts, fulfillment of statutory requirements and need based computer systems and related equipments which take care of 30 % expenditure.

Local schools provide premise to run the classes and hold trainings, electricity. Set of computers, projector, security guard this takes care of the 25% of the total expenditure.

Similarly in Aurangabad, the total expenditure of Philanthropic activities was of the order of Rs. 5,50,000/-. The expenditure was incurred for supporting education of needy students, sponsoring Industrial Cricket Tournament and maintaining public gardens.

MIS (Management Information System) is being maintained for expenditure and program outputs. There is an internal and external audit, concurrent monitoring by Board of Directors & trustees of Cosmo Foundation.

Cosmo Foundation Organization Profile

Name	Cosmo Foundation
Registered as	Trust under Sub Registrar New Delhi
Registration Date	1st July 2008
Registration Number	3633
12-A Reg. Number	DIT (E)/12-A/ 2009-10/ C-1115/364
80-G Reg. Number	DIT / (E) 2009-10/ C-115/816

Team Members

Programme Coordinator : Mamta Baxi

Senior English Faculty &

Associate Program Co-ordinator : Pravin Chauhan

Cluster Co-ordinator : Pravin Chenva

Link Person : Chandrakant Panchal

Computer Teachers : Mital Gandhi, Kishan Vyas, Vishnu Parmar, Sandhya Raj, Kamini Patel, Hardik Patel, Vikas Patel, Mayur Kaptan, Jigar Patel, Pranav Raj

Balmitras : Sudha Patel, Kajal Patel, Ila Vasava, Bhumika Patanwadiya, Megha Patel, Rekha Prajapati, Bhumika Patel, Rekha Patel, Pragna Patel, Sonal Vasava, Sangita Patel, Nayna Patel, Rukshna Ganchi, Parvina Malek, Shabana Kadiwala, Payalben Bhatt, Kashiben Beldar, Yasmin Malek, Chandrika Machi

Partners and Supporters

Educational Institutions

Government Primary Schools	: Village: Choranda, Kurali, Kothav, Methi, Simali, Vemar
Patel J. K. Sarvajani High School	: Village: Kandari, Karjan
Shrimati K. T. Patel High School	: Village: Kandari, Karjan
Pujya Shri Jashuba Swami Vidya Mandir	: Village: Methi, Karjan
Shri Kanam Vidya Mandir	: Village: Choranda, Karjan
Shivam Vidya Mandir	: Village: Vemar, Karjan
Shree Vidya Vihar non-granted Prathmik Shala	: Village : Kandari, Karjan
Z. J. Patel Nutan High School	: Village: Kurali, Karjan
C & Z. J. Patel Nutan High School	: Village: Bodka, Karjan

Technical Inputs

Aruna Lakhani	: Development Professional - for strategy design
ARCH, Dharampur	: Training of Balmitra and TLM for Maths subject
Corporate Citizens	: Assessment for Computer Award
Mitali Baxi	: Life Skill Trainer - Training of Balmitras for Life Skill Education.
Nutan Balshikshan Sangh	: Training on Gujarati Language Development
Smt. Malini Kishore Sanghvi Hospital & Educational Complex	: Training of CF Balmitras on children with special Abilities and Menstrual Hygiene, Facilitation on Health in Balmela

Contribution

Gram Panchayat	: Village : Kothav – Space & Electricity for classes
Umakantbhai Vyas	: Village : Simli – Space for classes
Madresa	: Village : Choranda – Space & Electricity for classes
Primary School	: Village : Ganpatpura - Host for Balmela
Rupal Parekh	: Vadodara - Clothes & Educational Material for children
Abhay M. Sharma & Co.	: Vadodara - Educational Material for English Program
Nirali Jani, Teacher, DPS	: Vadodara - Educational Books & Stationary

Academic Institutions for Internship Program

MHRM Program	: Faculty of Social Work, M. S. University, Vadodara
MBA Program, School of Business & Law	: Navrachna University, Vadodara
MSW Program	: Institute of Language Studies & Applied Social Sciences, S. P. University, Anand
PGDRM Program	: Institute of Rural Management, Anand

