



Cosmo Foundation

*Corporate Social Responsibility
Initiative of
Cosmo Films Limited*

Quarterly News Letter
July to September 2015

EMPOWERING RURAL CHILDREN & YOUTH THROUGH EDUCATION.

ISSUE NO.-7

Dear Colleagues / Friends,

We are happy to share with you the 7th Issue of our Quarterly News Letter which covers celebration of diverse festivals and National days with rural children alongwith other educational activities.

CELEBRATION OF FESTIVALS AND NATIONAL DAYS

With a view to restore the values and cultural heritage and enveloping its social fabrics of traditional customs across faiths, festivals and national days are celebrated from the ancient times. On Rakhi day girls and boys both tied Rakhi to each other and there was a deliberation with students on how each one can care and protect other without gender bias.

On the eve of Gokul Ashtami, CF organized the Matki Fod (Pot Breaking) program, where they heard the sounds of cheer and joy "Govind Aala Ray Aala".



CF, students prepared the idol of Ganesh made up of black soil on the eve of Ganesh Chaturthi. There the understanding was developed between making eco-friendly Ganesha and that of preparing POP and its subsequent effect on the environment. Children across the villages have expressed utmost creativity with their observations and imagination.

CF circulated the theme based leaflets to all schools' principals and students with respect to the historical perspective and scientific meaning of national festival days. On the eve of celebration of Independence Day, the students were awarded the Certificates by the Principals of the respective schools, who had participated and joined the course of Computer Basic and Internet.

The Teachers' Day is celebrated throughout India in loving memory of Late President of India, Dr Sarvapalli Radhakrishnan, where, what virtues and qualities the teachers should possess. This works like a Light House that guides and shapes the future generations. Here at our respective centers, selected students performed the role of a Computer Teacher, an English Teacher and Baal Mitra under the due guidance and rigorous rehearsal from our team members. Similarly Literacy day was also celebrated.

On the eve of Teacher's Day, students offered the flowers and greetings to CF teachers. It was indeed the heart touching experience. One student addressed a letter in English to CF English faculty on the eve of Guru Poornima, which is reproduced here under...

On 30-Jul-2015 15:57, "sajiya bapal" <sajiyabapal@gmail.com> wrote:



Our Dear Pravin Sir,

How are you sir? I hope you are fine Sir. I have not seen you for a long time. Tomorrow is Guru Poornima day so we are sending our feelings.

Sir, you are very kind and generous. Sincerity and honesty are your outstanding qualities. A thorough gentleman like you will never lack in good will. I appreciate persons like you, who are determined to succeed in all your efforts.

I am proud to learn English class with you during summer vacation at Bodaka for two months. I like you for your kindness. You are an angel for us. I always delight in listening to your music. Don't forget to come, Sir!

Your students,

Sajiya, Hemlata, Chaitali.

VISIT OF STUDENTS TO OUR MANUFACTURING UNIT



With a view to acquiring the knowledge of technical know-how of CFL's manufacturing facilities and its products, the students from 8th to 12th classes of Z.J. Patel Nutan High School paid the visit to our CFL's plant on 29th June, 2015 with their Principal. Shri Manishbhai Soni of Line-8, explained in detail the various products manufactured from basic raw materials i.e. polypropylene. He also briefed to the students as to what kind of educational degree/diploma needs to be pursued for employment in such manufacturing units. He also discussed and guided the students what career path are open after completing 10th and 12th and how one can shape his future destiny.

Students also discussed about the operating systems of different machineries, which are linked and connected with computers. They were highly impressed and touched with the environment of good housekeeping around the factory premises, their working style, discipline and cleanliness.

EMPLOYEE ENGAGEMENT PROGRAM

Every month the employees of Cosmo Films pay their visit to different centers where CF's programs are functional and share their in-depth knowledge and expertise in different subjects. Under this program, on 17th July, 2015, Shri Sandipbhai Patel, Manager (Mechanical) took the session on Child Safety. He narrated in details about the natural and accidental death on road, how to protect from the wild animals, how to observe the safety while playing different games. He also shared topics on food, electricity, fire safety. A small book on Child Safety in Gujarati version was distributed as gifts amongst those schools, where CF runs its various programs. He opined that the rural children are highly disciplined and receptive.

Other colleague Shri P.M. Patil, Manager (Production) paid a visit to Kandari School. He interacted with 6th class students and observed English and Computer class. He shared his experience as to how he built his educational career through vocational degree, amidst all odd in his life. He told the students that through discipline, knowledge and skill, one can build ones career. He drew the pictures and gave demonstration on drawing. He also talked about importance of non academic reading and effective communication. He took keen interest observing the parameters and processes of CF programs.

MEASUREMENT FAIR (MAPAN MELA)

In our day to day life, there is a practical relevance with mathematics/ calculations and it has direct reflection what is learnt at school level. With a view to acquiring the skill on daily usage of measurements, Como Foundation and the Primary School, Village: Vemar had jointly organized the Measurement Fair inviting Shri Kaushikbhai Chonkar from ARCH, Dharampur, who was the subject expert. He took the sessions with CF Balmitras and peer leaders. He taught 15 types of measurement including weight, height, body temperature, length, width, circumference etc. They demonstrated different instruments, which are used for different type of measurement. Shri Lalitbhai Patel, Principal of primary school, expressed the satisfaction and opined that students learnt a lot from this fair, as the same was organized first time in such rural school.



A DAY OF PRIDE



On 20th August 2015, a meeting of the Board of Trustees was held to review the programs and deliberate on future path of Cosmo Foundation. In this meeting, the decision was made to set up and Engineering Skill Development Centre under the PPP Model. The board of trustees visited CF programs in three centers in Choranda village viz. Primary School, Kanam Vidya Mandir and Madressa. They reviewed live sessions, teaching learning material, and assessment system. They had interaction with school principal and teachers, village leaders and parents. They all appreciated the endeavor put forth by the Cosmo in shaping the lives of rural marginalized children.

LIFE SKILL EDUCATION PROGRAM

"Charity begins at home", this popular dictum is transformed into reality with introduction of Life Skill Education and the same journey began with our CGVK program. The second module on creativity was introduced and the live session was conducted by the Life Skill Trainer, MS. Mitali Baxi, who undertook the workshop followed by keen participation by our Baal Mitras and children on drawing sketch, different imaginary pictures, filling them with colorful crayon, telling stories and comprehension. The workshop proved to be very enjoyable. All students and Baal Mitras were charged with full energy and power, as there was enticing joy and interest. Each participant was keenly ready to act and perform in their own style and way.



A Humble Appeal

In our ongoing journey, we would like to seek involvement and support of our colleagues and their family members in any manner they wish to contribute. This will create pace for education of the underprivileged whose empowerment will have a very optimistic impact to the civilization as a whole.

We will be in communication with you all every quarter & would keep you updating on our steps ahead which could transform lives.

For further information log on to our CSR:
www.cosmofilms.com

Your feedback and suggestions can be shared to:
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