Annual Report 2015 Conceptualization & Documentation	: Neepa Mehta @ Swa Aevamm, Vadodara
Editing Support	: Pravin Chauhan - Sr. English Faculty & Associate Program Co-ordinator
Design by	: Networth Communication, Alkapuri, Vadodara

Profile - Cosmo Films

Cosmo Films was started in 1981 to manufacture Bi-axially Oriented Polypropylene Films (BOPP) for the first time in India. Since its inception Cosmo has maintained its market leadership in the Indian market and continues to be largest producer of thermal lamination films in the world. The company has manufacturing facility in India, Korea, Japan, and US and spread its wings of customer base across 80 countries.



Strengths

- 200 plus products for packaging, label and lamination applications
- Six Indian patents & three US patents to its credit
- Winner of several awards for innovation viz. PFFCA, World Star, Asia Star; Best exporter etc
- Certifications includes ISO 9001:2008, ISO 14001:2004 and BRC certification for food and non-food applications



Specialties

Packaging Films, In Mould Label Films, Barrier Films, Wrap around Label Films, Thermal Laminating Films, Self Adhesive Label Facestock Films, Lay Flat Laminating Films, Tapes & Textile Films, Synthetic Paper, Direct Thermal Printable Films.

Educating Children - Empowering Communities

The bee knows not the bloom its pollen laden feet would bring by !! Empowerment is some such silent yet strongly moving self confidence generating tool, that brings many wonders to the lives it touches ! Globally and nationally, research has shown empowerment to be a natural power growth that comes with education, job and economic independence. A by-product of our efforts at nurturing learning and helping enliven dreams has been the empowerment of our stakeholders and functionaries including girls, women and youth from marginalized communities! In general, we find a rise in the awareness on education, strengthening of concepts and a willingness to move towards higher education in good institutions at urban centres. It includes the urge for technical educations well. The investment patterns, mobility and choices of individuals have changed. There are more investments in buying computers for children even in agrarian families. There is an increased investment in advanced training what with the rising demand, increased enrollment and enthusiastic participation of children in our vacation programs. Children also go back home and teach use of computers to family members, surf internet to get information on farm related issues etc.

From a traditional home bound or restricted mobility atmosphere at homes and society, today we are happy to have examples of young girls and women proving otherwise! Special mention of our efforts at starting our CGVK center at a Madressa, have encouraged families to send daughters for strengthening their educational concepts, learn computer skills, improve English language abilities. Our girls outshine boys at computer awards instituted by us. They also have started aspiring and dream to become doctors, lawyers so that they can contribute to betterment of society.

And for such aspiring students, we are happy our execution teams are also empowering themselves with skill up gradation. Be it planning to monitoring, to learning new content, and techniques of teaching, to using various media for improving effectiveness of their teaching and documenting the entire process of our program activities – all participate with enthusiasm and willingness to contribute better. Though not the professional degree holder but CF training has made them to do assessment, outcome mapping etc. From being home makers to taking the mantle of being Bal Mitras, to gaining an entry in

school management committees, pursuing higher education to getting jobs in schools and urban centres, field placement as ASHA workers in government schemes, gram panchayat member speaks volumes of the strength built to take on challenges upfront and mantle of their lives in their own hands. With increased exposure, they plan education of their children, participate in decision making process in family, accessing public places like approaching panchayats etc.

As Economic partner in the family, they have developed the confidence and courage to understand and confront this stereo types within the family. Changing roles and status, convert them from



accepting to a deciding entity within the family. This is a revolutionary change. And taking power structures head – on and yet move on with right decisions for self and family- has really brought empowerment in the hands of these women in the villages.

Truly, while we have nurtured learning and helped children enliven their dreams, an impact filled by product has been the EMPOWERMENT of all associated with our Cosmo Foundation.



Cosmo Foundation

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